



Blazin' a trail

How does one blaze a trail without fail? Well, first you get a blazer. And if you are feeling more confident than that, deck yourself out with a suit or any proper coat. What will this achieve? Looking like the sharpest knife, gives off the impression that you are one. Think corporate suits in creative meetings; they add nothing to the table, everyone knows they are saying everything that can be read in a book yet that suit ensures that regardless of the problems, everyone listens to the man in the suit. That's how you blaze a trail. Get them to listen and then they will follow!

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