

Le Reve's Pohela Boishakh collection

ONE of Bangladesh's largest apparel and lifestyle brands, Le Reve, has recently unveiled its exclusive Pohela Boishakh and spring-summer collection. This year's Le Reve Pohela Boishakh collection is inspired from the theme, 'Avant Pop', which explores the absurd and unexpected where colour becomes an explosive design element. Bright colours like turquoise, tangerine and cherry red are essential. Prints and patterns truly take centre stage in the collection.

For women, the Le Reve collection has shalwar kameez sets and tunics in all ranges of colours. There is also an exciting variety of palazzos, harem pants, trousers and denims to pair with tunics and tops. Tunics start from Tk. 940 while shalwar kameezes are available and priced from Tk. 2200 to Tk. 4000. Palazzos are available at Tk. 990 and harem pants Tk. 1390. For men, the dominant motifs of the spring and summer seasons are mixed with traditional ones. The collection offers a wide range of panjabis ranging from Tk. 1240 to Tk. 3990.

Get your summer Boishakh outfit from Le Reve. You can also shop online at www.lerevecraze.com and get updates via [facebook.com/le.reve.wear.your.dreams](https://www.facebook.com/le.reve.wear.your.dreams).



Feast at Dhaka Regency on Pohela Boishakh

DHAKA Regency has arranged a feast to celebrate the Bengali New Year. It aims to promote deshi traditional food ranging from jhalmuri, fuchka, chotpoti to rice, curries, etc. The celebration will begin at 11:30am and continue until 10:30pm on 14 April. There will be live local music from renowned artists, fortune telling with mysterious parrots, henna art, face painting and magic shows. For reservations call 01713332661.

Andeem's new outlet

ANDEEM, a haute couture brand from Dhaka, Bangladesh created by designers, Eeman Ahmed & Farha Deebe, opened their flagship store in Banani on March 19th, 2015. Their latest collection, "Retro Fever", is chic and old-school. The collection includes saris in shades of neons paired with eccentric retro prints like gramophones, robots, Volkswagens and 'Tardis'. The price ranges from Tk. 3000 and above. Visit their Facebook page ([facebook.com/andeem.online](https://www.facebook.com/andeem.online)) or their store at House 71, Road 7, Block H, Banani, Dhaka (cell: +8801842288225).



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