

LET DOWN YOUR HAIR

They say beauty lies in the eyes of the beholder, but honestly who among us can resist the charm of lustrous long hair, enhancing a woman's femininity and mesmerising everyone



SCISSORS ARE YOUR NEW BEST FRIEND

Ironically enough, long hair needs to be trimmed every other month to get rid of those split ends that prevent your hair from growing. If you wait too long before getting your hair trimmed, split ends will cause your hair to break off high up on the strand which will actually make the hair shorter.

DO NOT FORGET YOUR CONDITIONER

The use of conditioner every time you wash your hair with a shampoo is absolutely necessary. Whilst shampoo washes away dirt, it also strips the hair of natural oil that keeps the strands soft and healthy. Conditioner helps to replace the lipids and proteins inside the hair shaft and allows the hair to grow longer and healthier.

