DELL
The power to do more

INFORMATION | GADGETS | TECHNOLOGY
BYTES
The Daily Star
DHAKA, MONDAY, NOVEMBER 30, 2015
e-mail: bytes@thedailystar.net

IPAD PRO VS SURFACE PRO 4

The biggest announcements from tech giants Apple and Microsoft this year are undeniably the releases of the iPad Pro and the Surface Pro 4. But while it's easy to put up a few specs side by side comparing them and calling them direct competitors, there's so much more at stake when it comes to actual usability.

Of course these two are amazing products and preference varies from user to user, but at the end of the day, are they really equal when it comes to the long term tech battle? Take the iPad Pro for example – it's obviously the best iPad by Apple till date. It's got all the new bells and whistles when it comes to hardware and the sugarcoated candy that is the iOS 9. Not to mention Apple's new stylus and Smart Keyboard. That sounds an awful lot like a laptop replacement given the large screen, multitasking features and everything.

Now that's all fine and dandy, but when you keep updating a product yet cutting it off just before it reaches the top, things get confusing. The iPad Pro is exactly that. When you pair the 128 GB version with the extra add-ons (Pencil and the Smart Keyboard), its price range crosses that of the Macbook Air. Yet, when you think about it, there's so little you can do on it if you put it alongside a complete laptop.

The iPad wasn't originally made for office use. It was made mostly for entertainment and productivity. But that is where the problem arises. Apple is trying to pass it off as just that this year, whereas for starters, it lacks the desktop-class applications a professional or a power-user needs in his/her workflow.

Look at it from a designer's perspective – the App Store doesn't have Photoshop or Illustrator and the few alternatives that are out there are UX nightmares. Adobe did release some mobile versions of a few of their desktop apps, but they are at best dumbed-down versions of the original ones and targeted for pedestrian users doing minor tasks.

Microsoft branded Surface as "a tablet that can replace your laptop". Frankly speaking, it does walk the talk. And this is why Apple's recent moves get confusing. The iPad Pro is beautiful for a lot of reasons, but at the end of the day, it doesn't replace your laptop and costs so much more.

And that is where, the Surface Pro 4 hits it right out of the park. The Surface was a flop when it first came out. Five years later – it's a brilliant product.

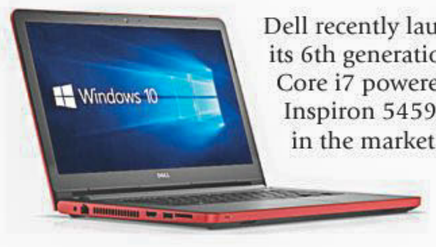
The changes that it went through aren't minor upgrades. From software to hardware, each improvement was a leap in the right direction based on user reviews. The Surface Pen isn't just limited to interaction and simple drawing apps. It can be used with complete desktop suites to get work done. Real work.

Microsoft branded Surface as "a tablet that can replace your laptop". Frankly speaking, it does walk the talk. And this is why Apple's recent moves get confusing. The iPad Pro is beautiful for a lot of reasons, but at the end of the day, it doesn't replace your laptop and costs so much more. I don't think it fails as a competitor because it never truly was one for the Surface. It's one of the best tablets out there and it should stick to that. This world deserves a better Macbook Air not a costlier iPad.

ABHIK HASNAIN

JUST IN

Dell launches Inspiron 5459 model laptops in the market



Dell recently launched its 6th generation Intel Core i7 powered Inspiron 5459 laptops in the market. This laptop has 4GB RAM, 1 Terabyte HDD, DVD writer, 14inch HD Display& R5-M335 AMD Radeon GFX card

PRICE: TK. 65,000/-

Free Screen with Hitachi CP-ED27

Unique Business Systems Ltd introduced projector Model: CP-ED27 in the Market from Hitachi. It has 2700 Lumens; Resolution 1024x768.This Projector also has 2000:1 highest Contrast ratio, 6000 hour lamp life and weight 2.9Kg. This Multimedia projector is easy to use and is available in all outlets.

PRICE: TK. 30,500/- WITH A FREE PROJECTION SCREEN

Huawei announced new price for Huawei G Play Mini

Huawei G Play Mini is now available for Bangladesh market with a new price-tag. Huawei G Play Mini runs Android KitKat 4.4.2 operating system, 1.2 GHz Octa Core processor coupled with 2GB RAM, 8GB ROM which is expandable up to 32 GB. As far as the cameras are concerned, it packs a 13MP Auto Focus primary camera on the rear with LED flash and a 5-megapixel front shooter for selfies. It has a 2550mAH battery under its hood.

PRICE: TK. 14,990/-

TECH HAPPENING

Epson appoints Computer Source as distributor in Bangladesh

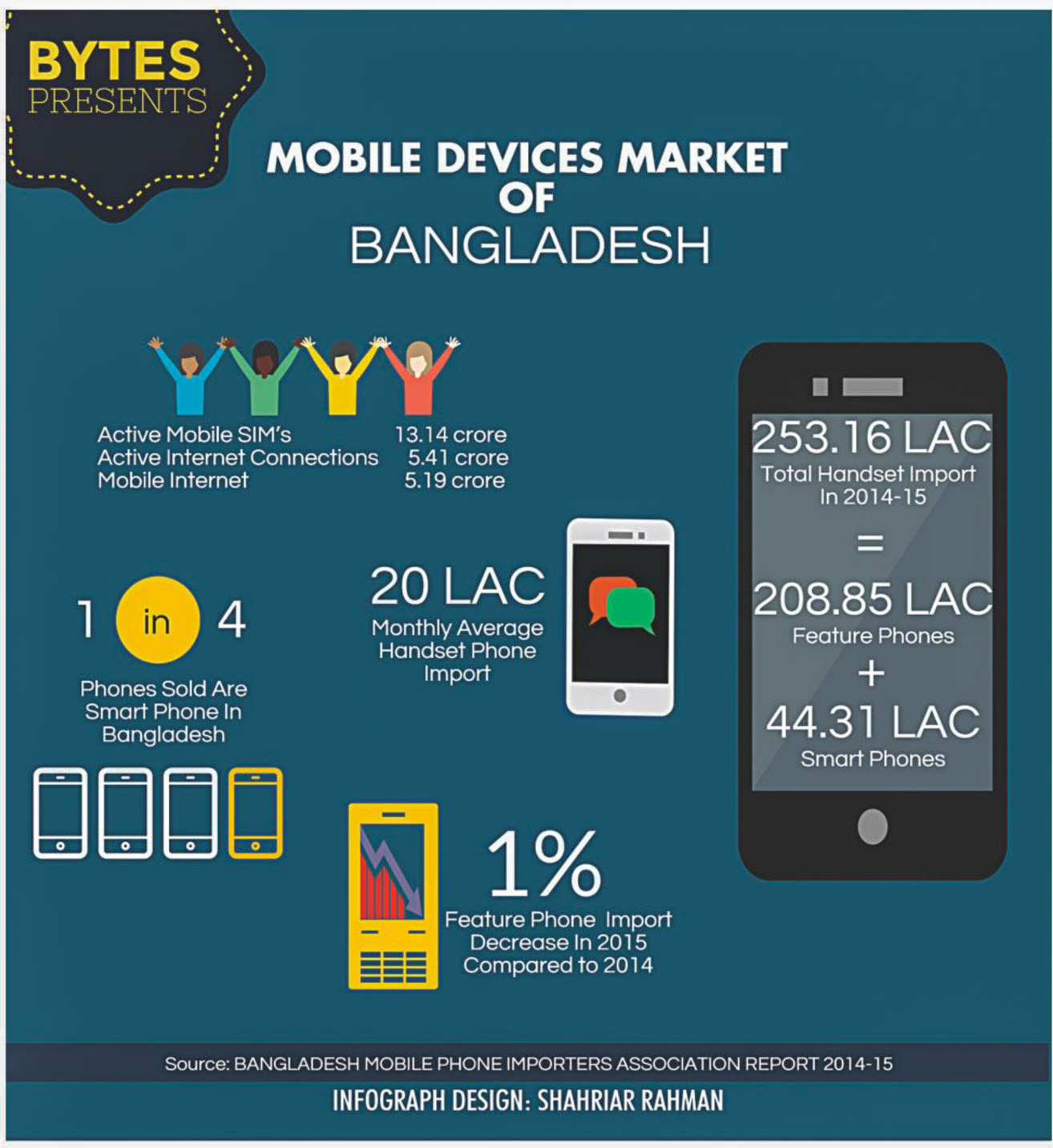
Computer Source has been appointed as a distributor of Japanese Electronic Company for its wide array of products, said a recent press release from the company. This was announced recently at the BCS Innovation Centre at Dhanmondi, Dhaka. The welcome speeches at the event were presented by Directors of Computer Source, A U Khan Jewel and Asif Mahmud. The host for the event was renowned comedian Naveed Mahbub. Also present at the event were Epson's India's Vice President N. Sambamoorthy, Senior General Manager, Sales and Marketing, Satyajeet Satpathy, Deputy General Manager Siva Kumar, and Zonal Head of Sales in Bangladesh Tanmoy Chakraborty, were also present at the program. "As a distributor, Computer Source not only sells the best printer, projector and scanner of Epson through its country wide branch offices, but also provides service support to the end users and resellers at the shortest possible time," said Asif Mahmud in his welcome speech. Satyajeet Satpathy said, "Because of the high electricity cost and bad impact of environment pollution the laser printer is soon to become lost. The Inkjet printer introduced to the market provides energy saving and echo friendliness facilities. On the other hand, Epson has also introduced Ink-tank printer for business profitability."

Bangladesh to participate INFOCOM-2015

The 14th INFOCOM Calcutta, the annual business-technology-leadership event is going to be held during December 3-5, 2015 in Calcutta, India. To share the insight of the event and the participation of Bangladesh CTO Forum has arranged a "Press Meet" held today at CTO Forum Secretariat, Dhaka. The press meet was presided over by Tapan Kanti Sarkar, President, CTO Forum Bangladesh. Experts from different countries including Bangladesh are going to speak in the event. It was also revealed that Mr. Tapan Kanti Sarkar, President, CTO Forum Bangladesh is going to deliver a keynote in a session on Internet Security.

Free service camp held by Dell Bangladesh

Dell Bangladesh started a nation-wide servicing camp to provide free laptop servicing and customer service. On 28th November 2015, mayor of Rangpur City Corporation, Golam Kabir Kajol, inaugurated the camp. The business development manager of Dell Bangladesh, Sarower Chowdhary (Tutul), was also present during the event. This camp aimed to improve the experience for the Dell customers across the eight divisions. The two-day-long camp ended yesterday.



@Bytes_Star follow us on twitter

intel Security
Safeguard Your Digital Life
McAfee Internet Security
Available As :
1 PC - 1 Year Subscription
1 PC - 3 Year Subscription
3 PCs - 1 Year Subscription
Available at Sylhet
GENIUS TECHNOLOGY
Contact-01714040404