



The power to do more

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INFORMATION

GADGETS

TECHNOLOGY

BYTES



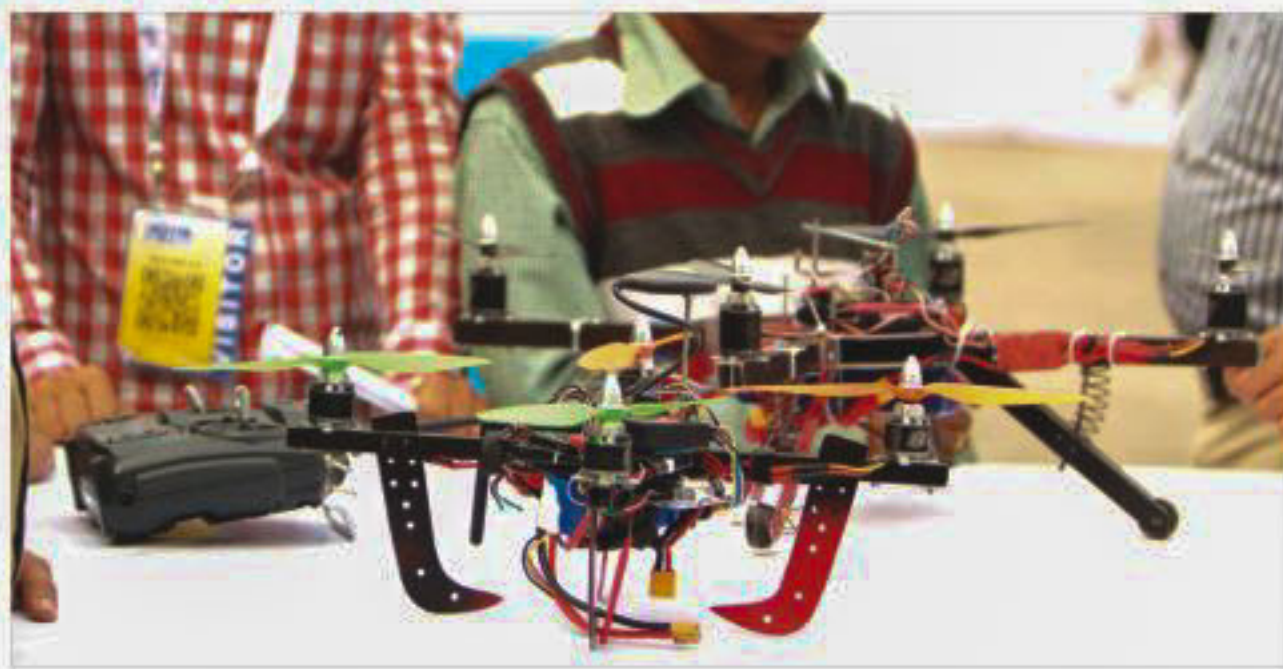
DIGITAL WORLD 2015

With 85 high profile tech personas from 25 countries, 120 govt. institutes and 100 governmental organizations, Digital World 2015- the largest digital expo of Bangladesh kicked off last Monday, February 9th at Bangabandhu International Conference Center. Here we bring you some of the highlights of the event:



CXO Night, a event which was attended by 500+ top tier CEOs, CFOs, Policy Makers, Board Members and Directors of the Government and Private Corporations, was the starlet of Digital World 2015.

Crowds throngs at the digital experience zone to catch a glimpse of the coming future.



Bangladesh Internet Professionals Community (BIPC) addressed some of the challenges that the freelance and internet entrepreneurs are facing every day.



The closing ceremony was particularly exciting for many reasons. Several interesting announcements were made. But probably the most exciting part was the prize giving ceremony to people from public and private sector for going digital.



Internet of Things or IoT was probably one of the must attend sessions of Digital World. The panelists here discussed how with the concept of Internet of Things, the world is going to be connected than ever.



"81% people coming online in 5 years means a lot on Bangladeshis having a great appetite for digital." Said, Ben King, Head of Sales, South Asia Emerging Markets at Google during his session.



If you thought nerds and geeks cannot party hard then you are definitely wrong.



An exciting session by Mafinar Rashid Khan, Product Manager of Panacea Systems at the developers conference.



Hasin Hayder, a mentor and developer, presenting at the CMS developers Conference. Near about 1K plus CMS developers and programming enthusiasts attended this session



IT Career: Stepping into the Future session featured the ups and downs of a career in IT and how this line of career is going to be in future.



"If you tell me something, I'll forget. If you show me, I'll remember. And if you engage with me, I'll embrace it and live it."-Dave Nielsen, Co-founder of CloudCamp during his session.



Digital World 2015 was inaugurated by Prime Minister Sheikh Hasina. ICT Advisor to the Prime Minister Sajeeb Wazed Joy appeared as the special guest at the inauguration ceremony.

KASPERSKY SECURITY UPDATE

Things to know when buying second-hand iPhones

There are many ways to fool a victim who is going to buy/sell an iPhone from/to a third-party seller/buyer. In this post, we speak about the most popular ones.

- 1. Too low a price and advanced payment**
Be careful when people offer you goods at a very low price and with an obligatory advanced payment. Sellers will have many convincing arguments (need of money ASAP, two similar devices were given as gifts, etc) – you can come away with a used device instead of brand new one, a broken device, or nothing at all.
- 2. Broken devices and phones made of wax and paper**
Many fraudsters sell broken devices to stores with an excuse as to why it can't be checked immediately: They may say that the battery is low and you need to charge it before turning on your device. When victims get home, they open the box and face an unpleasant surprise.
- 3. iPhone with Chinese roots... and Android OS**
As fake iPhones run under the control of Android OS all you need to do is to turn it on and see which store it supports: Google Play (a forgery) or App Store (a real iPhone).
- 4. Stolen devices**
If you are going to buy a second-hand iPhone there is a good chance you're being offered a stolen device. When you check the device itself, compare the code, serial number and IMEI from the box with the information given in the device settings.
- 5. Refurbished devices**
Buying a factory refurbished iPhone can save you some extra money as the original manufacturer inspects the inside and outside of the device and cautiously corrects any problems.
- 6. Remote lock and blackmail**
Beware of miscreants! There were cases when people bought a second-hand device and then found it locked with the Find iPhone options (only for iOS 6 and later). And if you sell your used iPhone, make sure you've wiped it.

Of course all of this advice works well for any buying or selling of gadgets. Apple devices are a little bit more attractive to fraudsters; that's the reason we used them as an example.



SITES MUST SEE

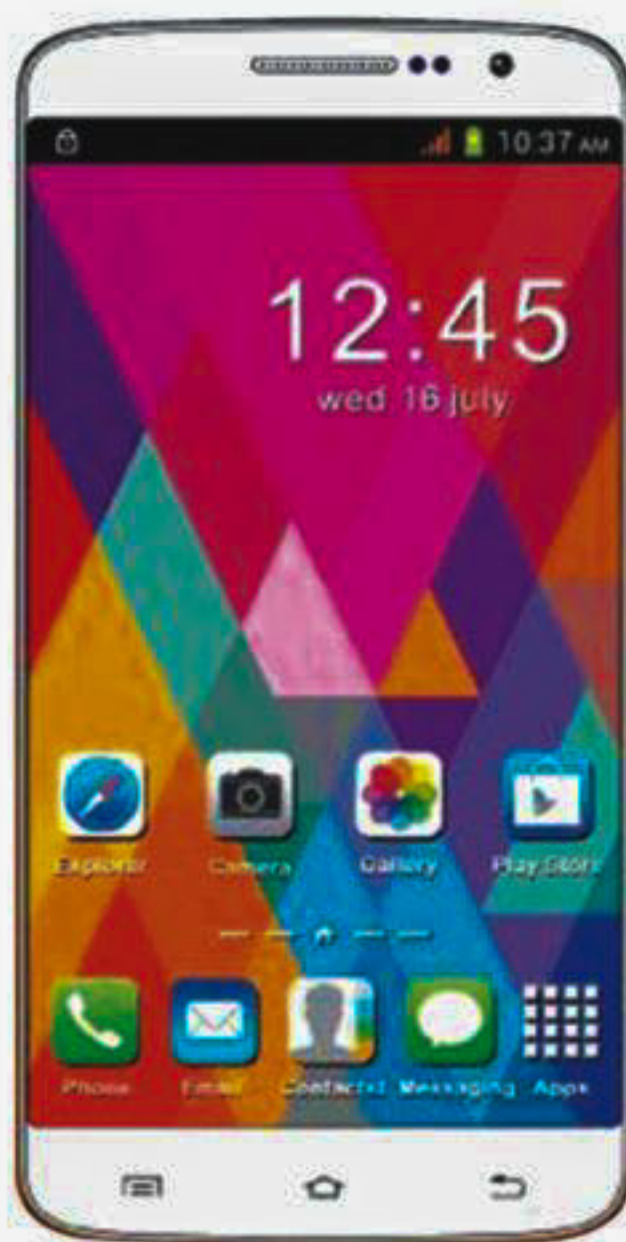
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www.rabbitholebd.com send an SMS "RH" to 3690.
A pin number will arrive in the reply SMS that needs to be used to access the contents at www.rabbitholebd.com.



Mycell Spider4 in the market

MyCell has launched its latest smartphone- the Spider A4, which is the smallest smartphone in the world in its category. However, for a small size, the phone does offer various interesting features and powerful specs. Let's go take a look at the punches that the A4 packs.
For starters, the phone comes with a 5" QHD screen with IPS which provides a vivid and crisp display resolution. The phone is powered by a 1.3 GHz Quad-Core processor and has 1GB RAM and 8GB internal memory. It has two cameras- a 13 MP rear camera and a 3 MP front camera for selfies. The rear camera has an auto flash and both cameras will have auto focus feature.
Price: Tk. 9,990 with gift box which includes flip cover, back cover, stand, headphone and high quality tempered glass screen protector.



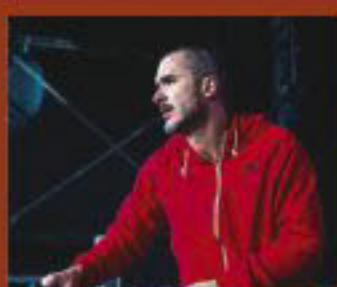
JUST IN

Samsung Galaxy S5 at 33% Discount

Samsung Mobile Bangladesh has offered a limited time special discount of 33% on their flagship device Samsung Galaxy S5. Now customers can get their very own Samsung Galaxy S5 at BDT 39,900 only and save BDT 20,100. Samsung's flagship smartphone Galaxy S5 features super-fast 1.9 GHz Octa core processor. The dust and water resistant device offers a Finger Scanner, providing secure, biometric screen locking feature. This offer is only available from Samsung Smartphone Cafes.



TECH BITS
Apple hires the UK's biggest radio DJ to help boost its music service



Foursquare can recommend places even if you don't sign in



PlayStation charity gives you a chance to play with superstars



Subtle malware lets hackers swipe over \$300 million from banks



SSL Wireless wins best stall award at Digital World

