

Aranya's Ekushey attires

N remembrance of the Language Movement, Aranya has designed a special collection of panjabis, saris and kotis.

Black, white and red have been the choice of colours. Ekushey February is a day of mourning for the martyrs who sacrificed their lives for our mothertongue, and hence the use of black, white and sombre tones. The use of red symbolises the sacrificed blood, rebellion, glory and a new dawn. Even the Shaheed Minar often has a red sun behind it.

In terms of design, Bengali alphabets have been used to create floral motifs. From a distance, they look like normal floral motifs, but when you look closer, you see the Bengali alphabets that have formed them. Celebrated fashion designer and artist Chandra Shekhar Saha was involved with the design team in creating the attires.



BBQ Bangladesh turns one!

BBQ Bangladesh celebrated its first anniversary on 7 February, 2015 at its outlet in Gulshan-2.

Momin Ud Dowlah, Chairman and Managing Director of BBQ Bangladesh, led the cake-cutting ceremony to mark the occasion. Nasrul Hamid, State Minister, Ministry of Power, Energy and Mineral Resources, People's Republic of Bangladesh graced the ceremony as the chief guest. South Korean, Brunei and Malaysian Ambassadors to Bangladesh, eminent artists Shakila Jafar, Runa Laila, Rizia Parvin, etc and other special guests were also

present at the occasion.

The international franchise originated in South Korea in September 1995. It has over 4000 outlets in 60 countries around the world, including US, China and Latin America.

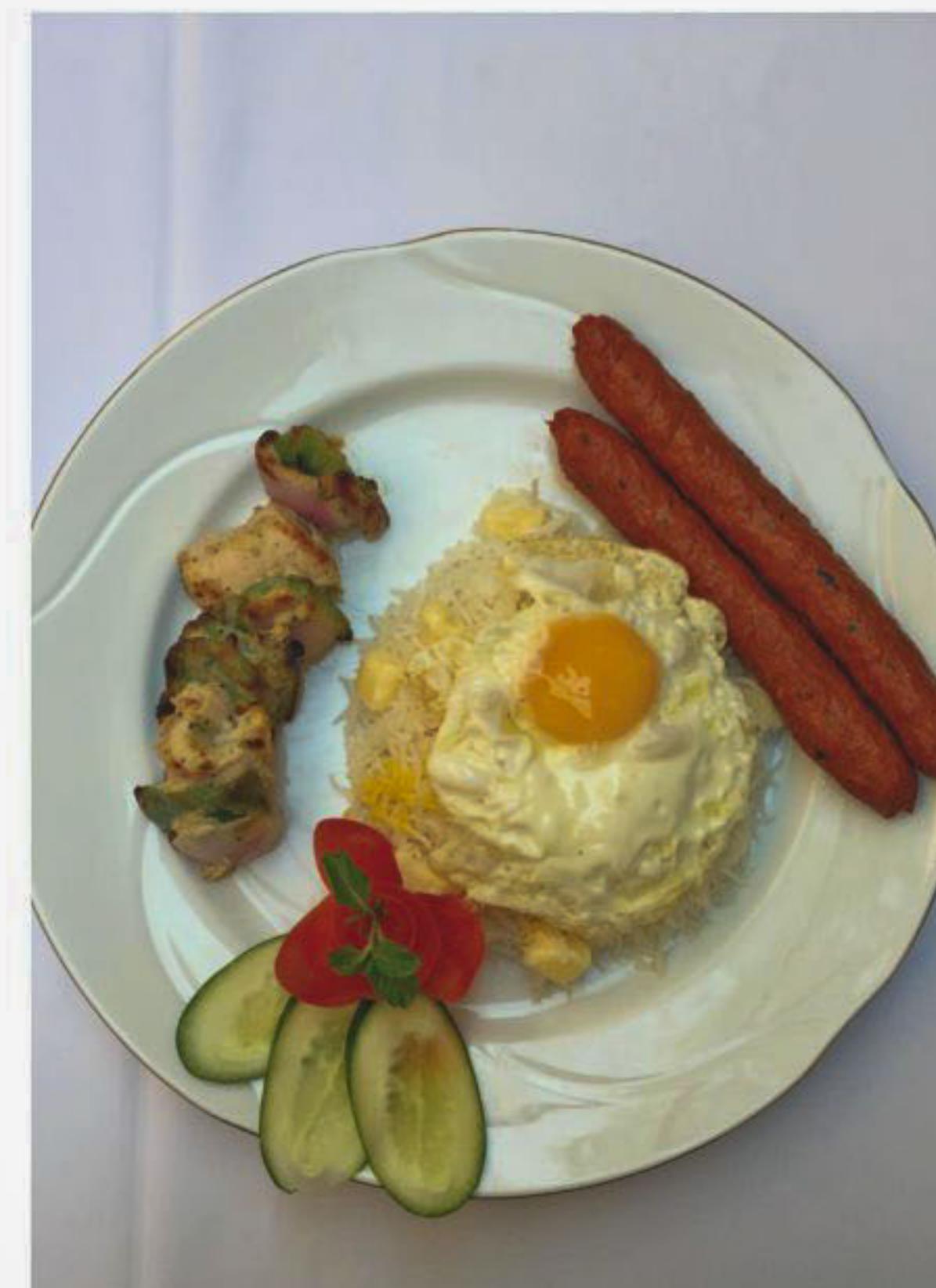
At BBQ, you can enjoy fried and grilled chicken, pizza, pasta, fresh salads, rice and various other delicacies. You can satisfy yourself with different types of desserts, beverages and one of the best coffees in town. Celebrate your day at BBQ with mouth-watering food.

For more details call 01776117788.

Kebab Festival @ Khazana

KHAZANA, Gulshan is celebrating a Kebab & Paratha Festival from 15-25 February. The unique gourmet event brings the authentic taste of legendary kebabs and Indian breads from Khazana's in-house master chefs. A wide variety of vegetarian and non-vegetarian kebabs will be available. Some of the signature delicacies worth a mention include Lahori pomfret, raan-e-dumpukht, chelo kebab and Mahi Amritsari to name a few.

"Parathas and kebab have always formed a winning combination. We want our guests to give their verdict on a range of kebabs that are different from what we serve round the year," says their Director of Operations, Avishek Sinha. This time the kababs will be made not only in tandoors or clay ovens but also on tawas and pattars. Lunch is served from 12:00 pm to 3:30 pm and dinner from 6:00 pm to 11:00 pm.



Kaymu catches the cricket fever

THERE has been an unprecedented growth of online trading and market places in Bangladesh in the last few years. Kaymu is one such online marketplace that brings together buyers and sellers from all over the country to a single platform that is easy to use and safe with monetary transactions.

As hopes for the Bangladesh cricket team fly high with the World Cup at hand, Kaymu have come up with the best variety of cricket accessories to help you show your support for your favourite team.

Kaymu's has an ICC Cricket World Cup Shopping Category that aims to become the 'one stop destination' for cricket fans. From accessories, and equipment of all sorts, the portal should be the ultimate resource for cricket lovers.

The collaborative experience, personalisation, and assortment of products from bats, thigh pads, jerseys, stumps and bails, the Kaymu Cricket Store is different from anything else that exists in other e-commerce shopping platforms.

Through a few easy steps, anyone can register to kaymu.com.bd. After that it is a matter of just putting up the product for sale and mentioning the price. Kaymu differs in

this aspect as prices on the website are fixed and non-negotiable. This also ensures that buyers get the best and cheapest deal.

In the same way buyers can register, browse the wide range of products up for sale, and then chose a delivery method of their choice. You can pay through cash on delivery or with Kaymu Safepay or Advance Payment. The order is verified promptly with the customer and the place and time of delivery is fixed accordingly. The delivery cost is minimal -- within Dhaka around Tk 80 and outside ranging from Tk 100-120.

Kaymu has a well categorised website, with individual categories for men's and women's clothing, shoes, jewellery, watches, mobiles, toys, books and sports equipment. The search option is very extensive as well and you can filter specific products according to price, brand and the city you are in.

Their iOS and Android apps even bring the market to the palm of your hands. The free app lets you shop on the go from anywhere, anytime. Kaymu is a venture of Rocket Internet in Bangladesh along with Carmudi, Lamudi, Food Panda and Daraz and the quick rise here is a reflection of their quality and service.

Blockbuster Cinemas

BLOCKBUSTER Cinemas, which is housed in South Asia's biggest shopping mall, Jamuna Future Park, is a cluster of theatres. It has 6 cinema theatres, each with a capacity of 280 people, and an additional exclusive theatre.

For the ultimate movie experience, the premium theatre is equipped with a spacious sitting arrangement (capacity: 200 people) with stylish furnishing and sophisticated top of the line services. The exclusive theatre caters to the members of Club Royale. There is a premium lounge for premium movie goers.

Meanwhile, the biggest cinema lobby of the country allows you to purchase different coffees and munchies.

The technology and equipments used are indeed impressive. It uses the well reputed Barco and Kinoton projection systems and the sharpest sound technology in the cinema arena, JBL Sound Technology with Dolby Digital 7.1, to let you travel inside the emotions and the actions of the movie melodramas.

Visit Blockbuster Cinemas, for a memorable movie experience.

Pride for Ekushey



FOR this International Mother Language Day, Pride Girls, which is Pride's newest line of contemporary ethnic wear, brings to you a collection of prints and motifs to show respect to our beloved language, Bengali. Motifs made with Bengali alphabets, and Bengali poetry, etc are printed on tunics and long one-pieces. Black, white and grey define this collection, and all items are made of very high quality, breathable fabric that ensures comfort and functionality. The Pride Girls line is available at Pride showrooms in Dhaka.