"Driving Digital Innovation" at **BYLC**

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At the headquarters of Bangladesh Youth Leadership Centre (BYLC), an event titled "Driving Digital Innovation" was held on February 12, 2015. Three speakers from Google – Nayem Chowdhury, Fazal Ashfaq and Bickey Russell – delivered interactive and motivational presentations that made the workshop enjoyable. The event was open to all, though with limited seats, and took place at the 'L-Lab' of BYLC.

Nayem Chowdhury, Global Agency Business Manager, Google London Office, began his presentation with two questions: "If not now, when? If not you, who?" While encouraging the young audience to come forward with more innovative contributions to the society, he explained how simple and inexpensive it can be to come up with new, groundbreaking ideas. Nayem explained the importance of embracing failure and aiming high, while reminding the crowd of how history punished non-innovative organisations.

"Improvise. Adapt. Overcome." – is what Fazal Ashfaq, Industry Analyst, Google South Asia Emerging Markets, titled his presentation. And true to that tagline, he showed the audience how important it is to figure out creative solutions. Recounting his own experiences in Singapore, he provided many examples of adapting to tricky situations, which included the story of how Google Street View came to life in Bangladesh. He kept the audience brainstorming with many scenarios that required them to think out of the box. Fazal also emphasised on the fact that it is much easier to reach out to the youth of Bangladesh than that of most other countries.

Bickey Russell leads the Agency Development, Global SMB Revenue Organisation, Google Mountain View office. In his speech, Bickey highlighted the significance of leadership and 'slow ideas'. During his 7 years at Google, he discovered how valuable it is to get to know one's customer, how productivity increases manyfold when one is happy and the necessity of learning on

behalf of the whole team. Through very practical scenarios worldwide, he demonstrated how visible and invisible problems have been countered in the society as innovative minds triumphed. "Testing, iterating and simplifying an idea is the way to go," he added.

After the presentations, a Q&A session took place, where participants posed questions regarding Google and its plans for the progress of innovation. While wrapping things up, Sumaiya T. Ahmed, Communication Officer of BYLC and one of the organisers of the event, said, "We were very excited to organise the event with three bright minds from Google, who graciously gave us their time to share their experiences with the BYLC Graduate Network and other participants. We will be coming up with more fun and exciting workshops and events at the L-Lab."

All three presentations had one thing in common –

they talked about the core philosophy of Google: the tools for getting connected to the global organisation are only clicks away. "The event was helpful, as we got to hear stories of how Google encourages innovation from Googlers themselves. Attending the event was also a win because of the networking that happened after the presentations ended. Plus, I got to try on the Google Glass," was what Ayon Khan, an enthusiastic participant of the event had to say.

The Leadership Lab, or simply, the L-Lab, is BYLC's new continuous learning platform dedicated to disseminating valuable knowledge to aspiring students from all mediums of education in Bangladesh. In addition to core leadership offerings, this platform helps foster participants' core competency skills through a variety of workshops.

European University of Bangladesh Wins ULAB Fair Play Cup 2015

RAFEE SHAAMS

ULAB began the Fair Play Cup cricket tournament with the objective to establish good relations among the private universities and to create an environment where teams can compete with fairness and entertainment. Being the only private university with a tournament-standard playground, ULAB has successfully hosted the event since 2006.

This year 16 universities participated in the tournament. These are: BRAC University, North South University (NSU), East West University (EWU), Northern University Bangladesh (NUB), United International University (UIU), State University of Bangladesh (SUB), Manarat International University, Independent University Bangladesh (IUB), University of Asia Pacific (UAP), South East University (SEU), Eastern University, Green University of Bangladesh, Premier University of Chittagong, University of Information Technology and Sciences (UITS), European University of Bangladesh (EUB) and the hosts, University of Liberal Arts Bangladesh (ULAB).

The tournament kicked off on

January 22 with ULAB playing SUB. A total of 32 matches were held in T20 format in the entirety of the tournament, with the final taking place between EUB and SUB on February 11, 2015.

SUB won the toss and elected to bat first, putting 150 runs on the scoreboard with 5 wickets in hand. EUB

responded with 154 with 5 wickets remaining, winning the tournament. The winners received BDT 40000, while the runners-up were awarded with BDT 25000.

Former national team player and commentator Atahar Ali Khan was present as the chief guest and spoke about his experiences of playing the

sport during his university life at the presentation ceremony.

Kazi Inam Ahmed, Director, Bangladesh Cricket Board and member of the ULAB Board of Trustees; Professor Imran Rahman, ULAB Vice Chancellor; and Juditha Ohlmacher, Member of the ULAB Board of Trustees and Adviser, Communications and Student Affairs of ULAB, were present and handed out the awards.

Nahid Newaz Nayan of EUB won the Player of the Match award. He thanked both the teams for giving their best in the finals. ULAB's Anjum Ahmed Jassy was awarded the Player of the Tournament award. "I'm really happy to have won this. It would have been better if my team had won, but still, it's been an amazing tournament," he said.

Other award winners were: Izal Ahmed of ULAB for the Best Fielder of the Tournament, Ashraful Zahid of EUB for Best Batsman and Nur E Alam Jannet of SUB for Best Bowler. ULAB won the Fair Play Award.

Jamuna TV was the media partner, The Independent was the print media partner, Radio Shadhin was the radio partner, while BCB was the technical partner, among other sponsors.