

CHECK IT OUT

# Puzzle of Myth

One's own individual creation bears his or her personal taste, tendency, dream, desire and sentiment. But all individuals become influenced by their surroundings -- more or less. Genetic factors and environment guide our nerves. We learn and follow in order to exist.

Artist A.R. Rummy's solo, Puzzle of Myth, showcases a number of aesthetic pieces, drawn with soothing splashes of colours representing our heritage. Our traditional motifs expressing rituals, beliefs etc. are shown in his subtle strokes of pen and brush. He has drawn the stories of the past to the present.

Rummy is prominently guided by geome-

try. His forms, composition and sense of proportion remind it repeatedly. Rummy has worked on traditional 'shital pati' (floor-mats made from plant fibre), 'sholar pakhi' (one of the items from the good old days of village fairs), 'nakshi kantha', ceremonial masks, painted pitchers, etc. On colours, his red, yellow and black are singly distinct.

After the inaugural ceremony, the exhibition will be open to all till August 22, 2015 in La Galerie, Alliance Française de Dhaka. Visiting hours: Monday to Thursday from 3pm to 9pm; Friday and Saturday from 9am to 12pm and again from 5pm to 8pm. The exhibition is closed on Sunday.

# The best one hour saved



On May, Foodpanda Bangladesh, the largest online food ordering and delivery platform of the country, started an online campaign named 'Save 1 Hour'. The social media campaign on Facebook continued for 4 weeks, starting from 25 May, 2015.

The campaign focused on the one hour that you can save while waiting for the food ordered via Foodpanda, and most importantly, how that person could utilise that hour. Every week, participants got

opportunities to win prizes like vouchers, hard disks, tablets and many more by taking part in that campaign. Participants were requested to send in creative ideas and plans, in the form of photos, videos, etc on what they did in the one hour they saved by ordering through Foodpanda.

Naila Nayem, a flourishing Bangladeshi model and actress, was signed by Foodpanda Bangladesh for the campaign. Every week, Naila Nayem told her fans how she used the time she saved by ordering on Foodpanda, by channeling it into other productive and recreational activities.

On 30 July, 2015 Foodpanda Bangladesh hosted the prize-giving ceremony at Rice n Noodles Restaurant in Banani. At this event, the grand prize winner, Soma Akhter, received her prize from Naila Nayem. Foodpanda's Managing Directors Zubair Siddiky and Ambareen Reza, along with Marketing Head Sakerina Khaled, were there to discuss the success of the campaign.

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