



Showbiz Style Icon **APURBO**

Apurbo has carved out quite a nice space for himself in the media. He came into the industry with the male talent hunt show "You Got The Look", so he is very specialized in modeling and ramp modeling. This made him very fashion conscious and therefore, he is always looking fit and fashionable. When he started his acting career, he brought his fashionable traits into acting as well as all the character he portrays always look good. Because of this, he is worthy of being this week's Showbiz Style Icon.

L.O.V.E

Why is celebrity news so attractive in the western worlds? It's because along with publishing facts, they also publish unconfirmed rumors or gossips. Sounds silly when you think about it but the readers love it. People are more concerned with celebrity love life and gossips than their own daily events. I guess, by reading about them, they get to escape the normality of civilian life. If we come back to our own media industry, I am saddened to say that we cannot fully emulate that kind of success here. This is because our own media industry is very hush hush regarding certain matters, thinking it might harm their career or image. They forget that people want to know more about them. One particular matter they keep absolute silence about is their romantic lives. In this Valentine's Day, we wished to bring all the celebrities who are currently involved with someone to the cover, but as they are worried about public image, they all backed out, and as we do not endorse yellow journalism, their secrets shall remain secrets. Eventually they will publicly announce their involvements and we wish them the best of luck and a very happy Valentine's Day to them and our readers.

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Showbiz Desk

