



# 15 years Celebration BANK ASIA

## INAUGURATION OF BANK ASIA



Honorable Prime Minister Sheikh Hasina inaugurated the operation of Bank Asia on November 27, 1999.

## FIRST BRANCH IS THE CORPORATE BRANCH



Mr. M. Syduzzaman founder Chairman of Bank Asia inaugurated the first Branch of Bank Asia

## BANK ASIA IS THE FIRST BANK IN BANGLADESH TO ACQUIRE TWO FOREIGN BANKS



Acquisition of Bangladesh operation of the Bank of Nova Scotia of Canada on February 16, 2001



Acquisition of Bangladesh operation of the Muslim Commercial Bank of Pakistan on January 01, 2002

## CORPORATE SOCIAL RESPONSIBILITY

97 Branches across the country

around 1.00 million customers

144,146.18 deposit  
109,919.22 advance  
34,541.80 remittance

Bank Asia at all times, is aware of its Corporate Social Responsibility (CSR). As a socially responsible corporate entity, Bank Asia always adheres to ethical business, without compromising with ecological conditions, quality of life and good governance.



Dr. Sabbir Anwar of Bangladesh Eye Hospital is examining vision of Pinky

### HEALTH

#### Ophthalmological Operation of born-blind children

Bank Asia has been running Ophthalmological Operation of all recoverable born-blind children of Bangladesh in collaboration with Bangladesh Eye Hospital (BEH) since 2005. The objective of this program is to provide the visually

impaired underprivileged children with necessary support so that they can see the light of the world through ophthalmological operation and be a part of mainstream of the society. So far, more than 1025 operations have been conducted under this program.

**Bank Asia financed construction of Nursing Students' Hostel in the BSMMU**  
Bank Asia as a part



Financial assistance to widow of Late Major Humayun Kabir Sarkar who was killed in a mutiny at BDR Head Quarters

financial support for construction of Outdoor Patient Department (OPD) building for Holy Family Red Crescent Medical College & Hospital on their premises at New Eskaton Garden Road in the capital city Dhaka. The 9 storied building is projected to be completed by two years, is expected to help outdoor patients seeking medical support, avoid hazard, and receive the treatment smoothly.



Handing over of a cheque of Tk. 20 million to Prime Minister's relief & welfare fund

the Bank's rural branches on the basis of SSC and HSC exam results. So far, 621 students have been provided with the scholarships.

#### Scholarship to Graduate Nurses of the BSMMU

Bank Asia under its CSR program is providing scholarships and food grants to 25 graduate nursing students of the Department of Graduate Nursing in Bangabandhu Sheikh Mujib Medical University (BSMMU) since 2011 to help the nurses lead a healthy life and continue their studies peacefully.



BSMMU Graduate Nursing Hostel financed by Bank Asia Limited

of corporate social responsibility is extending entire financial support for construction of nine-storied 'Nursing Student Hostel' at Bangabandhu Sheikh Mujib Medical University (BSMMU) to mitigate acute accommodation problem of graduate nursing students.



Outdoor Patient Department (OPD) building for Holy Family Red Crescent Medical College & Hospital financed by Bank Asia.

### EDUCATION

#### Bank Asia Higher Studies Scholarship

Higher Study Scholarship program for rural poor and meritorious students, who are studying in public

universities, is one of the major CSR activities of Bank Asia Ltd. The Bank initiated the program in 2005 for those students who have merit and dream to serve the society, but not the means to pursue higher studies. Every year the scholarship is given through



Awarding Bank Asia Higher Studies Scholarships at Malkhanagar

### SPORTS & CULTURE

Hon'ble Prime Minister Sheikh Hasina is seen receiving Bank Asia's contribution of Tk.2.00 crore for the ICC T-20 World Cup 2014 and Lakho Kanthe Sonar Bangla Tahobil from the Bank's Chairman Mr. A. Rouf Chowdhury at a function held in Gonobhaban on March 15, 2014.



Handing over of a cheque to Prime Minister Sheikh Hasina



Distribution of warm clothes



Blood Donation Program organized by Chittagong Zone of Bank Asia

#### Blood Donation program

As part of socially responsible people, the members of Bank Asia formed Bank Asia Donor Group in November, 2013.

#### OPD of HFRMCH

Bank Asia is also extending



Handing over of a Cheque to Ahsania Mission Cancer and General Hospital

#### Other health related donations

Bank Asia donated Tk. 5.00 million to Ahsania Mission Cancer & General Hospital. The Bank also extends support to individuals and institutions as a part of its CSR activities.



The President & Managing Director of Bank Asia handing over a cheque of Tk. 5 lac to the President of Bangladesh Air Force Women's Welfare Association to establish Sheba Health care Clinic for 4th class employees of BAFWA.

## LATEST SERVICES



Mr. A. Rouf Chowdhury, Chairman of Bank Asia inaugurating Bank Asia's first Agent Banking outlet at Serajdikhan, Munshigonj

### AGENT BANKING

Though it is a new concept in Bangladesh, globally Agent Banking is increasingly being utilized as significant distribution channel for financial inclusion. For strengthening the ongoing financial inclusion programme through bringing un-banked people into the banking channel, country's commercial banks have been allowed to introduce Agent

Banking. Bank Asia has already implemented Agent Banking service in 16 districts with 44 agents, successfully. Bank Asia will implement agent banking service in 64 districts, 485 upazilas, 4,146 unions and 68,000 villages where 5 million account holders will avail their banking services in 5,000 Agent points by 2015.

### EKTEE BARI EKTEE KHAMAR

Bank Asia Limited is the leading Bank of implementing Ektee Bari Ektee Khamar (EBEK), a government project for the ultra-poor people of Bangladesh focusing poverty eradication and reducing poverty level down to 25% within 2015. Bank Asia is now providing EBK Banking services in 35 districts having 252 upazillas and 13,10,5000 beneficiaries. Already more than 10,50,000 beneficiaries are getting services under this project

### REMITTANCE DEPOSITS DIRECT TO BANK ACCOUNT (D2B)

For the first time in Bangladesh, Bank Asia and Western Union have introduced Direct-to-Bank (D2B) money transfer service to help expatriates send remittance to any bank account connected to BEFTN (Bangladesh Electronic Fund Transfer Network). Previously, Western Union money was transferred through cash-to-cash modality where both sender and receiver could only send and receive foreign remittance in hard cash.



D2B Launching program



Mr. Quazi Mortuza Ali, Head of ADC of Bank Asia is briefing functions of digital banking to Hon'ble Prime Minister Sheikh Hasina

### BA Express USA INC

Launching ceremony of BA Express USA Inc at Brooklyn

BA Express USA Inc, a subsidiary Exchange House of Bank Asia, started operation at Brooklyn and Jamaica of New York in the United States of America (USA).

Earlier, Bank Asia opened BA Exchange UK Limited at London, UK

## AWARDS

Achieved special commendation for the Most Progressive Reporter 2012 by National Center for Sustainability Reporting (NCSR) in Pejaten, Jakarta for Sustainability Report 2012 of Bank Asia.



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