

The Aww Effect



ARIES
(MAR. 21- APRIL 20)

You can make major gains by completing projects on time. Make major decisions regarding your professional direction. Your lucky day this week will be Thursday.



TAURUS
(APR. 21- MAY 21)

You will find it easy to meet new people and make friends. Your contributions will be valued. Your lucky day this week will be Monday.



GEMINI
(MAY 22-JUNE 21)

Take time to re-evaluate your motives regarding friendships. Don't let your jealousy be the reason for a decaying relationship. Your lucky day this week will be Sunday.



CANCER
(JUNE 22-JULY 22)

Travel is evident. Don't delay; go to your physician and get to the bottom of the discomfort. Your lucky day this week will be Friday.



LEO
(JULY 23-AUG 22)

Unexpected changes in friendships could occur. Your attitude with respect to your status in society may be unrealistic. Your lucky day this week will be Thursday.



VIRGO
(AUG. 23 -SEPT. 23)

You can make life easier for an older family member. Find out the facts before you make conclusions. Your lucky day this week will be Saturday.



LIBRA
(SEPT. 24 -OCT. 23)

Opportunities to expand your social life will result in new romantic encounters. Seminars will provide you with amusement. Your lucky day this week will be Wednesday.



SCORPIO
(OCT. 24 -NOV. 21)

Expand your knowledge and sign up for courses and seminars. Go out with friends or with your loved one. Your lucky day this week will be Monday.



SAGITTARIUS
(NOV. 22 -DEC. 21)

Avoid scandals. You have to know what your boss wants if you expect to do your job correctly. Your lucky day this week will be Friday.



CAPRICORN
(DEC. 22 -JAN. 20)

You can make successful moves. Don't avoid your true feelings. Do a little extra work at home. Your lucky day this week will be Tuesday.



AQUARIUS
(JAN. 21 -FEB. 19)

Health problems will cause setbacks if you haven't taken proper care of yourself. Take precautions; don't take any risks. Your lucky day this week will be Monday.



PISCES
(FEB. 20 -MARCH. 20)

Your knowledge will can handy. Your need to obtain additional details will lead you into strange topics of conversation. Your lucky day this week will be Wednesday.

When I think of cuteness, my mind immediately goes to those YouTube videos of hamsters eating burritos, or to the adorable teddy bear from the movie Ted, or to those Minecraft toys that are so endearing. The internet is flooded with a tsunami of awws and adorableness. It is clear that we are drowning in puppies, kittens and bunnies. The video of a baby panda sneezing is one of the most watched YouTube videos ever! So, what is it about cuteness that makes us go "aww"?

Stanford professor Sianne Ngai believes that "cuteness" is a concept worth studying. In her paper, she states that the smaller and less formally articulated and 'blob-like' the object is, the cuter it becomes. She says that the 'blobishness' suggests greater malleability and thus a capacity of being handled.

Whilst "aww" moments were, in the past, just private moments at home, they are now out there for everyone else to see thanks to the internet. Websites such as Cute Overload, which get over 150,000 views a day, shows photographs and videos of puppies (puppehs), kittens (kittehs) and baby rabbits (bun-buns) eating

their little meals.

Cuteness really is everywhere, evidenced by social networking site Facebook, where millions of users have posted photos of themselves as babies. And it's not just a digital thing. Time Warner's People magazine paid over \$6 million for photos of Jennifer Lopez and Marc Anthony's newborn twins.

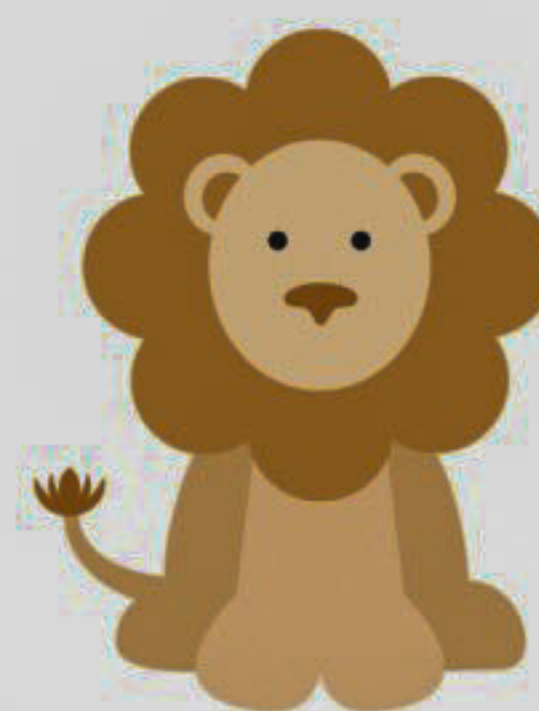
On the downside though, conveying cuteness to viewers can disempower the subject. Even the high and mighty Lord Voldemort couldn't escape the clutch of cuteness. The Harry Potter villain is now available as a cuddly plush toy, with its motto being "squeeze him in your world today!"

All of this must make you wonder, are you a cute-a-holic? Do you need a pint of cuteahol to get through your day? If you are, there's nothing to worry about. Personally, I think cuteness produces a feeling of warmth and closeness accompanied by behavioural patterns of caring which can only be good for you. As for the detractors, I'm not too concerned. The power of cuteness will bat its eyes, crinkle its nose, wiggle and smother its critics with softness!

By Naveed Naushad

AWWW!
#beAwwesome!

Aww...



Coconut Craze

When you apply coconut oil on your body it will transport you to the beach no matter what time of the year it is. This is because coconut oil is naturally antibacterial and antifungal, it can penetrate hair better than better than oils, all in all it's the perfect package. It helps to reduce skin conditions like eczema and psoriasis. It also softens the skin and relieves dryness and flaking. If applied regularly it will help prevent wrinkles, saggy skin and even age spots. You will be left with a silky smooth skin that is soft to the touch and you do not even have to spend a big amount of money on moisturiser. It's a total win, win situation!

Photo: Collected



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