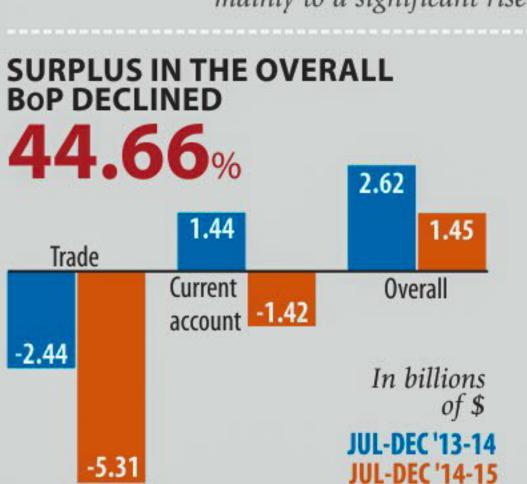
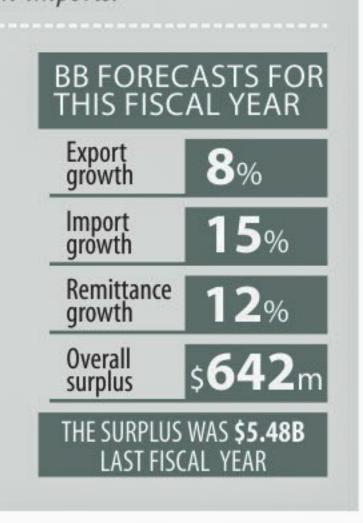
BUSINESS

SURPLUS IN BOP ERODES

The surplus in the balance of payments (BoP), an accounting record of all monetary transactions between Bangladesh and the rest of the world, eroded by almost half to \$1.45 billion in the first six months of fiscal 2014-15, compared to the same period of the previous fiscal year, due mainly to a significant rise in imports.







CAPITAL MACHINERY

KHONDAKER GOLAM MOAZZEM

A weak BoP in the

fiscal year is partly

first half of this

associated with

negative current

account balance

growth in import

of goods against a

exports of goods

owing to high

slow rise in

and services.

Additional director of research at Centre for Policy Dialogue

IMPORTS ROSE BY

A part of the rise in

imports seems suspi-

cious as reported by

CPD because of

through

RESEARCH: REJAUL KARIM BYRON, SARWAR A CHOWDHURY

exceptionally high

growth in imports of

machinery this year

which might happen

'misdeclaration' and

'mispricing' of goods

while imported.

NET FOREIGN INVESTMENT **ROSE BY**

MONETARY POLICY STATEMENT

Looking ahead to the second half

of fiscal 2015, our balance of

payments projections show that

there will be a correction in the

existing outcome of export earn-

cancelled garment orders, politi-

2014 and the Rana Plaza build-

ing collapse, along with a pick-up

in imports as investor confidence

DESIGN: DS CREATIVE GRAPHICS

cal deadlock in the first half of

ings appears to be the lag effect of

pace of export growth as the

TO \$702m

in syndicated loans in 2010 for construction of the resort. The resort is an eco-friendly property; wastes and water

It will also be the first hospitality property to introduce the timeshare concept in Bangladesh. Timeshare is a form of ownership or right to the use of a holiday property in which multiple parties hold rights to use the property.

The model also allows members of a hotel to swap or exchange time with another affiliated hotel or resort anywhere in the world depending on availability.

the facilities of Interval International-affiliated 2,500 hotels and resorts in over 75 countries.

Interval International-affiliated resort every year, he

A luxury resort opens in Cox's Bazar

Royal Tulip Sea Pearl Beach Resort costs Tk 500cr

STAR BUSINESS REPORT

Cox's Bazar is set to get a new eco-friendly resort in May to cater to upmarket tourists from home and abroad.

The resort -- Royal Tulip Sea Pearl Beach Resort -- is being built on 14 acres of land at Inani, some 20 kilometres away from Cox's Bazar, with an investment of around Tk 500 crore.

"We have chosen Inani to set up the five-star property thanks to its rich coral wealth and turquoise," AHM Mokbul Hossain, its chief executive officer, said at a press conference in Dhaka yesterday.

The resort, which would come with 493 rooms, will be one of the biggest in South Asia, according to its Managing Director Aminul Haque.

The facilities include: two large swimming pools, spa, billiard room, fitness centre, amphitheatre, landscape garden, three restaurants and children's play zone. The property will also house a water park.

The resort will be operated by Europe's Louvre Hotels Group, which is allied with Golden Tulip Hospitality Group operating in the upper- and luxury segments of the market. Cox's Bazar has immense potential to attract foreign tourists as it is the largest unbroken sea beach in the world, said Vimal Singh, managing director of Golden Tulip South Asia.

Currently, it has 16 operational hotels across leading business and leisure destinations in India, with plans to establish 50 operational hotels in the Indian subcontinent by 2015, he said.

Haque, who already owns three-star hotel Sea Crown in Cox's Bazar, started construction for the resort in October 2010. A franchise and management agreement was signed with Louvre Hotels in July last year.

Prime Bank and other nine lenders raised Tk 85 crore

will be recycled and solar power will be used, Haque said.

Timeshare members of the resort will be able to use

A member will be given seven days to spend in any added.

Household debt keeps Thailand Southeast Asia's sick man

AFP, Bangkok

○ INKING in heavy repayments to loan sharks, Non says payday is nothing more than a cruel reminder of his dire finances.

Household debt has surged to alarming levels in Thailand; just one of a welter of issues dragging on the economy despite a vow by the ruling junta to revive the kingdom's fortunes.

"I have more outgoings than income," Non, a 37-year-old tyre factory worker tells AFP from his modest family home on the outskirts of Bangkok.

"Each month, 30 to 40 percent of my salary goes solely towards repaying the interest on my loans," he adds.

Thai households are among the region's biggest borrowers, a credit binge stoked by populist policies and low bank interest rates -- but also low wages that keep the poor perilously close to the breadline and make them ready bait for illegal loan sharks.

The debt levels are worrying the generals who seized power last May promising to end a near-decade of political turmoil and restore zip to Thailand's once-dynamic economy.

The country narrowly avoided recession during protests against the ousted administration of Yingluck Shinawatra, which paralysed government spending and frightened off tourists and investors. Nine months after the military power

grab, signs of economic recovery are still few with fourth quarter GDP figures, to be released on Monday, expected to come in at around 0.8 percent for 2014.

There is some good news, with tourism arrivals bouncing back despite martial law, and exports -- which account for around 60 percent of the economy -- showing a slight improvement.

Yet two key Thai commodities -- rice and rubber -- are currently at record low prices and the country is flirting with deflation.

And with the political outlook still

uncertain, consumer confidence remains depressed as Thais hold off

from buying flats, cars and durables. At the heart of that malaise lies Thailand's eye-wateringly high household debt.

"Thailand has seen one of the sharpest surges in household debt in the region, with the debt-GDP ratio rising from 60 percent to 85 percent over the past five years," Krystal Tan, an analyst with Capital Economics, told AFP.

access to credit through banks and illegal loans have led to a deeply ingrained culture of borrowing over the past decade. But policies by the previous govern-

Low interest rates and widespread

ment -- including a huge tax rebate scheme for first-time car buyers -- have also encouraged millions to take out loans that they are now struggling to repay. The debt ratio is worrying the junta,

which has pushed back the timeline for a restoration of democracy until 2016 and pegged its legitimacy to steering an economic revival. "Please refrain from racking up

debts," junta leader Prayut Chan-O-Cha told viewers in a recent edition of his weekly televised address, warning mounting bills "may slow down the country's progress." Non's family is typical of those living

beyond their means. In 2011, the region was hit by huge

floods that destroyed their fridge, television and furniture.

Non borrowed to replace those items, partly from his bank, but mostly from illegal loan sharks who charge interest rates of between 10 and 20 percent.

He just about managed his debts until the factory cut his hours as the economy slumped.

Now, he needs to find 20,000 baht (\$610) each month to pay his bills. But his salary brings him just 14,000 baht. So the debts keep mounting.

reason, they have become the

videos on YouTube.

exciting comes out.

omnipresent.

school.

screen.

they've already seen it all.

ultimate "self-educators", learning

how to use new stuff via self-help

As for the web, violence, porn,

According to US consultancy

Generation Z-er spends more than

They live in constant "FOMO",

Facebook is their main poison,

Sparks and Honey, the average

three hours a day in front of a

fear of missing out. They can't

stand the idea of not being in the

loop when something new and

despite its flagging popularity

But it's not all passive:

selves out there on YouTube or

ing to become the next "Fred"

among some Americans. Photos

on Instagram, quick messages on

Snapchat. Twitter and Tumblr are

Generation Z are also putting them-

"Vlogging" (video blogging), hop-

(Lucas Cruikshank), who made his

Everyone surfs the web while

name at the grand old age of 13.

watching the TV and they think

that everything is possible with

technology. But, they have a short

attention span and tend to skim-

read rather than read properly,

which can lead to difficulty at

Apple in big solar power deal, market cap closes over \$700b Generation Z: Born in the digital age of the brain of the digital natives of

REUTERS, San Francisco

PPLE Inc will buy about \$850 million of power from a new California solar farm to cut its energy bill, the iPhone maker said on Tuesday as its stock market value closed above \$700 billion for the first time.

The First Solar Inc plant, with the capacity to power the equivalent of 60,000 homes, will be used to supply electricity for Apple's new campus in Silicon Valley, and its other offices and 52 stores in the state, Chief Executive Tim Cook said at a Goldman Sachs technology conference in San Francisco.

Cook addressed investors as Apple's stock market value closed at \$710.74 billion for the first time, buoyed by record sales of big-screen iPhones and a December-quarter profit that was the largest in corporate history.

power producers.

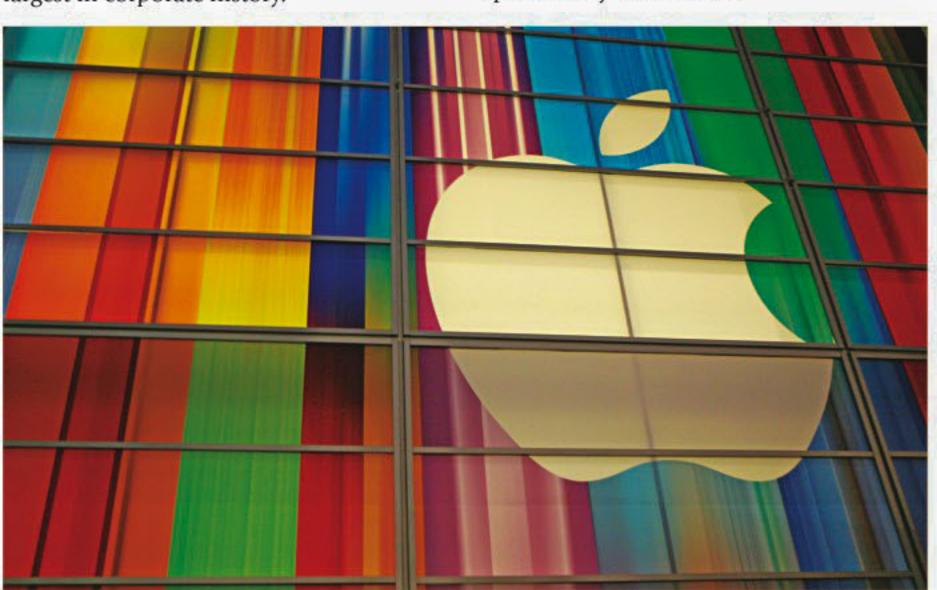
grows.

Construction of the 2,900-acre California Flats Solar Project is expected to start in mid-2015 and finish by the end of next year, First Solar said in a statement.

Apple will receive electricity from 130 megawatts of capacity under a 25-year purchase agreement, the largest in the industry to provide clean energy to a commercial end user, First Solar said. Output of the project's remaining 150 megawatts will go to Pacific Gas and Electric Co.

Apple will not receive an equity stake in the project and will make the payments over the lifetime of the deal rather than all at once, First Solar spokesman Steve Krum said.

"The reason that they made this choice is because they saw a way to save economically," Krum said. "You won't have price volatility from other fuel sources. The fuel is free. It's competitively priced from other options they would have."



AFP/FILE

AFP, Beijing

The Apple logo is seen at the Yerba Buena Centre for Arts in San Francisco.

Apple was already the world's largest publicly traded company by stock value. The plant in Monterey County, California will also power an Apple data center in Newark, California that already relies on solar power.

"We expect to have a very significant savings because we have a fixed price for the renewable energy, and there's quite a difference between that price and the price of brown energy," Cook said.

"We know in Apple that climate change is real. The time for talk is passed," he added. "The time for action is now."

First Solar, based in Tempe, Arizona, manufactures solar panels and builds solar power plants, many of which it sells to

ward without Apple's participation, Krum said. Apple already uses renewable energy to power its data centers. Last week, it said it would invest \$2 billion over 10 years to convert a failed sapphire glass plant in Arizona into a data center that would be powered mostly by solar energy. "Apple still has work to do to reduce its

The project could not have gone for-

environmental footprint, but other Fortune 500 CEOs would be well served to make a study of Tim Cook," Greenpeace said in a statement following Tuesday's announcement. Shares of Apple ended up 1.92 percent at \$122.02. First Solar rose 3 percent in extended trade after closing up 4.77 percent at \$48.54.

OST US firms in China feel "targeted" by authorities, a survey said Wednesday, as the government embarks on a series of highprofile investigations into foreign businesses. An American Chamber of Commerce survey found 57 per-

cent of respondents believed foreign firms are being singled out in China's pricing, anti-monopoly and anti-corruption campaigns under President Xi Jinping.

Of those who said foreign firms were being targeted, 65 percent said they fear such campaigns will

have a negative impact on them. The results were part of the 17th annual business climate

Most US firms feel 'targeted' by China: survey survey by the American Chamber of Commerce in the People's Republic of China (AmCham China), which had responses from 477 of the organisation's 1,012 company members.

"All of us are concerned, because we're on the sidelines for the most part watching and monitoring the campaigns by Xi Jinping and the leadership," AmCham China chairman James Zimmerman said at a news conference announcing the results. "We don't know if it's going to

slow down, or who is going to be targeted next," he said. "All we can do is set an example and do the right thing -- exercise zero tolerance when it comes to these issues, put in place compliance programmes and cooperate with

the government when these things come up."

Nearly half of US firms in China -- 47 percent -- say they feel "less welcome" in the country than before, up from 44 percent

person. Their friends on social

media are as important to them as

their friends in real life but some-

times they do actually meet up in

More than eight out of 10 are

person with these "virtual" pals.

hooked on social networks and

more than half of them think that

Even as young as they are, they

have already seen so many tech-

this is where their real social life

takes place. They are on dating

websites from the age of 16 --

sometimes before.

The survey's release comes after Chinese authorities stepped up scrutiny of foreign firms, launching sweeping investigations into alleged malpractice in sectors ranging from pharmaceuticals to baby formula over the past two

This week US mobile chip titan Qualcomm said it will modify its business practices in China and pay 6.088 billion yuan (around \$975 million) to end a longrunning antitrust probe in the country, in perhaps the biggest

fine ever levied by Beijing in such

Other businesses such as Apple and Starbucks have sometimes received unfavourable coverage in state media over issues regarding service and pricing.

The moves have prompted fears from investors that overseas companies are being especially targeted. China maintains that its anti-monopoly law does not discriminate between domestic and foreign firms.

The AmCham survey highlighted a number of other areas of growing concern for US companies doing business in China, including the country's choking air pollution, its slowing growth and the ruling party's ever-tighter grip on the Internet.

nologies become obsolete. For this

ACEBOOK? Of course. ■ Books? Definitely not. Video games? For sure. Sport? No way. Speed? Yes. Patience? Not so much.

This, in a nutshell, is the life of the "Generation Z" -- independent, stubborn, pragmatic and always in a rush.

Numbering around two billion, these youngsters, born after 1995 and unaware of a world without Internet, live a life that seems a million miles removed from the hopes, dreams and morals of previous generations.

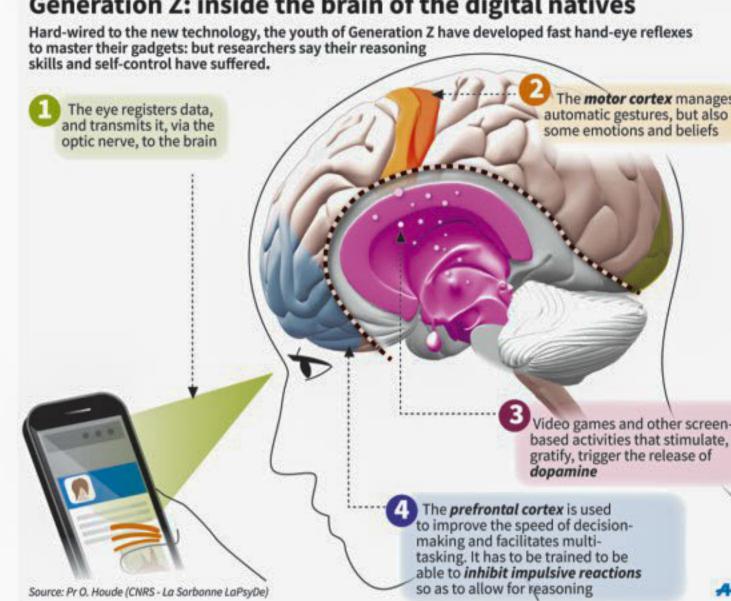
They are so hooked into the digital world that some academics have nicknamed them "the mutants".

Here are a few of the habits of Generation Z:

They want everything, everywhere and immediately. They surf on two screens simultaneously. They don't mind paying through the nose for the latest smart phone but turn up their nose at paying for a film or a song when you can get that for free online.

Aged 13 to 20, they get all the latest trends from social media and find the morals of their elders out-of-date.

Their fashions are those found worldwide over the web: they



watch American blockbusters like "Hunger Games" or "Divergent", listen to Korean K-pop and, when they dance, they "twerk".

When they speak, their vocabulary is peppered with acronyms, incomprehensible to those not in the know. "Swag" is the new "cool". And their new idols are Internet stars, like PewDiePie, who has the world's most subscribed YouTube channel.

People from Generation Z find it easier to talk online than in