



LS PICK Blue is a versatile hue that takes on many forms. A baby blue shadow, when worn alone with a swipe of mascara and maybe a little eyeliner will be soft and subtle, and it is perfect for a daytime look. Slightly deeper shades such as cobalt, indigo and azure pack a punch and add a pop to the look. These shades can be worn both during the day as well as at night. If wearing on the eyelid, it is a good idea to blend the edges very well with a warm brown transition shade so there are no harsh lines and everything is smudged and soft. Intense, deeper shades such as sapphire, navy and midnight blue are best reserved for night when dialling up the glam factor. These shades look good on their own; also a blue smokey eye using a slate transition shade is equally beautiful. For the faint of heart, a full-on blue eye may be too much. In that case a swipe of blue eyeliner or a few coats of blue mascara on the lashes will look fabulous. A few tricks to keep in mind are that the skin must be flawless to allow the colour to stand out. Next, a nude lip colour is necessary as you don't want your lips and eyes to compete with each other! Lastly, choose a shade of blue that is flattering for your skin tone.