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ETHNIC INGENUITY

In order to start things on the right foot plans must be made ahead of time. It is a grand Bengali tradition to wel-

glitz or glam, but ethnic with a touch of ingenuity. A modern fashionista who is indulging her passion for ethnic weaves would like to do exactly that, given that the fabrics in question are easy, fluid and comfortable. Thick, heavy handloom

The colour palette is pretty much set for Pohela Boishakh which makes things a lot easier. However, too much of red and white can be nauseating and unimaginative. Red, when contrasted with other neutral shades such as beige, light brown and cream looks beautiful and makes a statement. Alternatively, red can be paired with other interesting colours such as sienna, burnt orange and brown too. White, on the other hand, can be pretty much paired with any colour imaginable. It looks especially good with festive shades such as yellow and orange, among many others.

embroidery will add just the right amount of embellishment to your outfit. Palazzo pants and churidaars look equally stylish, and are yours for the taking. With the right accessories and a happy disposition, any of these outfits will surely help you stand out in the crowd!

MEN OF THE MOMENT

For men this Boishakh, panjabis or kurtas in lightweight, breathable, organic materials are a great option. A crisp, white cotton panjabi always looks elegant, but this year give colours a shot. Light yellow, khaki and brown are perennial favourites, but a subdued shade of red wouldn't look too bad either. Simple patterns embroidered along the neckline and sleeve ends add the right finishing touch. The length of it a matter left entirely to one's own discretion. Alternately, a futua in an organic fabric is also great if you want to give the panjabi a miss.

Whatever you choose, be sure to give your usual shirts and Polos some much needed respite! So there you have it, all the valuable direction for Pohela Boishakh fashion. May your year be filled with peace, happiness and boundless sartorial success!

By Sabrina Nazran Bhuiyan



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MODEL: RAAZ
WARDROBE: KUMUDINI

MODEL: HRIDI
WARDROBE: TANGAIL SAREE KUTIR
BLOUSE: JAHIN KHAN
JEWELLERY: KOLORS OF KATHMANDU

come New Year in shiny new threads; one that is well exercised by enthusiastic Dhakaiites! Getting a generic Boishakhi outfit that is dull and unoriginal simply defeats the purpose. This is the time of the year that requires an outfit that is low on

weaves of yore won't cut it; simple, lightweight materials such as muslin, and silk, taant and linen are ideal for the occasion. Jamdani, the heritage fabric of Bengal is also a great option.

COLOUR ME BOISHAKH

BLOUSE BONANZA

In terms of silhouette, a timeless sari is always a fabulous option for Pohela Boishakh, and the amount of creativity that can be displayed on six yards of fabric is boundless. This year, pairing the sari with a blouse featuring interesting details can really take things to the next level. An embroidered neckline embellished with conch shells or beads will add pizzazz to your outfit, as will balloon or puff sleeves. Whether you go short or long, it is bound to make a statement.

OPTIONS APLENTY

For those who want to give the sari a miss, kurtas will lend an ethnic vibe while keeping you breezy and comfy. Asymmetrical, bias-cut kurtas in fun, juicy colours such as red and orange will brighten up your look and mood. Simple screen print and light

MODEL: HRIDI
WARDROBE: KUMUDINI
JEWELLERY: KOLORS OF KATHMANDU



Floral linen fabric with white georgette overcoat

TK. 2,250

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TK. 2,995

Red and white linen Kameez with block, karchupi and embroidery

TK. 2,050

White Cotton Kameez with multi colour screen print.

TK. 2,450

White Cotton Kameez with multi colour screen print.

TK. 2,450

Shwapno LIFE
Dress Your Dreams

Off-white raw silk Kameez with floral motif embroidery and karchupi

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Red and white linen kurti with embroidery and block

TK. 2,350

Navy Blue and white stripe georgette Kameez with bottom embroidery

TK. 2,750