

# BANKASIA

# **INAUGURATION OF BANK ASIA**



Honorable Prime Minister Sheikh Hasina inaugurated the operation of Bank Asia on November 27, 1999.

# **FIRST BRANCH IS THE CORPORATE BRANCH**



Mr. M. Syduzzaman founder Chairman of Bank Asia inaugurated the

# BANK ASIA IS THE FIRST BANK IN BANGLADESH TO ACQUIRE TWO FOREIGN BANKS



Acquisition of Bangladesh operation of the Bank of Nova Scotia of Canada on February 16, 2001

coustomers

the light of the world through

ophthalmological operation

and be a part of mainstream

of the society. So far, more

than 1025 operations have

been conducted under this

construction of Nursing

Students' Hostel in the

**Bank Asia financed** 

program.

BSMMU



Acquisition of Bangladesh operation of the Muslim Commercial Bank of Pakistan on January 01, 2002

144,146.18 **5** deposit

109,919.22 **advance** 

34,541.80 **E** remittance

# CORPORATE SOCIAL RESPONSIBILITY

Bank Asia at all times, is aware of its Corporate Social Responsibility (CSR). As a socially responsible corporate entity, Bank Asia always adheres to ethical business, without compromising with

ecological conditions, quality





the Bank's rural branches

of life and good governance.

Handing over a cheque of Tk. 20 million to Prime Minister's relief & welfare fund

# EDUCATION

**Bank Asia Higher Studies** Scholarship

Higher Study Scholarship program for rural poor and meritorious students, who are studying in public

अविविधायवम्

Distribution of warm clothes

universities, is one of the major CSR activities of Bank Asia Ltd. The Bank initiated the program in 2005 for those students who have merit and dream to serve the society, but not the means to pursue higher studies. Every year the scholarship is given through

on the basis of SSC and HSC exam results. So far, 621 students have been provided with the scholarships. **Scholarship to Graduate** 

**Nurses of the BSMMU** Bank Asia under its CSR program is providing scholarships and food grants to 25 graduate nursing students of the Department of Graduate Nursing in Bangabandhu Sheikh Mujib Medial University (BSMMU) since 2011 to help the nurses lead a healthy life and continue their studies peacefully.

## HEALTH

Branches

**Ophthalmological** Operation of born-blind children

Bank Asia has been running Ophthalmological Operation of all recoverable born-blind children of Bangladesh in collaboration with Bangladesh Eye Hospital (BEH) since 2005. The objective of this program



### impaired underprivileged children with necessary support so that they can see

is to provide the visually



BSMMU Gradute Narsing Hostel financed by Bank Asia Limited

# in a mutiny at BDR Head Quarters

of corporate social

responsibility is extending

entire financial support for

'Nursing Student Hostel'

at Bangabandhu Sheikh

Mujib Medical University

(BSMMU) to mitigate acute

graduate nursing students.

accommodation problem of

construction of nine-storied

Financial assistance to widow of Late Major Humayun Kabir Sarkar who was killed

financial support for construction of Outdoor Patient Department (OPD) building for Holy Family Red Crescent Medical College & Hospital on their premises at New Eskaton Garden Road in the capital city Dhaka. The 9 storied building is projected to be completed by two years, is expected to help outdoor patients seeking medical support, avoid hazard, and receive the treatment smoothly.



Outdoor Patient Department (OPD) building for Holy Family Red Crescent

# SPORTS &

Hon'ble Prime Minister Sheikh Hasina is seen receiving Bank Asia's contribution of Tk.2.00 crore for the ICC T-20 World Cup 2014 and Lakho Kanthe Sonar Bangla Tahobil from the Bank's Chairman Mr. A. Rouf Chowdhury at a function held in

Gonobhaban on March15, 2014.





REMITTANCE DEPOSITS DIRECT TO BANK

**Blood Donation program** As part of socially responsible people, the members of Bank Asia formed Bank Asia Donor Group in November, 2013.

Launching ceremony of BA Express

USA Inc at Brooklyn

BA Express USA Inc., a

subsidiary Exchange

House of Bank Asia, started

operation at Brooklyn and

Jamaica of New York in the

United States of America

Earlier, Bank Asia opened

BA Exchange UK Limited at

(USA).

London, UK

Blood Donation Program organized by Chittagong Zone of Bank Asia



Handing over of a Cheque to Ahsania Mission Cancer and General Hospital

The President & Managing Director of Bank Asia handing over a cheque of Tk.

5 lac to the President of Bangladesh Air Force Women's Welfare Association to establish

Sheba Health care Clinic

for 4th class employees

একটি EH Bank Asia সেবা

বিভারিত জানতে যোগাযোগ করুন 09606022742

of BAFWA.

Other health related

Bank Asia donated Tk. 5.00

million to Ahsania Mission

Cancer & General Hospital.

support to individuals and

institutions as a part of its CSR

The Bank also extends

donations

activities.

# LATEST SERVICES

Awarding Bank Asia Higher Studies Scholarships at Malkhanagar



Mr. A Rouf Chowdhury, Chairman of Bank Asia inaugurating Bank Asia's first

#### Agent Banking outlet at Serajdikhan, Munshigonj AGENT BANKING

Though it is a new concept in Bangladesh, globally Agent Banking is increasingly being utilized as significant distribution channel for financial inclusion. For strengthening the ongoing financial inclusion programme through bringing un-banked people into the banking channel, country's commercial banks have been allowed to introduce Agent

# Banking.

Bank Asia has already implemented Agent Banking service in 16 districts with 44 agents, successfully.

Bank Asia will implement agent baking service in 64 districts, 485 upazilas, 4,146 unions and 68,000 villages where 5 million account holders will avail their banking services in 5,000 Agent points by 2015.

# EKTEE BARI EKTEE KHAMAR

Bank Asia Limited is the leading Bank of implementing Ektee Bari Ektee Khamar (EBEK), a government project for the ultra-poor people of Bangladesh focusing poverty eradication and reducing poverty level

ACCOUNT (D2B)

For the first time in

Bangladesh, Bank Asia

and Western Union have

to help expatriates send

remittance to any bank

III Bank Asia

TO A BANG

D2B Launching program

introduced Direct-to-Bank

(D2B) money transfer service

account connected to BEFTN

SEND MANEY PRECTO

down to 25% within 2015.

Bank Asia is now providing EBEK Banking services in 35 districts having 252 upazillas and 13,10,5000 beneficiaries. Already more than 10,50,000 beneficiaries are getting services under this project

(Bangladesh Electronic Fund

Transfer Network). Previously,

Western Union money was

cash modality where both

sender and receiver could

remittance in hard cash.

only send and receive foreign

WESTERN WU

transferred through cash-to-



Mr. Quazi Mortuza Ali, Head of ADC of Bank Asia is briefing functions of digital banking to Honbl'e Prime Minister Sheikh Hasina

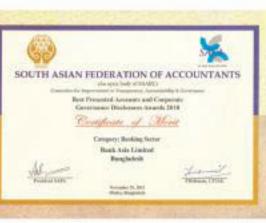
# AWARDS **BA Express USA INC**

Achieved special commendation for the Most Progressive Reporter 2012 by National Center for Sustainability Reporting (NCSR) in Pejaten, Jakarta for Sustainability Report 2012 of Bank Asia.



Bank Asia's Glorious Triumph for the Best Published Accounts and Reports 2010 by ICAB and SAFA





**H** Bank Asia