

A DIFFERENT STEP

ELITA KARIM

PHOTO: PRABIR DAS

Chartered Institute of
Management Accountants

CIMA

Hasan Shams Ahmed is a CIMA Course Leader and Lecturer for the Financial Pillar at LCBS Dhaka. Right after high school, Ahmed opted for something unconventional -- not signing up for an undergraduate degree. "I started CIMA right after my A Levels and from the beginning I found that it ensured my personal warehouse of knowledge," says Ahmed. "As I progressed I experienced a holistic set of skills from a very practical perspective and with that badge I was able to enter a job in a leading UK retailer as well as perform to a standard that was lauded by many and climb the ladder to success very rapidly."

Candidates who choose to pursue an academic career as well as CIMA will benefit tremendously by having the best of both worlds, adds Hasan. "The academic side will deepen their knowledge while CIMA will orient them strongly with the practical world of business and effective decision-making."

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Hasan speaks of how change is one of the major elements of CIMA, in a good way of course. "Change is a part of the natural process of evolution and CIMA integrates this as part of membership," he says. "Continuous Professional Development or CPD involving areas of training from human capital management to technical skills such as big data manipulation are what we all have to keep abreast of on a regular basis. Just because we are done with giving exams does not mean that our learning stops at any one point."



PEARLS OF WISDOM



"Good books, like good friends, are few and chosen; the more select, the more enjoyable."

— LOUISA MAY ALCOTT



"Maybe this is why we read, and why in moments of darkness we return to books: to find words for what we already know."

— ALBERTO MANGUEL



"A reader lives a thousand lives before he dies, said Jojen. The man who never reads lives only one."

— GEORGE R.R. MARTIN

ENDEAVOUR

EVENT

"How can I learn more about my career opportunities?" - a question that arises among all students near the end of graduation. Established in April 25, 2009, Dhaka University Career Club (DUCC) has been providing solutions to this question thanks to its wide range of events and activities.

One of their most successful endeavors has recently been held on May 17, 2015. It was a workshop and contest on Feature writing and building career in media. It was an amazing programme full of information, enthusiasm and inspiration.

One of the participants, Afsana Islam from Sociology department of Dhaka University says, "I did not know about the many opportunities in the fields of feature writing and translation, which exist in Dhaka. This workshop conducted by

renowned media professionals and journalists has given me a lot to think about now."

The facilitators with their interactive sessions were very effectual and successfully spread the spirit of creativity. In the very first session, Anjali Sarkar, Executive Editor of campus2career24.com, Sozib Mia, Joint Secretary, Prothom Alo Bondhushava and Zahid Hossain Khan explored the looming opportunity of career in feature writing and translation. "Start writing from tonight, don't stop and one day you will feel the improvement yourself," says Anjali.

"Being 'successful' is a life style and one needs to acquire it," says Zahid Hossain Khan, Campus Ambassador of Wikipedia. Later on, three separate panels were conducted. Panel A was

THE CREATIVE CAREER

NAWRIN KHAN NIJUM

moderated by Prito Reza, CEO of Wedding Diary, Bangladesh including Actress Quazi Nawshaba Ahmed and Paula Rahman, Creative Head of this renowned photography outlet. Their thematic discussion on creative career and aim of life inspired the participants.

representatives from DUCC informed the participants about the contest rules of feature writing. The workshop was a grooming session for those who participates in the "Feature Writing Contest". Top three write-ups from the contest were published in the national



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The Stage Hermitage: Treasures from the Museum Collections

By : Mikhail Piotrovsky

Re-published to mark the 250th anniversary of the Hermitage Museum in 2014, this landmark two-volume survey of one of the world's greatest cultural institutions has been fully revised and extended to include new acquisitions and updated research. Twenty years after its original publication, this comprehensive revision of The State Hermitage the official publication for the 250th anniversary features art from almost every civilisation and nation. Including Scythian gold, Chinese textiles, paintings by Leonardo and Raphael, as well as one of the most important Impressionist and Post-Impressionist collections in the world, the Hermitage Museum is here encapsulated in two superbly illustrated and annotated volumes.

The History of the Saatchi Gallery

Introduction By : Edward Booth-Clibborn

The History of the Saatchi Gallery chronicles the immense breadth of work exhibited at the museum. The book is divided into seven sections, reflecting the growth and transformation of the gallery from its 1985 beginnings in a former paint factory to its current home in the Chelsea section of London. Engrossing essays by leading art critics Richard Cork, Brian Sewell, and Sir Norman Rosenthal, and the actor Steve Martin provide revealing looks at some of the gallery's most legendary exhibitions, including the infamous Sensation, the controversial Young British Artists, and New Chinese Art. Impeccably designed and full of surprises, this revised opus includes gatefolds of Rabbit (1986) by Jeff Koons and Love It! Bite It! (2006) by Liu Wei.



Producer of Jamuna Television Manjur Morshed moderated the second panel session where students learned about journalism and working opportunities in electronic media. HM Shuja, Admaker and Golam Rabby, Senior News

Presenter of Somoy TV joined the panel discussion and shared their experience and insights with the participants.

The final session of the programme was about mentoring students to build a resourceful and creative life by overcoming all obstacles. Syed Abid Hussain, RJ, Radio Bhumi moderated the session with Shathira Jakir Jessy, Cricketer, Bangladesh National Women Cricket Team. After the event,

dailies and top 10 writers got the opportunity to work in various media sectors.

DUCC is the only career club of Bangladesh which has a network of around 30,000 students where they are provided career oriented solutions. To date, DUCC has successfully arranged four job fairs, 100 seminars, 30 workshops, Business plan competitions, career weeks and many other events. Its founder Abid Hassan Khan hopes that it will continue its journey by providing more pragmatic solutions to the dynamic young generation of our country.

The writer is a student of Economics Department, United International University.