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An Intelligent Company

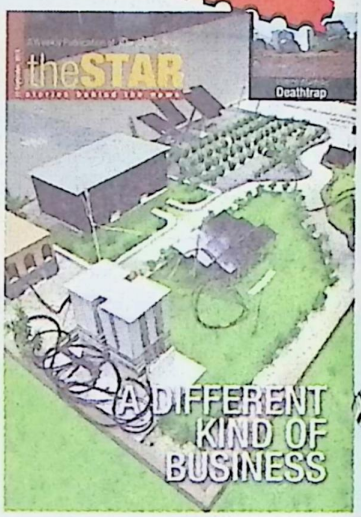
It seems that IDCOL has developed a very dynamic organisational culture since its establishment. The way IDCOL conducts business, treats employees and partner organisations and the wider community shows its commitment to the overall development of the country. We can say the culture of an organisation is rich when it enjoys freedom in decision making, developing new ideas and employees are committed towards collective objectives. By these measures, IDCOL is indeed a company from which a lot of other sectors can learn. We did not know such an efficient organisation exists in our country. The cover story addresses all the key factors that are important for increasing the productivity of an organisation, such as recruitment, motivation, training, performance appraisal and monitoring and evaluation. Although the article deals with serious and 'boring' issues like these, it reads well – without ever sounding like a text book.

Mir Shawkat
Shantinagar, Dhaka

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The writer argues the importance of lean and efficient management in the running of an organisation. I am highly impressed by the fact that IDCOL does not have any peon. While I appreciate the need for poor, less educated people to have jobs, I am totally opposed to the idea of having peons in offices. Why can't employees carry their own bags or go to the office printer to get their own prints? How much lazier are we going to get? There are no such posts as peons in any developed country.

Lubna Khan
Dhanmondi, Dhaka



Fading Childhood

I usually skip the musings section of *the Star*. But this week's musings caught my attention for its lyrical style and thought provoking content. I was deeply moved by these lines: "These children will have no memory of collecting wild-flowers or chasing clouds, no idea of that special magical time before sunset when the world would transform into a huge playground and the sheer tragedy of the sunset that would signal the end of play-time." The writer is talking about children growing and living in Dhaka city. How true and equally sad it is! These children actually have no proper childhood! The reason behind this is we have too many people living in this city. In fact, Bangladesh now has the highest population density in the history of humankind anywhere in the world. Unless and until we can do something about that, it is going to get worse. That's the hard reality.

Anushka Mohsin
Uttara, Dhaka



The opinions expressed in these letters do not necessarily represent the views held by *the Star*.

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Letters to the Editor, Star Diary and Write to Mita, with the writer's name and address, should be within 200 words. All articles should be within 1,200 words. A cover letter is not necessary, but every write-up should include the writer's name, phone number and email address (if any). While The Star welcomes unsolicited articles and photographs, it cannot accept the responsibility of their loss or damage. The Star does not return unsolicited articles and photos. Response time for unsolicited write-ups ranges from three weeks to two months. All articles submitted are subject to editing for reasons of space and clarity.

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