

Organizer

Canada Bangladesh Chamber
of Commerce and Industry
www.canchambangladesh.org
[facebook/canchambangladesh.org](https://facebook.com/canchambangladesh.org)

In association with

Government of Canada
High Commission of CanadaGouvernement du Canada
Haut-commissariat du Canada

Showcase CANADA|2015

Trade and Education Fair

An Exhibition of Canadian excellence in products & services

14-15 February 2015: 10 AM to 8 PM
Venue : Pan Pacific Sonargaon Dhaka
Tofail Ahmed, MP
Minister
Ministry of Commerce
Government of the People's
Republic of Bangladesh, Dhaka

Message

I am happy to learn that Canada Bangladesh Chamber of Commerce and Industry (CanCham) in association with the High Commission of Canada in Bangladesh is going to organize third Canada Bangladesh trade and education fair Showcase Canada 2015 in Dhaka. This is a special event marking the economic and trade relation between Bangladesh and Canada.

This Showcase will include trade exhibition as well as seminars on Trade & Education. I am pleased to learn that the trade between Canada and Bangladesh over the last few years is growing steadily. The total trade in 2013-2014 stood at 14.13 million US dollar while export of Bangladesh to Canada was 1099.63 million US dollar. I note with gratitude that Bangladesh has been enjoying duty free market access to Canada since January, 2003.

I expect this Showcase will be pivotal to develop further trade between both the countries as well as help grow the relationship to a new height.

I would like to thank all those who have worked hard to make the Showcase happen. On this happy occasion I also congratulate all the organizers of this Showcase Canada-2015.

Joy Bangla

Joy Bangabandhu.

Tofail Ahmed, MP



High Commission of Canada



Haut-commissariat du Canada

Benoit Pierre Laramée
High Commissioner of Canada

Message

On the Occasion of Showcase Canada 2015

It is with immense pride and pleasure to announce the opening of the Canada Showcase 2015, taking place today at the Pan Pacific Sonargaon Hotel in Dhaka, organised by the Canada Bangladesh Chamber of Commerce and Industry (CanCham), in association with the High Commission of Canada in Bangladesh.

Canada and Bangladesh both have a long and well-established relationship, having established diplomatic relations between our two countries 43 years ago. In fact, Canada was one of the very first nations to recognise Bangladesh after its declaration of independence in 1971.

Bangladesh has successfully maintained a robust economic growth in the past few years resulting in a great deal of interest from Canada to work with their Bangladeshi partners, and increased opportunities for Canadian exporters. Trade has been a notable success story in our bilateral relations, having almost increased tenfold since 2004, to nearly \$2 billion in bilateral trade last year. Canada has invested over \$300 million, and Canadian firms are increasingly getting involved in ICT, renewable energy and energy projects. Other sectors of interest are agri-food, transportation, telecommunications, engineering and project management, healthcare, among many others.

Bangladesh is one of 20 Countries of focus for Government of Canada's Development Programme. Under this programme, Canada has provided over \$4 billion in aid to the people of Bangladesh, with an ultimate objective to create opportunities for children and youth in education and health, and to stimulate economic growth.

I look forward to a successful Canada Showcase 2015 and hope that this will create a new dimension in our trade relationship between the two countries.

Thank you to all who has made this showcase happens!

Canada

Benoit Pierre Laramée
High Commissioner of CanadaSyed Abdus Samad
Executive Chairman
Board of Investment
Prime Minister's office

Message

I am delighted to know that the Canada Bangladesh Chamber of Commerce and Industry (CanCham) in association with the Canadian High Commission in Bangladesh is hosting the 3rd Showcase Canada 2015 (Trade and Education Fair) from 14 through 15 February 2015. This is a laudable approach as it is commensurate with the export led growth policy of the Government.

Bangladesh and Canada enjoy excellent commercial as well as cultural relations. Canada is the destination of a large part of our exports. There remains ample opportunities to take this relationship to the next level for the mutual benefit of both the nations. I expect the Showcase Canada would make further break through to the widening of commercial ties between Canada and Bangladesh.

Bangladesh has proved to be a resilient and attractive destination for trade and investment, even during the global economic recession. The country provides lucrative incentives to foreign investors. This is an appropriate time for the entrepreneurs particularly the Canadian investors to come forward and make use of these growing opportunities. I call upon the businessmen of both Bangladesh and Canada to complement the public efforts to make Bangladesh a prosperous country. A number of initiatives are underway to strengthen trade and investment flows between Bangladesh and Canada. I hope that the Showcase Canada 2015 would be able to raise further awareness amongst Canadian corporations about the growing business opportunities in Bangladesh.

I wish the Showcase Canada a grand success.

Your Sincerely

Syed Abdus Samad

Masud Rahman
President
Canada Bangladesh Chamber of
Commerce and Industry (CanCham)

Message

Canada Bangladesh Chamber of Commerce and Industry (CanCham) in Bangladesh once again takes immense pleasure in presenting together with the High Commission of Canada in Bangladesh the 3rd Showcase Canada 2015. The main thrust of the fair has always been to bring to the interested Bangladeshi people a wide range of Canadian products and services in Bangladesh. Canada is a leading as well as growing trading partner of Bangladesh providing the marketing opportunities for Ready Made Garments, Porcelain, Jute and quality Jute Goods, Ceramic Tableware, Kitchen Tableware, Leather Goods, Frozen Food, Pharmaceuticals, Bicycle, ICT and Plastic Products. With the steady rise of Bangladesh's exports to Canada, imports from Canada also show rising trend. This is necessary to strengthen the economic relationship between Canada and Bangladesh.

Showcase Canada 2015 has been designed as a three-dimensional event covering an exhibition, seminars on trade and education in Canada and B2B meetings. There are provisions for factory as well as education institutes visit. The fair is open to public with fast track entrance for business person. Bangladesh economy continues to experience high rate of economic growth for the last one decade despite global recession. The recent explosive growth in some sectors, large population with high purchasing power and demand for services poise Bangladesh a significant opportunities for Canadian investors. Hope, the showcase Canada 2015 will create further momentum in commercial relationship between Bangladesh and Canada.

Finally, I would like to congratulate all the exhibitors of the Showcase Canada 2015 for their trust in CanCham, interest about Showcase Canada 2015 and active participation in the Show and wish them success in their business endeavor in Bangladesh.

Masud Rahman
President, CanCham

Showcase CANADA|2015

Trade and Education Fair

Supplement Sponsored by :



FLORA TELECOM

Co-Sponsor

Premium Partner

DHAKABANK

LIMITED

EXCELLENCE IN BANKING

Sponsor



WIDEN YOUR WORLD

Supporter:



প্রাইম ফাইন্যান্স
এন্ড ইনভেস্টমেন্ট লিমিটেড
গ্রামীণ কল্যাণমূলক হলেও একটি প্রতিষ্ঠান



RASHID COMPOSITE TEXTILES LTD