

## Summer collection at Buckle Up

This year's Eid may have fallen during the glaring heat of summer but Buckle Up has the solution to all your problems. The primary aim of their designers was to create the most comfortable clothing suited to your needs. And now it's here. So head over

to Buckle Up, their summer collection is as comfortable as it is beautiful.

Contact: Level-1, Block-C, Shop #34-35, Jamuna Future Park and Level-2, Block-C, Shop #1,2,3,4,14 and 15 Bashundhara City, Panthapath. #01777786847.

## Dream Weaver opens in Ctg

Dream Weaver, a premium wedding photography and cinematography company, opened a new branch office in Chittagong on 15 June, 2015. They have successfully covered more than 3200 events all over Bangladesh in the last 3 years. Dream Weaver, a wedding photography and cinematography company opened its door to the public on 14 April, 2012 with a small team of four dedicated professionals, offering wedding photography in Dhaka. Since then the company has been an immense success. There are now 28 members and the company has expanded a lot, whilst specialising in story telling through photography and cinematography. Address: Madina Tower [Level 7], 805/A, CDA Avenue, Chittagong. Contact number: 01670078953 or 01717992285.

## Dettol Mom & Me Selfie Contest

Dettol, one of the world's leading antiseptic brands, held a unique and engaging contest called the "Mom and Me Selfie Contest." The contest was hosted on the Dettol Bangladesh Facebook page (<https://www.facebook.com/dettolbd>) titled "Dettol Mom and Me Selfie Contest" where the participants had to share a selfie with their mother and tell us why their mother is the best mum. The winners were chosen from over hundreds of participants based

on their description about their mother and the picture. Top three winners won a mobile handset and exclusive gift hampers for the top 10 participants. The prize giving ceremony was held at Reckitt Benckiser Bangladesh Ltd. office. Faria Yasmin, Cluster Marketing Manager, Reckitt Benckiser Bangladesh-Sri Lanka Cluster and Syed Md Zubair Parvez, Senior Brand Manager, were present to give away the prizes to 13 lucky winners.

## Fashion brand Monte Carlo now in Bangladesh

World famous brand Monte Carlo opened its authorised showroom in the capital's Banani area recently. Kamruzzaman Dipu, managing director of Monte Carlo Bangladesh inaugurated the showroom along with popular celebrities including Joya Ahsan, Ferdaous, Nirob, Badhon, Emon, Rizia Parveen.

The products offered under brand Monte Carlo, apart from woollen knitted garments, include shirts, trousers, denims, Bermuda shorts, lowers, hi-street fashion shirts, tops, dresses, jumpsuits, urban tunics, shrugs, shorts, capris, narrow pants, leggings, track suits and solid t-shirts for men, women and 'tweens' (8-14 years).

## Persona's new Sylhet branch

Persona opened their first branch in Sylhet on 14th June. The ceremony had the likes of Deputy Commissioner Faysal Mahmud, Shamina Chowdhury, Sharmin Lucky and the Persona chairman Hossain Nashrat Ali Khan and Kaniz Almas. The inauguration began with a fashion show featuring 5 different looks.

Address: Bir Bikram Yamin Complex, Kumarpara, Sylhet.

Contact: 01713148224, 01713148225, 0821728048, 0821728063



## Sehri at Dhaka Regency: Buy one get one free

If you have a MasterCard, you can avail Hotel Regency's 'Sehri Promotional campaign with MasterCard', where you will get one sehri buffet meal complementary if you buy one.

The same sehri offer is valid for all the Dhaka Regency Premier Club members. The finest Arabic delicacies along with traditional ones await you all throughout Ramadan. For reservations call 01713332661.

## Woman's World opens a new branch

Woman's World has been working to spread beauty all over the city. Through its 25 years, it has had 6 branches till now and this June 16, another was added at the Navy Headquarters.

The new branch was inaugurated by Begum Hafiza Habib, the chief patron of the Navy Ladies Club.

The outlet will provide Bridal Facial, Hair Treatment, Manicure, Pedicure and Special Instant Whitening Services. The regular facials, haircuts, spa, and party makeup services are available as well. In celebration of the inauguration, Woman's World is giving all customers 20 percent discount on all services till 30 June. Contact Woman's World at 01733226157, 01755518888.



## #ChooseBeautiful

## Fighting hard

Dove recently organised "Choose Beautiful" - a campaign aimed at creating a healthy environment where young girls can flourish without facing any discrimination regarding their looks. Featuring a colourful panel with guests ranging from beauty experts, psychologists and famous cricketers, "Choose Beautiful" proved to be an enlightening experience.

Jessica is one of Bangladesh's brightest cricketers. With her hard work and perseverance she is creating a new image of Bangladesh. A country where women are not afraid to work in sectors previously thought of as 'man's work.'

She was asked about the extent confidence can affect a person's performance.

She tells us an eye opening story about the time she was injured. As she slowly became fit again, the selectors dropped a bomb shell. She was not picked for team despite being match fit. She was flabbergasted and found out that the reason for her untimely exclusion was because she looked fat and unfit in her external appearance.

Jessica took it in and vowed to prove that she could play well enough until the selectors would have no choice but to pick her.

This is where confidence comes into play. Within a few months Jessica had put up more match winning performances than before. She felt like she was on top of the world.

"They had to pick me now, all because I was confident enough" she says with a proud twinkle in her eye.

But how does she stay strong? How does she perform so well when there are so many people telling her she cannot? How does she cope with the soul crushing pressures society puts on women?

She tells us it is not easy but through years of practice she's developed a skin hard enough to withstand society's abuse. Now she laughs it off when family members tell her to quit playing because she got too dark in the last tour. We can start by respecting instead of criticising our women.

By Daneesha Khan  
Photo: Sazzad Ibne Sayed

So, how do you choose to define yourself?

Dove.

