

DRESSING for the cameo

Winter is an opportune season for those who want to flaunt their trendy attires. The season here is mild enough for having a versatile wardrobe that can radiate a positive vibe, without cutting down on the comfort factor. Sweaters, in all its style and glory, are the ubiquitous winter garb. It's easy to just glide in a sweater and be fashionable.







NE can never go wrong with sweaters as it can be worn anywhere and everywhere. There are sweaters for casual hangouts, office wear and also for parties. If you are heading towards work early in the morning, pull-overs are a good option. For hangouts with friends - in the little time that you have - all you need to do is put on a full-sleeve and hide that unkempt dress. A funky sweater with a little styling of hair can create big differences in your look.

LE REVE

This year Le Reve has showcased a colourful collection of sweaters for both men and women. The collection comprises round and V-necked pullovers, all featuring checks and prints. The men's line offers solid colours like black, grey, maroon, white, blue, etc. The price ranges from Tk. 990 to Tk. 1590. Their women's line highlights long sweaters in bright colours like pink, red, orange and green. Also available are multi-coloured sweaters in various stripes and patterns. Price ranges between Tk. 1090 to Tk.1590.

ECSTASY

This is one of the largest clothing retailers in Bangladesh. Ecstasy offers quality, exclusive and trendy merchandise to their customers. The house brings together top brands from different parts of the world and also carries export quality garments.

This year Ecstasy has a huge and colourful stock of winter clothes for women. Cotton sweaters for regular use are available in different colours and designs. Prices of round neck sweaters start from Tk. 980 and that of V-neck pull-overs from Tk. 1180. Buttoned sweater will

tax your wallet by no more than Tk. 1380.

Sweaters are also available in woollen fabrics featuring various coloured stripes and patterns. As you enter the Ecstasy outlets you will find a variety of colours from grey, pink, yellow, black, blue, white, etc. They also have a section for party wear; these sweaters range from Tk. 1180 to Tk. 1380.

Tanjim is an in-house brand of Ecstasy, exclusively for men. With winter in full swing, they have put on display a huge collection of sweaters. Both woollen and cotton fabrics are available and the price ranges between Tk. 980 and Tk. 1580. Colours available are yellow, black, red, blue, green etc.

CATS EYE

This year Cats Eye has come up with an extensive range of pullovers for men.

Sweaters are made of comfortable materials and a lot of variety in colours can be found. The range of designs is also quite extensive and to top it all the prices are well within the range, between Tk. 2400 and Tk. 2500.

Their Women's Collection, despite being on a less grandeur scale, is still quite an attractive array. The most notable are the solid colour pullovers, suitable for both sexes. The unisex range also extends to geometrical designs, which are all the rage this season.

DHAKA REPUBLIC

Ever since of opening its door to the local fashionista, Dhaka Republic has earned a well deserved reputation for providing quality, export quality products and also imported materials. This year they are bringing an extensive range of winter wear for both men and women, under

one roof. Their in-house brand Grey and Orange also showcases a wide range of winter wear. The colours range from bright yellow, blue, black to red to the purple, green and grey. Prices start from Tk. 795 to Tk. 2700.

YELLOW

Quite the fashion sensation, this year Yellow lives up to its reputation as a trendsetter. The array of winter garbs – V-necks, round necks and cardigans in a variety of colours – ranges between Tk. 995 and Tk. 3500.

An attractive selection of sleeveless sweaters is available at Yellow outlets, which may be suitable for the milder days.

BADRUDDOJA MARKET

Doja Market, opposite Dhaka Collage, is a one stop solution especially for those who want to don the latest fashion statements at the most competitive prices. And the place is a treasure trove of winter wear, especially sweaters.

You will find export quality, branded goods like H&M, Zara, Nike, etc., within a shoe-string budget. Like all other places, the fabric option ranges from cotton, woollen and to even polyester. Sweaters for children are also available.

Light, cotton sweaters will cost between Tk. 250 and Tk. 400. If you go for woollen sweaters featuring geometric shapes, prices will be a bit on the higher side. V-neck, round neck, buttoned sweaters and cardigans abound in the shelves of stores at Doja. So if you are in a mood to hone your bargaining skills, just head to this fashion paradise opposite the Dhaka College.

By Mehnaj Kabir Photo courtesy: Le Reve

