

WEBSITE REVIEW

Your Ultimate Weekend Planner

J E T E C H A O



LABIBA MUSTABINA

Another weekend is here and you've barely made any plans because, let's face it, there isn't much to do in and around Dhaka. Wrong. There's actually a lot happening around us. All we need is that information in one place and that's exactly what Jete Chao is.

Jete Chao is the first online platform solely dedicated to event listing. That is, jetechao.com is a website that brings together all the events happening in Dhaka along with registration and ticketing options in one place, making recreation easy for Dhakaites.

"Dhaka, being a perfect blend of uptown modernity and rich culture, has a lot going on every day. Yet, people are always complaining about how boring weekends are in Dhaka. Initially we were victims of boredom too. That is why we

decided to start Jete Chao. It's unfair if you can't go just because you don't know," says Reem Shamsuddoha, Co-founder of Jete Chao.

Jete Chao was an idea that was spontaneously brought to life in 2013, during a conversation between Reem Shamsuddoha, Mehnaz Tabassum and Fahim Saleh, who co-founded Jete Chao. Back then the three, who had all previously lived abroad, were talking about how life was monotonous and boring in Dhaka, and even if there were events happening, there weren't enough sources to know about them. Finally this year, they took their chances, gave their brainchild the name "Jete Chao" and on August 1, 2015, launched it as project of Hack House Ltd. At the moment, Jete Chao draws more than 2500 viewers per day.

So how do they do it? Jete Chao has partnered with many renowned event

organisers/locations who regularly keep it updated about their ongoing and upcoming events. In addition to that, the Jete Chao team works relentlessly in scouting events in and around Dhaka through vigorous online searches and other sources so that not a single occasion goes unnoticed. Currently, the categories of these events that Jete Chao caters to are: Arts & Entertainment, Business, Education, Children, Sports & Fitness and Technology.

When Sabreen Sayeed, an intern at Jete Chao, was asked if they have a particular age group in mind, she informed us, "Jete Chao targets individuals ranging between 18 and 35 years of age. However, we understand that age is just a number, and we invite individuals of all ages to be a part of our journey. Recently we had listed and provided registration facility to an event for children aged between 6 and 12." Jete Chao also offers the option of pur-

chasing tickets online, which are delivered within 24 hours.

Jete Chao, along with being a new business idea, is also a great platform to nurture young, energetic talents. Sabreen explained, "At Jete Chao, young individuals can experience a real business environment and I love being a part of it. It's practical, different, and we have a lot of fun."

Mehnaz Tabassum, Co-founder of Jete Chao explained, "Since we started in August 2015, we've seen exponential growth. We have received great response from our users. And we hope to become the best ticketing platform available."

Jete Chao aims to become the first name that pops in everyone's mind when planning a weekend or looking for recreation. When all the magic in town is waiting to be unleashed at Jete Chao, what are you still doing not making the best of it?

BLUEPRINTS 1.0

Workshop for National Financial Modeling Competition

MUHAMMAD MUHTASIM JAWAD

The workshop for the first round of IDLC Presents BLUEPRINTS 1.0 powered by Teletalk, Freedom and Seven Rings Cement, had been organised by NSU Finance Club on November 7 in AUDI 801 of the NSU campus.

BLUEPRINTS 1.0 is a national financial modeling competition pioneered by the recently established club of North South University. The competition has been initiated with a broad intention of focusing young minds on the potential opportunities in the financial sector of the country. 156 teams (with around 600 participants) participated in the competition from different parts of the country. The workshop was conducted in two sessions.

The conductors of the workshop were Khan Md.

Saqiful Alam, a Financial Risk and Insurance Management faculty of North South University, Khandaker Safwan Saad, the deputy head researcher of BRAC EPL Stock Brokerage Ltd, and Mohammad Kashif Choudhury, Assistant Vice President of LightCastle Partners. All of the speakers gradually contributed to developing the essential concepts that participants needed to excel in the first round as well the overall competition in general.

Khan Md. Saqiful Alam specifically stressed the inevitable concepts, like strategic alignment, valuation methods, internal rate of return (IRR) and such other tools needed to approach financial cases. He also discussed Sir Harry Markowitz's portfolio theory along with all the necessary strategies. He said that the beauty of finance exists in the myriad confusions and complex scenarios that it caters to. One, as an

enthusiast, shouldn't run from them, but appreciate them to their very core.

The most interesting part of Khandaker Safwan Saad's presentation was a financial model itself, where he showcased practical examples of forecasting various financial statements, and valuation analysis techniques, beginning with a slight overview of the definition of a financial model and the step by step procedure required in crafting them. Having worked in cement and pharmaceutical industries, he was also able to discuss some real life scenarios. He noted that familiarity with applied skills is very important in the finance sector.

As the third and final speaker, came along Mohammad Kashif Choudhury of LightCastle Partners to discuss the first round case page by page. Going through all the fictional details, he traced back to the concepts discussed by the previous speakers to address various points in the case to provide an overview of all the ideas in a nutshell.

Finally, at the end, all the speakers got on the stage to address numerous queries put forward by the participants. Many came forward and stated that the session was immensely helpful, not only from a participant's perspective, but also from the outlook of a finance enthusiast.

Shout is the strategic partner of the event, while Radio Foorti is the broadcast partner.

Jawad is your next-door superhero who needs you to get him his cape. Your curtain will work too. Shout at him on facebook.com/jawad.muhtasim or jawad.mmjr@gmail.com