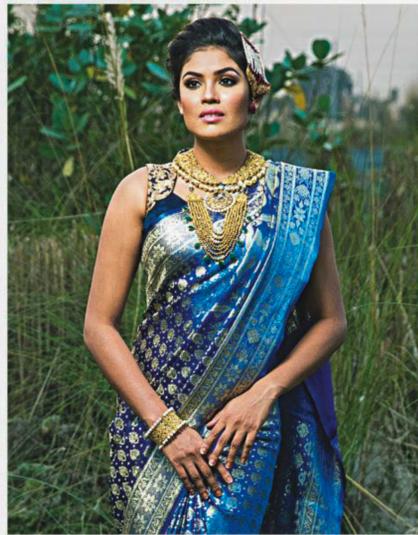


BEAUTY TALK

BY SADIA MOYEEN Beautician,
La Belle, 13/A/2 Kemal Ataturk
Avenue, (3rd/4th fl) Gulshan-2



Prepping for the big day



Wedding season is around the corner and we in the beauty business are gearing up and preparing for the onslaught, stocking up on makeup, hair extensions, nail colours and all possible paraphernalia which may be needed. Every bride has her own special need, expectation and dream for what she wants her special day to be and it's our job to deliver.



Naturally it's not possible to do so alone and requires teamwork between client and salon. Pre bridal preps need to be given priority so as to avoid stress during the crucial 3/4 days of the celebration. This process should start at least 8/10 weeks ahead by which time your trousseau, venue, photographer and decorator should already be organised. Give yourself time to relax, sleep well, eat sensibly, hit the gym to tone up, address any skin issues like acne or simply work towards a glowing skin, the best accessory that you can have. There is an answer to any problem that you have, what with microdermabrasion, laser treatments, instaglow facials, teeth whitening, permanent hair removal etc all available to meet your needs.

Spa treatments should play a big role at this stage to relax your mind and body. Hot oil treatments, body massages and body packs are the ways to go.

Once that is done choose your salon and artist of choice ahead of time, make an appointment to preplan your look, once you've organised your clothes and jewellery. This way both of you are aware of what is required and the artist knows what you are expecting. Share a picture of the makeup you like, discuss if it's suitable for you or not. There will be no surprises at the crucial hour.

Get the best out of your makeup artist and do the following:

Get there on time, do not follow Dhaka standards of being fashionably late. It's the wedding season so there will be a fair number of other brides, you might miss your slot and will have to wait your turn.

Switch off your phone when she is working on you. Give yourself some exclusive time. It's the most important day of your life, leave the errands and nitty gritty to other people. Request your family to not call you for mundane problems that are bound to happen in a big celebration. Relax and lie back, concentrate on looking your best.

Communicate your fears and preference regarding the makeup and hair before the start of the session and then allow her to create that look. Constantly questioning during the process is a little tedious.

Rome wasn't built in a day and at the onset the makeup does look messy and rough, it requires work before it looks neat and blended. So be patient!

However, if something is bothering you or is uncomfortable to do, feel free to say so. If you have already discussed the required look then chances are there won't be a problem.

Lately the only thing bothering me is the use of makeup for morning brides. Due to lack of venue availability a lot of events are taking place in the morning or at lunch. The bridal makeup we do for the evening cannot be acceptable for



daytime. But the demand remains for strong make up and instead of educating the clientele and explaining the need to be subtle, we are going along and creating an inappropriate look for them. For instance, use of glitter in the evening looks spectacular but in the day it's disastrous. Matte shades look fantastic and contrary to popular belief, they can look glamorous too. Even gold and bronze tones are available. The foundation needs to be in thinner layers, neater and more natural as daylight does not allow a cover for flaws in your handiwork.

Destination weddings are quite the rage these days which are also usually daytime affairs and the requirements for those are quite different to the usual grand evening affairs. People are heading to resorts, beaches, tea estates etc. Logistical nightmare but oh so much fun!

White wedding gowns are becoming very popular and make quite a pleasant change to the usual red banarasi. Whichever look to choose for your big day, be it traditional or western, just make sure to carry the look through. Traditional clothes with traditional jewellery and make up. Or western look with western makeup and jewellery. Don't do a mish-mash!

Pre-warned is pre-armed, the moral of the story is to do the running around and organise weeks before the event, delegate each task to relatives and friends and allow them to deal with issues that arise. Keep yourself stress free, even the best makeup will not hide that; don't sacrifice the most important day of your life! Enjoy it and look stunning!



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