



The power to do more

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INFORMATION

GADGETS

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Finally Apple brings iPhone 6, 6+ and 'Apple Watch'

If you've been around the internet or at least been keeping track of on goings for the past week then you probably know about Apple's announcement of two new iPhones and a smartwatch. The iPhone 6 and iPhone 6+ are brothers, their noticeable difference being in their screen sizes which are 4.7" and 5.5" respectively. Coming with the new A8 and M8 processors and Retina HD Displays with impressive resolutions, the new iPhones will surely open up possibilities for great apps with stunning visuals not to mention a faster and smoother experience with iOS 8. Design-wise we've got thinner bodies, curved edges and changes in button allocations. The iSight camera at the back now features True Tone flash, Autofocus with Focus Pixels and Optical Image Stabilization (iPhone 6+ only) along with other significant technical upgrades that truly make photos better than ever-that's a down-to-earth statement. Another thing that we've been expecting and Apple delivered is NFC capabilities, which can now be used for connecting to the "Apple Watch". Yes, it's called the Apple Watch, *not* the iWatch. Speculations and rumors have been going on for almost two years and it seems as if it was worth the wait. It's a bit bulky but other than that, everything is stunningly beautiful and as always, targeted towards making the user experience perfect. In the pursuit of making a futuristic device, other

smartwatches have lacked the elegance a watch needs. But Apple made sure that fashion is not compromised because of functionality. You can choose the right one for yourself from the three models that come in a number of colors with all sort of straps. That being said, let's move down to what it can do. The usual stuff which includes answering you mails, messages and calls are a given, you can also use miniature versions of social networking services like Facebook and Twitter, store photos and music, see all your notifications and get real-time directions. The last feature seemed *very* useful. Think about it, you entered your desired location on your Apple Watch and started walking, as soon as you need to take a turn, it vibrates in a certain pattern to let you know whether it's a left or a right. That, for me, is an amazing use of a smartwatch. It also features a crown which can be rotated smoothly to scroll and zoom and to return to home screen. Next, come the sensors which work alongside your health conscious mindset (that is, if you have one). At the end of the day you'll know exactly how many steps you walked, how many stairs you've climbed and



even how many times you stood up. If you've met the daily standard or your personal goal, the Apple Watch won't fail to let you know. As for Siri, of course it's there, awesome as always, just on your wrist now.

The last announcement at the Keynote was Apple Pay- a contactless NFC based secure payment method that makes daily transactions easier and more reliable than ever. Your credit-card info will be stored on your iTunes account and will remain confidential (not even disclosed to Apple) and whenever you're paying, just hold your iPhone or Apple Watch near to the receiver and press pay, exactly two seconds later, you're done. "That's it. It's that easy". Yes I agree security is definitely a concern here buy hey- one iCloud photo leak doesn't change the world or prove anything. iOS was and will be the most secured mobile OS out there. The release dates are- 17th September for iOS 8, 19th September for iPhone 6 and iPhone 6+ and early 2015 for the Apple Watch which will also be compatible with older versions of the iPhone.

ABHIK HASNAIN

TACH HAPPENING

Shohoz.com- e-ticketing just got easy!

People waste precious money and time in travelling to bus-stops and waiting in queues to book their tickets, which may have been spent productively elsewhere. Thus, the urgent need for a solution which can ease ticketing woes and help people plan their travel effectively. This is exactly where shohoz.com comes into place. It exists to make your travel convenient. "We realized that travelers are constantly worried about booking bus tickets and spend a considerable amount of time jostling traffic and travelling to bus counters to buy tickets only to realize that they are sold out. Thus, we conceptualized shohoz.com to ease long distance travel and ensure journeys were more about moments than worrying about ticketing woes," said Maliha M Quadir, CEO and Founding Managing Director of shohoz.com.

You can purchase your tickets at the website or by



simply calling their call center at 09613101010. Payments are taken by cash, mobile banking or credit cards. Tickets are delivered through SMS or all the way to your home at a negligible service cost.

Spectacular flashmob at Rabindra Sarobar by Bikroy.com

Last week, Bikroy.com organized a spectacular flashmob at Dhanmondi Lake Venue to celebrate that they are the Largest Marketplace in Bangladesh. The quiet afternoon at Rabindra Sarobar turned into a celebration as people nearby experienced the sudden spurt of joy and energy at the lakeside venue. The flashmob have been posted on YouTube so that everybody can enjoy it. To see this you can search it by flashmob Bangladesh. Almost one hundred youngsters performed in the three-minute flashmob to the theme music of Bikroy.com. Participants were all students of different public and private universities in Bangladesh.



GP brings free Facebook for all



As part of the ambition to provide Internet for all, Grameenphone is offering free Facebook browsing to all its valued customers. The offer, which is first of its kind in Bangladesh, is part of the run-up to celebrating 5 crore Grameenphone customers. Free Facebook browsing will be active for any data pack subscription starting from September 15, 2014 until further notice. Under this offer, customers will be able to access Facebook without any data charge from 12am (midnight) till 6pm every day, on all devices. No specific registration or opt-in is required to enjoy the service.

KASPERSKY SECURITY UPDATE

Protect what you value most- your unique data

The first thing you need to do is make sure you are performing regular back-ups of the data you care about. If you have a Mac, Apple's Time Machine function along with a dedicated external hard-drive will perform these backups for you. Windows, of course, has an automatic backup feature as well.

In fact, the smarter among us are working with multiple backups; one you control (like and external hard drive) and one you don't control (like a trusted cloud storage provider). This way, if something improbably terrible happens, like your computer becomes infected with and/or destroyed by malware that somehow also corrupts the external hard-drive connected to your machine, you have a third, cloud-based recovery option.

The other side of the equation is preventing an infection before it happens. There are two ways of doing this: one is to be smart about what you click on and intentionally or inadvertently download on your computer. The pitfall here is that we're only humans.



Humans make mistakes — not to mention cybercriminals aren't dumb. They make a living off tricking people like us into installing bad things on our computers. So the other way of preventing infection is to let the machines do it for you by installing a trusted security solution.

Malware-driven data loss is a serious problem, so run an antivirus solution and back up your machines.

KASPERSKY  **THINK SECURITY**




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LG G3

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