



WELCOME TO FUTURE BANGLADESH



PRIME MINISTER

GOVERNMENT OF THE PEOPLE'S REPUBLIC OF BANGLADESH

I am happy to know that Bangladesh Association of Software & Information Services (BASIS) and "Information and Communication Technology Division, Ministry of Post, Telecommunications and Information Technology" are going to organize jointly the "Digital World 2014" from 4-7th June in Dhaka.

Our government has been working relentlessly to build a "Digital Bangladesh" through the highest use of Information and Communication Technology. We have demonstrated a determination to promote ICT services in the country by providing cheaper bandwidth and alternate international cables, creating National Portal Framework, establishing Union Information & Service Centers, creating separate Division for ICT, setting up Bangladesh Hi-Tech Park Authority and providing tax holidays for export oriented industries.

I am sure, Bangladesh will be one of the key players in the ICT World by 2021.

I hope, this exposition will facilitate to generate diverse interest among the ICT users and help improve the sector in Bangladesh.

I wish the exposition every success.

Joi Bangla, Joi Bangabandhu

May Bangladesh Live Forever.

Sheikh Hasina

গণপ্রজাতন্ত্রী বাংলাদেশ সরকার
ডাক, টেলিযোগাযোগ ও তথ্যপ্রযুক্তি মন্ত্রণালয়, তথ্য ও যোগাযোগ প্রযুক্তি বিভাগ



04 - 07 June 2014
Bangabandhu International Conference Centre - Dhaka



For the first time in history of Bangladesh, Govt.-Private venture is going to showcase potential and demonstrate development of the ICT sector of Bangladesh and create a platform for the ICT sector to come in close touch with the modern and latest ICT innovations of the world. As the execution, ICT Division under the Ministry of Posts, Telecommunications and Information Technology and Bangladesh Association of Software and Information Services (BASIS) are jointly organizing a mega ICT exposition named "DIGITAL WORLD 2014" in order to achieve Digital Bangladesh dream. The Digital World builds upon the concept of e-Asia 2011 where the objective was to reinforce technology and knowledge-centric growth and needs of Asia along with Bangladesh, through capitalization of market economy and boosting human development. On the other hand BASIS has been organizing BASIS SoftExpo from the year 2003 to show the technologies and products which are contemporary and demonstrate the exciting things that are forthcoming. However, this year rather than organizing individual events, ICT Division and BASIS are jointly organizing "DIGITAL WORLD 2014".

The Digital World 2014 is the ground to showcase the accomplishment of Bangladesh. Additionally it intends to learn from the global members and prepare a platform for the free-flow of ideas and thoughts which will enhance the existing ideas on Information and Communication Technologies (ICT) for development, accepting ICT as a fraction of our lifestyle.

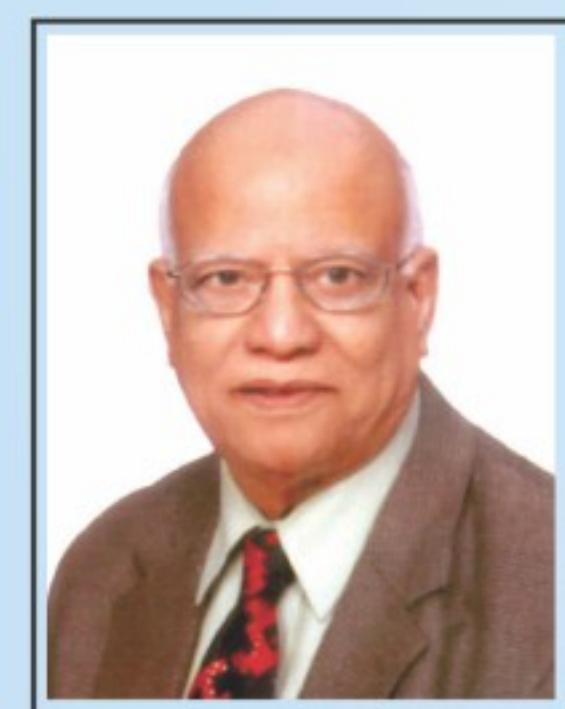
"DIGITAL WORLD 2014" builds upon the four pillars. These four pillars include exposition, seminars & workshops, special events and communications.

Under the DIGITAL WORLD 2014 ICT Exposition, there will be three main categories. Those are Digital e-governance expo, BASIS SoftExpo, and Mobile innovation expo. All together, over 200 exhibitors from home and abroad will participate in the event. Among them, many are policy-makers, senior government officials & ministers, industry leaders, civil society spokespersons, investors and multinational software vendors.

DIGITAL WORLD 2014



- Around 40 seminars and technical sessions are going to be held at the venue of the exposition. Speakers from around 20 countries will conduct the seminars and technical sessions.
- Eye catching several ceremonies will be organized such as Opening ceremony, Award ceremony, CXO and closing ceremony
- More than 60000 visitors from home and abroad are expected in the fair including prospective corporate, individual and institutional buyers as well as investors, entrepreneurs, government officials, outsourcing companies.
- A programming contest titled "Code Warriors Challenge".
- This is going to be an excellent opportunity for showcasing projects, programs and initiatives of government and private-sector agencies/corporations.
- The exhibition will demonstrate the innovative ICT products, solutions & applications for various domains covered under the scope of the event. - a unique opportunity for national and global stakeholders to come together and exchange ideas and solutions regarding key elements of the technological advancement of the people.
- Representatives of ICT companies, international ICT associations, international development agencies, and local software development firms will be present alongside successful ICT projects initiated by multinational and local companies, Govt. departments & agencies implementing e-Governance projects, IT training institutes as well as University faculty members and students.
- Digital World 2014 aims to learn from its global peers and provide a forum for free-flow of ideas and concepts enriched in current thoughts on ICT for development.



MINISTER MINISTRY OF FINANCE

Government of the
People's Republic of Bangladesh.

Bangladesh Association of Software and Information Services (BASIS) in collaboration with Information and Communication Technology Division, Ministry of Post, Telecommunication and Information Technology is going to organize the largest IT exposition in Bangladesh to be held in Dhaka at BICC. Like every year a number of exhibitors, visitors from home and abroad are expected in this exposition. I believe that this exposition will attract foreign investors and make them aware of the vast possibilities of investment in Bangladesh that is poised for transforming into a middle income country in just a few years.

Besides the exposition, in four days of its duration many seminars and conferences have also been arranged. These will surely give opportunities for matchmaking between foreign investors and domestic producers of goods. I hope that this festival will contribute to promoting Bangladesh as the future IT hub of South and South East Asia.

I welcome the "Digital World 2014" and pray for its splendid success. Best of luck.

(Abul Maal A. Muhith)



MINISTER MINISTRY OF POSTS, TELECOMMUNICATIONS AND INFORMATION TECHNOLOGY

Government of the
People's Republic of Bangladesh.

In today's world, ICT is treated as a basic tool for any kind of development initiative. It has a great influence on the socio-cultural and economic activities at all levels of any society or country. Since the present Government envisioned achieving Vision 2021, our initiatives to expand the use of ICT also influenced the lives of our people. Now time has come to show our capacity to maintain the momentum to reach our goal by the year 2021 and also to serve the global IT and ITES industry by maintaining the global standard. It gives me pleasure to see that Bangladesh is hosting a mega event like Digital World 2014 to showcase its capacity and achievements in the area of ICT. This is indeed an exposition of what Bangladesh has promised five years back to its people to use ICT as a tool for transforming the country into a Digital Bangladesh. Digital World 2014 provides us with the incentives for attaining the global standard. Also it has potentials to attract foreign investment through interaction and networking with international participants.

Information and Communication Technology Division, Ministry of Posts, Telecommunication and Information Technology, Bangladesh Association of Software and Information Services (BASIS), Bangladesh Computer Council, A2I of the Prime Minister's Office and various trade bodies who have extended their support deserve appreciation for exposing Digital World 2014.

I wish a grand success of the mega event.

(Abdul Latif Siddique M.P.)



ICT ADVISOR TO THE PRIME MINISTER

Government of the
People's Republic of Bangladesh.

It is a great pleasure and satisfaction to know that Information and Communication Technology Division of Ministry of Posts, Telecommunications & Information Technology and Bangladesh Association of Software and Information Services (BASIS) are organizing "DIGITAL WORLD 2014" from June 4-7, 2014 at Bangabandhu International Conference Centre (BICC), Dhaka. This is the era of digitalization. This is the time when the government has declared their vision to transform our beloved country into "Digital Bangladesh" by the year 2021. Many of the initiatives have already been identified and are under implementation in both the public and private sectors. The "Digital Bangladesh" initiative of the present government has increased the export revenues in this sector from US \$ 24 million to US \$250 million in the last five years. We believe that in the next five years the export revenues will surpass the targeted US \$ 1 billion and also this initiative is helping set up infrastructure for enhanced connectivity, ICT based citizen service delivery and ICT based Education system, redundant internet connectivity. I believe that Bangladesh will become a developed country within the next 15 years and shall emerge as a world leader in the ICT sector. We are committed to take Bangladesh to a new height of knowledge based economy. We have the talented resources- our youth; we are building the infrastructure, and would also best utilize the opportunity of Public-Private Partnership (PPP) to make IT & ITES as the life line of our economy. Let this event "Digital World 2014" open up a new era for all of us. Let the world know that Bangladesh is the next Global IT destination. I wish the "Digital World 2014" exposition a grand success and look forward to seeing it as the premier event to showcase the achievements of our public and private sector.

Sajeeb Wazed



MINISTER OF STATE MINISTRY OF POSTS, TELECOMMUNICATIONS AND INFORMATION TECHNOLOGY

Government of the
People's Republic of Bangladesh.

The parade of new technologies and scientific breakthroughs is relentless and unfolding at many fronts. Yet few of those technologies do have the strength to disrupt the status quo, alter the way we live and work and lead to entirely new sets of products and services. ICT has been one of the most disruptive technologies emerged since industrial revolution. Realizing the hopes and aspiration of the general mass, the Government under the visionary leadership of the honorable Prime Minister Sheikh Hasina undertook a number of remarkable and innovative measures. A time-befitting ICT Act and Policy, 4517 UISCs, a gigantic national web portal comprising of around 25000 web sites, e-Tendering System, e-Service Centers at different levels, building Hi-Tech Parks, etc. are the vivid manifestation of our ICT initiatives.

Digital World 2014 is going to exhibit our accomplishments and competitiveness in the arena of information and communication technology. Though we did a lot in last five years, we are not complacent. This is why we want to hear from both local and international experts in a number of seminars and technical sessions to be organized in the Digital World 2014.

Finally, I would like to convey profound gratitude to the honorable Prime Minister for inaugurating the Digital World 2014 and for providing the leadership and necessary care for the ongoing digital revolution in Bangladesh.

I wish this event a grand success. Joy Bangla, Joy Bangabandhu.

(Zunaid Ahmed Palak, MP)

Supported by:



Partners:



Organized By:



BASIS
Bangladesh Association of Software & Information Services

Information & Communication Technology Division
Ministry of Posts, Telecommunications and Information Technology

BWIT
BANGLADESH WOMEN IN TECHNOLOGY