

A new perspective to hospitality

FROM PAGE 2

"We are an arts and design inspired hotel with a substantial collection of contemporary art installations ourselves. And now the Unlock Art programme will help us to gain momentum where our guests may visit Bengal Art Lounge to view works of contemporary Bangladeshi artists."

"This partnership is in line with our strategy to project a culturally rich Bangladesh to global audiences," explained Luva Nahid Choudhury. "Bengal Art Lounge is a platform where the public can engage with the creativity of Bangladeshi contem-

porary artists, and we are delighted to propose this experience to the distinguished guests of Le Méridien" added Nawshin Khair.

Guests of Le Méridien are upon check-in presented with collectible key-cards designed by commissioned artists that open more than guestrooms and suites; they provide special access to partner local cultural centres, allowing them to witness artistic expressions of how present-day events affect the society – an opportunity that Le Méridien guests of Dhaka may now enthusiastically look forward to.

Square launches Magic Total Clean Toothpaste

Renowned Bangladeshi organisation Square Toiletries Limited has recently introduced a new toothpaste brand to the market: Magic Total Clean Toothpaste. The toothpaste is fortified with the natural cleaning abilities of salt and the healing, refreshing abilities of clove.

As the name implies, Total Clean Toothpaste ensures complete cleansing of the mouth. Competing products might work to deliver a single benefit with dental hygiene; such as fresh breath or clean teeth.

Total Clean Toothpaste, however, delivers the total package. This is a one-stop solution for all your dental hygiene needs.

It should be noted that Square Toiletries Limited is one of the foremost trusted and successful organisations in the country. Several of their brands (Such as Sepnil, Senora, Meril Baby and many others) have already received widespread acclamation from the consumer base. Their new brand Magic Total Clean Toothpaste promises to deliver the same quality.

Unilever Care Line

09-666-999-666

Uncover millions of new lighter cells.

That's the Pond's promise.

white beauty lightening™ facial foam

Advanced micro cleansing technology removes layers of dead skin cells.



Reveals hidden lighter skin



A CLEANSING BREAKTHROUGH BY THE POND'S INSTITUTE | POND'S.COM

POND'S®

Ogilvy & Mather

সাদা নতুন নাম



সবচেয়ে দ্রুত কাপড়ের গভীরে গিয়ে
সব রকম দাগ-ময়লা দূর করে



রঙিন কাপড়ের রং রাখে অটুট



কাপড়কে করে **দ্বিগুণেরও বেশী** সাদা