

BOISHAKH CHECK IT OUT

Gaon Geram celebrating Pohela Boishakh

RENOWNED fashion house Gaon Geram is now prepared for Boishakh 1422 with its colourful collection. Gaon Geram introduces new designs for every Bengali New Year. Shalwar kameez sets, Tangail cotton silk and block printed and embroidered saris are available for women. Panjabis, fatuas and shirts are available for men. There is also a rich collection of clothing for children. Also, check out its unique ornament collection. The fashion house has outlets in Dhanmondi, Shahbagh, Mirpur and Bailey Road. For more information, visit www.gaongeram.com.

Boishaki discount at Farzana Shakil's

ON the auspicious occasion of Pahela Boishakh, Farzana Shakil's Makeover Salon, the leading fashion and lifestyle brand in the country, is introducing a discounted combo package on the 13th and 14th of April.

On these dates, all clients of the salon can avail the "Boishakhi Package", which includes Boishakhi makeup, hair styling and sari draping.

For details please call 9116057 (Dhanmondi), 8812172 (Gulshan), 8953436 (Uttara).



Zeenat's Boishakh collection

FASHION house Zeenat is bringing a special collection of clothing and accessories for Pohela Boishakh. It is also offering custom-made dresses for you within your desired budget. Moreover, Zeenat always provides free alter solutions which helps you to get a perfect fit. All products are unique statement pieces that tell stories of heritage, luxury and status. Visit the store at House # 54(Apartment # 1/B), Road # 11, Block F, Banani, Dhaka or call 01818 818515 for more information. Follow on [Facebook.com/zeenatdoutique](https://www.facebook.com/zeenatdoutique) for regular updates.

Kay Kraft's Pohela Boishakh wardrobe

BOISHAKH is the time of the year to wear the latest and freshest of fashion designs.

Fashion house Kay Kraft is ready with exclusive outfits for this special occasion of Pohela Boishakh. There are a myriad items ranging from women's, men's and children's wear and items for home décor and gifts.

Saris, shalwar kameez sets and fatuas for women are made from endi cotton, silk, etc. Men's panjabis and fatuas are made from comfort-seeking cotton and elegant silk fabrics. Children's wear consists of shalwar kameez sets, fatuas, panjabis, shirts and pants.

The detailing of outfits ranges from embroidery, nakshi kantha and sequence-work to traditional and folk motifs. All shades of colours are used for the products, but emphasis is given to dazzling pinks, oranges, reds and whites. Get your Pohela Boishakh outfit from any of Kay Kraft's stores at Banani 11, New Bailey Road, Shimanto Square, Plaza A.R., Mirpur 2, etc. Visit www.kaykraft.com or [facebook.com/kaykraft.com.bd](https://www.facebook.com/kaykraft.com.bd) for regular updates.



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- 🛒 Sector 9, Sonargaon Janapath, Uttara
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