

The foot fetish

How you dress your feet makes more of a first impression than anything else. While you may have the finest suits and dresses, if your shoes are not up to the mark then you look bad overall. Shoes are the defining factor in your getup and thus it is only prudent to pay as much attention to them as possible.



More ballads are also written about shoes than whatever else you wear. This further highlights just how important shoes are for us.

Did you ever wear brand new open-toed heels without getting a pedicure? No, because you bought the shoe to accentuate your pedicure anyway. That sums up how important shoes really are.

Ever since the last half of the 19th century since custom fitted shoes became more affordable followed by Humphrey O'Sullivan's invention of the rubber sole in 1899, the shoe industry has been revolutionised and effects of it have been widespread. Be they your Louis Vuittons or your Air