

Nando's Master Grillers' Challenge 2015

On 13 June 2015, Nandos organised a Master Griller's Challenge in their Gulshan 1 outlet. This was the Bangladesh final round of the International Level, which is an annual challenge involving all the grillers around the world of Nando's licensing territory.

Officials of Nando's believe that their guests are the most well-disposed to assess their unique taste of food. Thus, randomly selected guests from all of the four restaurants were also nominated as the ultimate judges for the Master Grillers' event. Other judges present during the event as food critiques were chef Tony Khan, singer & news presenter Lopa Hossain, musician Sakib, presenter Nabila, musician Rafa and many more.

During the challenge, the Nando's grillers from all of its four branches engaged to create the most authentic PERI-PERI chicken for which they had only fifteen minutes with the whole kitchen at their disposal. The winner of the competition was Arif who will now represent Bangladesh in Vancouver, Canada to compete for the title of the World's Best Griller.

Foodpanda signs Naila Nayem for "Save 1 Hour" Campaign

The largest online food delivery platform of the country, Foodpanda Bangladesh, recently went into a contract with Naila Nayem for a "Save 1 Hour" campaign.

Naila Nayem, a flourishing Bangladeshi model and actress, was signed by Foodpanda Bangladesh for an online campaign on social media. The campaign, "Save 1 Hour" will run for 4 week, on social media (Facebook, Instagram and Twitter). This campaign focuses on the 1 hour that people save, while waiting for food to arrive; and more importantly, how that 1 hour may be invested in other activities.

Every week, Naila Nayem will be telling her fans and followers how she uses the time she saves by ordering on Foodpanda, by channeling it into other productive and recreational activities. Along with Naila Nayem, people will be requested to send in creative ideas and plans in the form of photos, short videos, etc. on what they could do in the 1 hour they save by ordering on Foodpanda. Every week, prizes of various sorts will be given to participants with the most creative answers.



At present, Foodpanda is operating in 3 cities in Bangladesh (Dhaka, Chittagong and Sylhet). To participate in these campaigns, follow Foodpanda on fb/FoodpandaBangladesh.



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