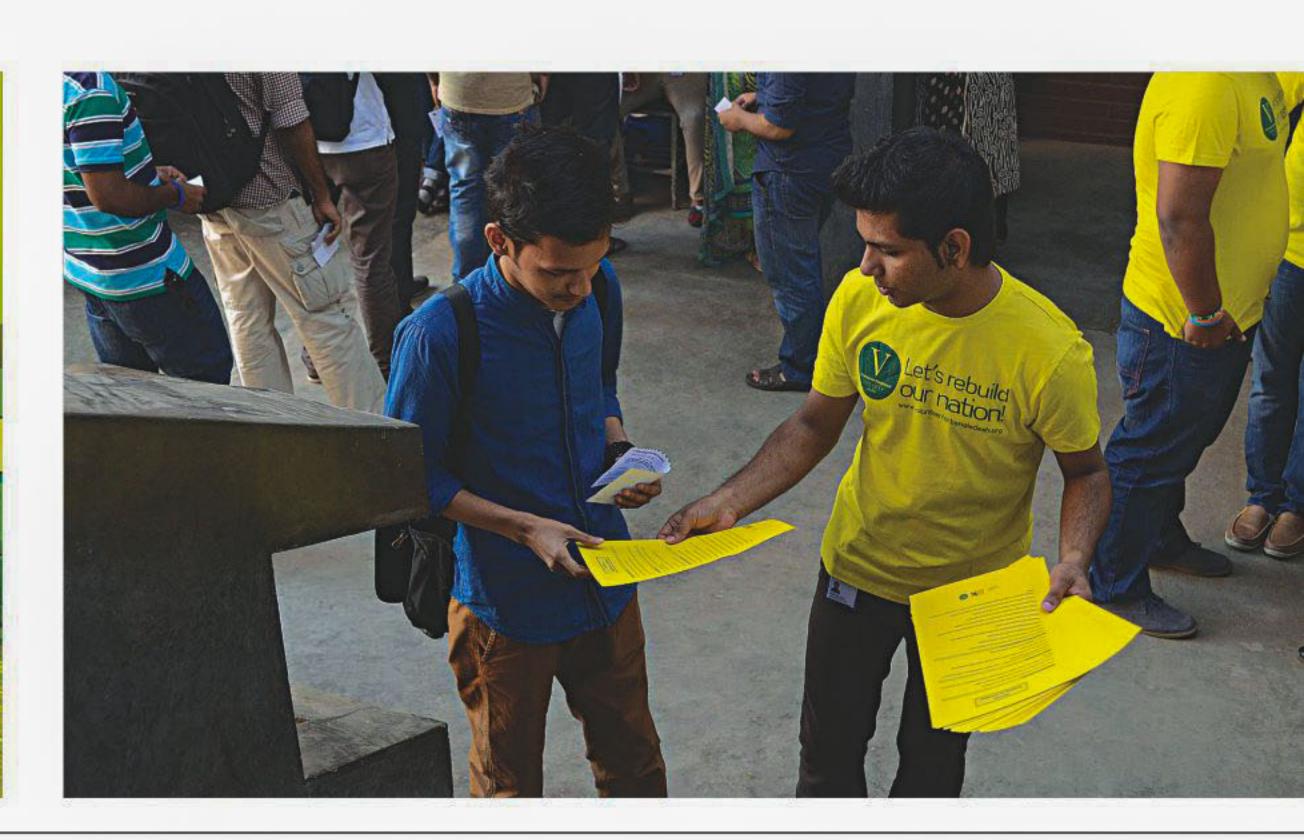


A day for the less fortunate Universal Children's Day Event by JAAGO



MAHEJABEEN HOSSAIN NIDHI

How much thought do we give to the little children in ragged clothing who knock on our car windows or approach us while we're on rickshaws, to sell us flowers? How much do we really care? How many times have we snapped at them for no apparent reason or watched someone yell at them? This Universal Children's Day (November 20), JAAGO invited volunteers from all over Bangladesh to step into the shoes (figuratively, as most of them don't have shoes) of these less fortunate children.

The main goal of the campaign led by JAAGO – on the platform of Volunteer for Bangladesh – was to raise awareness for child education and child rights. While handing out leaflets, flowers and information on how to invest in a child's education, the awareness not only reached the people the volunteers approached, but the reality of the day-to-day harshness the underprivileged children face was experienced by the 10,000 (approximately) volunteers.

During a workshop at ISD on November 15, Korvi Rakshand, founder of JAAGO Foundation, briefed the volunteers, saying, "No matter how nice your shoes are, or how nice your bags are, once you ask someone to invest, to actually do something, the chances of the people walking away or misbehaving are quite high." There were cases where the eager volunteers were fiercely shot down; however, the kindness that exists in people's hearts shone through in the end. The following day, Abdullah Al Wasif, President of Volunteer for Bangladesh, Dhaka District, was overjoyed to be able to say that the event had been a complete success in his eyes.

"The UCD event is happening in 28 districts of the country this year. The motive behind our event is to create a sense of involvement in everyone. We want more people to actively take part in helping us secure more resources for the thousands of children deprived of education. Our way of achieving this is by making our volunteers spread awareness. We believe it wholeheartedly that children are the future and therefore something must be done for them," said S.M. Faheem Alam, a core Committee Member of Volunteer for Bangladesh, Dhaka District.

Tasnim Anan Raisa, a volunteer working at the Banani point, said, "It has been a humbling experience. We had a tough day and it taught us much. I can't think of a better way to understand what these children on the streets go through everyday; it did change us in a way I can't quite explain."

The day, despite the many challenges, held some moments of resplendent joy for most of the volunteers. To close it all off, all the volunteers of Dhaka met up at a Carnival Point, which was essentially an amusement park. The organisers were happy to see that the day ended with laughter and smiles of both the volunteers and street children.

The Daily Star was the media partner for the event.



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• To enjoy super FnF rate on all GP FnF, recharge exactly BDT27 • After recharging exactly BDT 27, all GP-GP FnF will be charged 5paisa/10 sec from 12am-Anm for 5 days (including the day of the recharge). GP to other local operators FnF rate will remain as hefore (11paisa/10sec) and Non FnF 12am-Anm for 5 days (including the day of the recharge). GP to other local operators FnF rate will remain as hefore (11paisa/10sec) and Non FnF 12am-Anm for 5 days (including the day of the recharge). 27 Taka Recharge and 18 FnF Offer Details:

• To enjoy super FITH rate on all UP FITH, recharge exactly BUT 27 • After recharging exactly BUT 27, all UP-UP FITH will be charged Spalsa/TU sec from 12am-4pm for 5 days (including the day of the recharge), GP to other local operators FITH rates from 4nm-12am will remain as before • After 12am-4pm for 5 days (including the day of the recharge), GP to other local operators FITH rates from 4nm-12am will remain as before • After 12am-4pm for 5 days (including the day of the recharge), GP to other local operators FITH rates from 4nm-12am will remain as before • After 12am-4pm for 5 days (including the day of the recharge), GP to other local operators FITH rates from 4nm-12am will remain as before (11palsa/10sec) and Non FITH rates from 4nm-12am will remain as before (12palsa/10sec). IZam-4pm for 5 days (including the day of the recharge), 6P to other local operators FnF rate will remain as before (11paisa/10sec) and Non FnF call rates (GP-GP and GP to other local operator) will be charged at 27paisa/10 sec • All call rates from 4pm-12am will remain as before of the charged at 27paisa/10 sec • All call rates from 4pm-12am will remain as before • All call rates from 4pm-12am will remain as before of After the first from 4pm-12am will remain as before of After the first from 4pm-12am will remain as before of After from 4pm-12am will rem call rates (UP-UP and UP to other local operator) will be charged at 2/paisa/IU sec • All call rates from 4pm-12am will remain as before • After taking this offer, My Zone call rate will not be applicable • To get the My Zone offer or any other recharge based lower call rate will not be applicable • To get the My Zone offer or any other recharge based lower call rate will not be applicable • To get the My Zone offer or any other 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• New Bondhu connection price is 200 taka • After the new Bondhu SIM activation, customer will get 10 taka in the main account, 50 free GP-GP SMS SMS and Internet has 3 days validity • To SMS SMS and Internet has 3 days validity • To SMS SMS and Internet • Pre-loaded talk-time can be used for any nurnose with a validity of 30 days SMS and Internet • Pre-loaded talk-time can be used for any nurnose with a validity of 30 days. • New Bondnu connection price is 2UU taka • After the new Bondnu SIM activation, customer will get IU taka in the main account, 5U free GP-GP SMS, 50MB bonus Internet • Pre-loaded talk-time can be used for any purpose with a validity of 30 days, SMS and Internet dial *567# • After consumption of SMS, 50MB bonus Internet • Pre-loaded talk-time can be used for any purpose with a validity of 30 days, SMS and Internet dial *567# • After consumption of SMS, 50MB bonus Internet • Pre-loaded talk-time can be used for SMS, dial *566*2# and to avail the Internet dial *567# • After consumption of the pre-loaded talk time amount, please dial *566#, for SMS, dial *566*2# and to avail the Internet dial *567# • After consumption of the pre-loaded talk time amount. Bondhu New Connection Offer Details:

SMS, 50MB bonus Internet • Pre-loaded talk-time can be used for any purpose with a validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days, SMS and internet has 3 days validity of 3U days of 3U days validity of 3U days v check the pre-loaded talk time amount, please dial *5bb#, for SMS, dial *5bb*2# and to avail the internet, dial *5b /# • After consumption of bonus Internet, the customer will be charged at 1 paisa/10kb • After expiration of the validity period, Internet will be classed at 1 paisa/10kb • After expiration of the validity period, Internet will be classed at 1 paisa/10kb • After expiration of the validity period, Internet will be classed at 1 paisa/10kb • After expiration of the validity period, Internet will be classed at 1 paisa/10kb • After expiration of the validity period, Internet will be classed at 1 paisa/10kb • After expiration of the validity period, Internet will be classed at 1 paisa/10kb • After expiration of the validity period, Internet will be classed at 1 paisa/10kb • After expiration of the validity period, Internet will be classed at 1 paisa/10kb • After expiration of the validity period, Internet will be classed at 1 paisa/10kb • After expiration of the validity period, Internet will be classed at 1 paisa/10kb • After expiration of the validity period, Internet will be classed at 1 paisa/10kb • After expiration of the validity period, Internet will be classed at 1 paisa/10kb • After expiration of the validity period, Internet will be classed at 1 paisa/10kb • After expiration of the validity period, Internet will be classed at 1 paisa/10kb • After expiration of the validity period, Internet will be classed at 1 paisa/10kb • After expiration of the validity period, Internet will be classed at 1 paisa/10kb • After expiration of the validity period, Internet will be classed at 1 paisa/10kb • After expiration of the validity period, Internet will be classed at 1 paisa/10kb • After expiration of the validity period, Internet will be classed at 1 paisa/10kb • After expiration of the validity period, Internet will be classed at 1 paisa/10kb • After expiration of the validity period, Internet will be classed at 1 paisa/10kb • After expiration of the validity period, Internet will be classed at 1 paisa/ Donus Internet, the customer will be charged at I paisa/Tuko • After expiration of the validity period, Internet will be deactivated • To stop the Internet offer, send an SMS <STOP > to 5000 (free) • Free SMS & Internet will be given within 72 hours of activation • New customers will he activated 72 months' worth of free Welcome Tune Subscription 1 month music streaming and 1 month mobile TV (up to 400 mins). Internet offer, send an SMS <STUP> to SUUU (free) • Free SMS & Internet will be given within 72 nours of activation • New customers will enjoy 3 months' worth of free Welcome Tune Subscription, 1 month music streaming and 1 month mobile TV (up to 400 mins). Service will be activated 72 months' worth of free Welcome Tune Subscription, 1 month music streaming and 1 month mobile TV (up to 400 mins). Service will be activated 72 months' worth of free Welcome Tune Subscription, 1 month music streaming and 1 month mobile TV (up to 400 mins). Service will be activated 72 months' worth of free Welcome Tune Subscription, 1 month music streaming and 1 month mobile TV (up to 400 mins). Service will be activated 72 months and 1 month mobile TV (up to 400 mins). 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Mobile TV • In addition, all new Rondhu customers and migrated Rondhu customers will get 1 month free Music radio till 22 Nov'14.

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Mobile TV • In addition, all new Bondhu customers and migrated Bondhu customers will get 1 month free Music radio till 22 Nov'14.

Free Whatsapp and Facebook Messenger:

• Free WhatsApp & Facebook messenger is applicable for all new and old bondhu customers • WhatsApp application will be free across all smartnhone platforms • Facebook messenger will be free and available only in Android & iOS platforms • The customer needs to have an active Smartnhone platforms • Facebook messenger will be free and available only in Android & iOS platforms • The customer needs to have an active • Free WhatsApp & Facebook messenger is applicable for all new and old bondhu customers • WhatsApp application will be free across all samples of the second Smartphone platforms • Facebook messenger will be tree and available only in Android & IUS platforms • The customer needs to have an active data plan to avail the free WhatsApp & Facebook Messenger offer • When using "Messenger Service" through Smartphone, data charge for whatsApp and Facebook Messenger offer • When using "Always he applicable • To get this whatsApp and Facebook Messenger is completely free but Smartphone hacked data consumption & charges will always he applicable • To get this data plan to avail the free whatsApp & Facebook Messenger offer • when using "Messenger Service" through Smartphone, data charge for WhatsApp and Facebook Messenger is completely free but Smartphone backed data consumption & charges will always be applicable • To get this WhatsApp and Facebook Messenger is completely free but Smartphone backed data consumption & charges will always be applicable • To get this whatsApp and Facebook Messenger is completely free but Smartphone backed data consumption & charges will always be applicable • To get this whatsApp and Facebook Messenger is completely free but Smartphone backed data consumption & charges will always be applicable • To get this whatsApp and Facebook Messenger is completely free but Smartphone backed data consumption & charges will always be applicable • To get this whatsApp and Facebook Messenger is completely free but Smartphone backed data consumption & charges will always be applicable • To get this whatsApp and Facebook Messenger is completely free but Smartphone backed data consumption & charges will always be applicable • To get this whatsApp and Facebook Messenger is completely free but Smartphone backed data consumption & charges will always be applicable • To get this whatsApp and Facebook Messenger is completely free but Smartphone backed data consumption & charges will always be applicable • To get this white the charges will be always be applicable • To get this white the charge will be always be applicable • To get this white the charge will be always be applicable • To get this will be always be applicable • To get this will be always be applicable • To get this will be always be applicable • To get this will be always be applicable • To get this will be always be applicable • To get this will be always be applicable • To get this will be always be applicable • To get this will be always be applicable • To get this will be always be applicable • To get this will be always be applicable • To get this will be always be applicable • To get this

WnatsApp and Facebook Messenger is completely free but Smartphone backed data consumption & charges will always be applicable • 10 get this offer, customers of Bondhu package need to download the WhatsApp and Facebook Messenger application for image sharing Internet charge application store (e.g. Google Play: Windows Store) • File sharing through Facebook messenger will be free only for image sharing internet charges. offer, customers of Bondhu package need to download the WhatsApp and Facebook Messenger application from their smartphone's respective application store (e.g. Google Play; Windows Store) • File sharing through Facebook messenger will be deducted for Whatsann messenger & FR will be applicable for Voice & others file sharing • For volume based Internet nack, no volume will be deducted for Whatsann messenger. application store (e.g. Google Play; Windows Store) • File sharing through Facebook messenger will be free only for image sharing. Internet charge will be applicable for Voice & others file sharing • For volume based Internet pack, no volume will be deducted for Whatsapp messenger & FB messenger's messaging services. 200 GP-GP SMS at BDT 5:

• Only Bondhu customers can enjoy this offer • To get this offer, dial *111*10*6# (free) • Customers will be charged 5 taka for availing the bundle SMS offer • Validity of the SMS hundle will be 3 days • To check the balance of the SMS dial *566*2# (free) • After the ending of the free offer • Validity of the SMS hundle will be 3 days • To check the balance of the SMS dial *566*2# (free) • After the ending of the free offer • Validity of the SMS hundle will be 3 days • To check the balance of the SMS dial *566*2# (free) • After the ending of the free offer • Validity of the SMS hundle will be 3 days • To check the balance of the SMS dial *566*2# (free) • After the ending of the free offer • Validity of the SMS hundle will be 3 days • To check the balance of the SMS dial *566*2# (free) • After the ending of the free offer • Validity of the SMS hundle will be 3 days • To check the balance of the SMS dial *566*2# (free) • After the ending of the SMS hundle will be 3 days • To check the balance of the SMS dial *566*2# (free) • After the ending of the SMS dial *566*2# (free) • After the ending of the SMS dial *566*2# (free) • After the ending of the SMS dial *566*2# (free) • After the ending of the SMS dial *566*2# (free) • After the ending of the SMS dial *566*2# (free) • After the ending of the SMS dial *566*2# (free) • After the ending of the SMS dial *566*2# (free) • After the ending of the SMS dial *566*2# (free) • After the ending of the SMS dial *566*2# (free) • After the ending of the SMS dial *566*2# (free) • After the ending of the SMS dial *566*2# (free) • After the ending of the SMS dial *566*2# (free) • After the ending of the SMS dial *566*2# (free) • After the ending of t • Unly Bondnu customers can enjoy this offer • To get this offer, dial *TIT*TU*b# (free) • Lustomers will be charged 5 taka for availing the bundle SMS offer • Validity of the SMS bundle will be 3 days • To check the balance of the SMS, dial *566*2# (free) • After the ending of the free offer sMS offer • Validity of the SMS bundle will be 3 days • To check the balance of the SMS are not applicable for any port or International SMS period, the customer's SMS will be charged as per regular tariff • 200 free SMS are not applicable for any port or International SMS.

SMS ofter • Validity of the SMS bundle will be 3 days • To check the balance of the SMS, dial *5bb*2# (free) • After the ending of period, the customer's SMS will be charged as per regular tariff • 200 free SMS are not applicable for any port or International SMS

Discounted 3G Internet Pack:

Only Bondhu customers can enjoy 75 MB 3G pack at 25 taka for 5 days. To activate 75MB 3G pack, dial *500*59#

Free Buddy Tracker:

- Buddy Tracker is completely free for Bondhu customers during the campaign period To register, type START<space>your name and SMS to 3020 • To add friends, type ADD<space>friend's mobile number<space>friend's name and SMS to 3020. To accept a friend request, type Y<space>friend's mobile number and SMS to 3020. To locate your friend, Type Locate <Space> friend's name or friend's mobile number and SMS to 3020. To locate you own location, type Locate<space>Me and SMS to 3020
- All other charges will remain as before 10 second pulse applicable 15% VAT is applicable on all charges For details visit www.grameenphone.com

