

CHECK IT OUT

365 Hair Colour hits market with 17 colour shades

MARKING Pohela Boishakh, a new hair dye brand has hit the Bangladesh market. The Hong Kong-made product, '365 Hair Colour' comes in 17 shades of colour.

Importer and marketing company Global Sourcing Pte Limited (GSPL) launched the countrywide sale of 365 Hair Colour at a function at its corporate office in Dhaka's Paltan on April 5. The hair dye is available in brown, burgundy red, green, bright brown, golden yellow, red brown, rose purple, plum red, purplish red, chestnut brown, golden red, dark blue, date red, Diana gold, golden blonde, copper brown and black sheds.

The colours are made of herbal ingredients and free from harmful lead and ammonia. Anyone can use the colours at home following the instructions available in the packets.

The hair colour is available in convenient small packs, which cost less than Tk.100.

Boishakhi Summer Camp

TO welcome the Bengali New Year, Dona Media has arranged a perfect family entertainment, a Boishakhi Summer Camp. This is a totally new approach in the history of entertainment in Bangladesh.

This Summer Camp will be held at Greentech Resort, located at Bhabanipur, Gazipur. Surrounded by amazing greenery, this event will remind the guests about the celebrations of rural life with immense enthusiasm. There will be various entertainment options such as panta-ilish, nagordola,

putulnach, horse riding and magic show to entertain the valued guests. There will be a fishing competition and later a fish barbeque arrangement too. In one word, it would be a wonderful opportunity to leave all your tensions of the city life and enjoy Pohela Boishakh in a lively manner.

FM radio station, Radio Amar, is the media partner for this event. For more information please call:01966724625 or visit www.donamedia.com; facebook.com/boishakhsummercamp.

A rickshaw galore

BIBIANA, for its Boishakh collection, draws its inspiration from the rickshaw, and its distinctive accessories. To celebrate this New Year, Bibiana's 'Rickshaw-Bahar' wardrobe features the rickshaw accessories of Sylhet, featuring the rickshaw artists and their individuality.

Since its Boishakh, the outfits have the festive mood to them. Dresses include saris, shalwar kameez suits, kurtis, panjabis and blouse pieces. There are children's wear as well. The attires have been made chiefly with cotton, which is a comfortable wear for the season. Other than that, andi, muslin and half-silk have also been used.



Anjan's Boishakh festivities

AS the nation celebrates the festivities of Boishakh, Anjan's has brought its theme based shalwar kameez suits, panjabis and kurtas. The colours blue, yellow, green and orange figure in these clothes besides the traditional red and white. Our

heritage and motifs have been placed on cotton, silk, linen, and voile fabrics. The collection is for all ages. Besides its showrooms in Dhaka, Chittagong and Narshingdi, you can order them from anywhere in the country through www.anjans.com.



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