BANGLADESH'S CHANGING MEDIASCAPE: FROM STATE CONTROL TO MARKET FORCES

RECLAIMING HISTORY OF THE FOURTH ESTATE ALY ZAKER



still remember the front page of the Daily Azadi issue published on December 17, 1971. The the victory of the sovereign state of Bangladesh; born through a bloody war. Daily Azadi, although currently not boasting the popularity it once had, is still considered as a revered publication. The particular issue in question created history and is now an undisputed part of our country's history.

Former publisher and co-owner of The Washington Post Philip Graham once stated that "Journalism is the first rough draft of history". It is pertinent to understand that journalism and media, be it print or electronic or online, is responsible to help the mass make informed decisions.

These decisions are the key factors of defining human history. It is also the book keeper of history. Therefore is it uncompromising daily vernacular proudly proclaimed assumable that the history of the media itself defines how a nation has shaped itself throughout decades.

> I always felt that the narration of media in Bangladesh is worth reading. I was pleasantly surprised when I actually got hold of such a book. The book itself is a compilation of essays ranging from the transformation of Bangladesh press to a rigorous analysis of cinema in Bangladesh to provide context various references media law and censorship issues in Bangladesh was also discussed. The book was edited by Dr Brian Shoesmith and Dr Jude William Genilo; both teaching at the University of Liberal Arts.

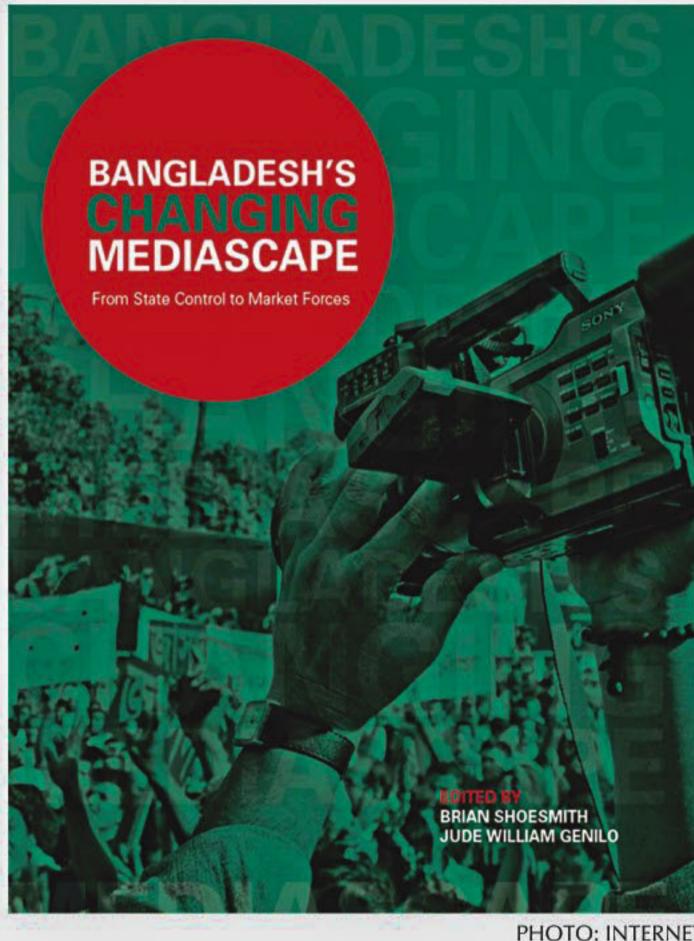


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The book, although not absolutely contemporary, gives a comprehensive trend of the media scenario in Bangladesh. The writers of each essay have tried to maintain objectivity as much as possible, which makes the book a pleasant read.

The writer is a famous actor, theatre personality and an advertising

SHUTTERSTORIES



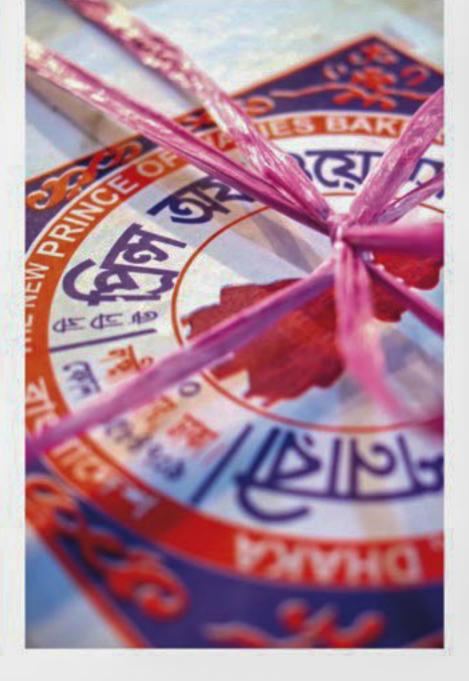


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ove letters, Cheesecakes, Fruit cakes, Jam tarts—these are all the special delicacies available in Prince of Wales Bakery, carefully made just for Christmas. What makes them so unique? The special ingredient added to every single edible goody they have to offer- a whole lot of love! These baked goods are sold throughout winter, all the way until the warmth of the February sun hits the city. Made with utmost precision and care, these Christmas delights are prepared from months before in order to have them perfected by the time they're most in demand. Visit the Prince of Wales Bakery in Laxmibazar this Christmas to really live up to the spirit of this blessed day!











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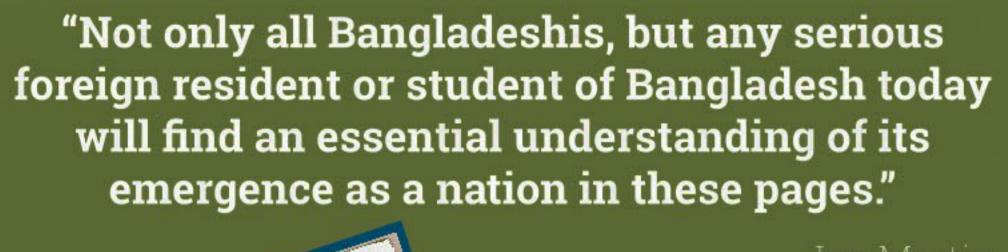


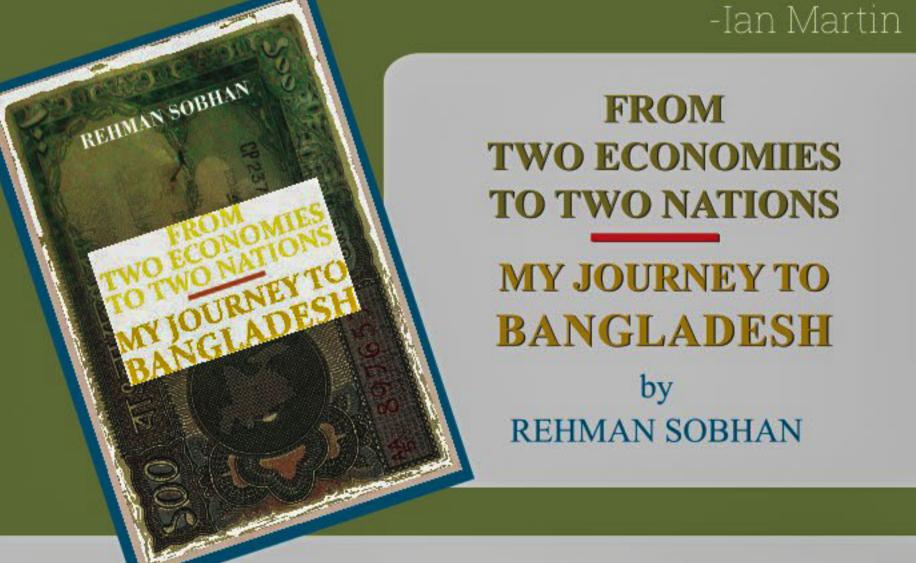
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December 20 to 25, 10am to 8pm, STAR ICE RINK, Bashundhara City

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