

# Of Veet and beauty

Since its inception, Reckitt Benckiser's Veet is the world's number 1 brand in the depilatory category, and has been long proven as the first choice for hair removal among women. With the aim of experiencing 'What beauty feels like', Veet always encourages its consumers to showcase their beauty and

confidence.

Keeping this in mind, Veet Bangladesh engaged its loyal fans through its official Facebook page, with the 'Veet Boishakhi Shaaj' contest to celebrate the Bengali New Year 1422. Participants had the opportunity to win an attractive spa package and exclu-

sive gift hampers by sharing their looks for the Bengali New Year. Winners were chosen from over 350 participants.

The prize giving ceremony for the Veet Boishakhi Shaaj Contest was held recently at the headquarters of Reckitt Benckiser Bangladesh Ltd.

On behalf of Reckitt Benckiser Bangladesh-Sri Lanka Cluster, Mahbub Baset, Cluster Marketing Director, Faria Yasmin, Cluster Marketing Manager and Neamah Islam, Veet Brand Manager were present to give away the prizes to 10 lucky winners.



THIS MONSOON  
PROTECT  
YOUR SCALP  
WITH A  
**FREE\***  
**UMBRELLA**  
FROM  
**CLEAR®**



\* Applicable for Complete Active Care, Anti Hair Fall and Soft & Shiny 375ml packs. \* Stock limited. \* Umbrella to be collected from shop during purchase.

ADCOMM 2015



# ICE COOL

Prickly Heat  
Powder

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শরীরে AC লাগান