



ADVANCED CERTIFICATE IN BUSINESS ADMINISTRATION (ACBA)

A Joint Program by Institute of Business Administration (IBA) , University of Dhaka & Management Development Institutions in South Asia (AMDISA)



Certificate Awarding Ceremony of Batch 3

Message from the Vice Chancellor



Congratulations to all the participants of Advanced Certificate in Business Administration (ACBA) Batch 3 program. Best among the brightest of the country, these hardworking individuals have succeeded in completing a very new yet challenging program at IBA. You have walked a long way towards this goal and it is gratifying to see all that you have achieved through diligence and perseverance. I greatly appreciate all of you to extend your knowledge boundaries beyond traditional levels and changing the old rules of game. The old rules are crumbling and nobody knows what the new rules are, so make up your own rules.

Business is one of the noblest activities that promote common understanding, wealth and convergence across continents. I can bet that your performance as excellent managers and entrepreneurs will be the best antidote to many of the world's illnesses. Business in today's Bangladesh operates in a dynamic scenario. As always IBA caters to the need of changing economic and business dynamics and introducing ACBA is one of the examples of that fact. The courses are designed in line with the needs of individuals who intend to remain in the forefront of technology, innovation and best management practices in the regional and global context.

My best wishes and blessings to the participants who I hope will be able to see businesses in a fresher perspective, spurring them onto even loftier accomplishments. May the zeal and integrity they have shown at IBA continue, and get stronger and better every day.

Professor Dr. A M S Arefin Siddique
Vice Chancellor
University of Dhaka



Message from the Director



Learning is a life-long process and has no age bar. The fact that we are alive is enough reason for us to learn and cause for us to develop. The ACBA program at IBA proves this philosophy and it gives me immense pleasure and pride to congratulate and commemorate the achievements of yet another batch of fresh and brilliant minds at having completed another advanced level of knowledge that would hopefully add new value to their lives and careers, and the business world of Bangladesh.

The best part about the ACBA program at IBA is perhaps the diversity that it brings together. It has a truly multicultural setting with participants coming from all sorts of backgrounds – managers working at multinationals, senior executives, and so on. And this makes the environment really dynamic and interactive with people learning from not only the course materials but also from each other's experiences.

Formed in 1966 with the co-operation of Indiana University, IBA has always strived to ensure the best learning environment and culture for its students, and introduced different innovative programs and courses for them. With this objective in mind, it has developed affiliations and connections with a number of leading local and international bodies. One such example is AMDISA (Association of Management Development Institutions in South Asia).

One praiseworthy initiative by IBA is the Management Development Program (MDP), under which different innovative trainings, workshops, certificate programs, etc., are being offered over the years. In 2012 MDP introduced a regular advanced certificate program: ACBA, a joint offering by MDP, IBA and AMDISA. Since then, the response we have got is enormous and there was no looking back. Some of the offerings under ACBA are really in high demand and we sometimes have a hard time accommodating people. Even the recently held executive board meeting of AMDISA at Hyderabad appreciated the innovative program of ACBA.

I personally express my gratitude to the honourable Vice Chancellor of Dhaka University for his kind guidance and co-operation and all the faculties of Dhaka University and IBA for their valuable contribution in running the program successfully.

Finally, I would like to thank and congratulate all the participants once again on their achievements. Always remember it is your dedication, discipline, hard work, and above all, humbleness, that truly define who you are and act as your tools and weapons against the world as you move ahead in life.

Our best wishes will always be with you for all your future endeavours. May you attain even greater heights in life in your journey ahead!

Professor Iqbal Ahmad
Director
Institute of Business Administration
University of Dhaka



INSTITUTE OF BUSINESS ADMINISTRATION (IBA)

The Institute of Business Administration (IBA), University of Dhaka, is the pioneer in rendering business education in Bangladesh. It is also the leading business school in the country. Commitment to the highest educational standards distinguishes IBA among the educational institutes in Bangladesh. This reputation has been achieved through a tradition of excellence and dedication to quality education and research. IBA was founded in 1966 with technical assistance from Indiana University, Bloomington, USA, under a Ford Foundation Financial Assistance Program with the objective of providing business education and training to create future business leaders.

IBA began its journey by launching its flagship MBA program. In the 1970s, the MPhil and PhD programs were introduced. In response to the growing demand for business education at the undergraduate level, the BBA program was started in 1993. In 2007, the Executive MBA program was launched to cater to the growing demand for quality education among mid-career executives. Recently IBA has launched Doctor of Business Administration (DBA) program to reinforce and take the business education of the country to the next level.

ASSOCIATION OF MANAGEMENT DEVELOPMENT INSTITUTIONS IN SOUTH ASIA (AMDISA)

In 1988, to strengthen the co-operation among the leading business schools in the South Asian Association for Regional Cooperation (SAARC) region, the Association of Management Development Institutions in South Asia (AMDISA) was established of which IBA is one of the founding members. AMDISA, which is an apex body of the leading management institutions in this region, includes Institute of Business Administration (IBA), Karachi; Indian Institute of Management, Ahmedabad (IIMA); Indian Institute of Management, Calcutta (IIMC); Lahore University of Management Sciences (LUMS); Indian School of Business (ISB), Hyderabad; University of Management and Technology (UMT), Lahore; Prin. LN. Welingkar Institute of Management Development and Research, Mumbai; and Nepal Administrative Staff College (NASC).

MANAGEMENT DEVELOPMENT PROGRAM (MDP)

Along with the usual BBA, MBA and EMBA programs, IBA runs a set of advanced level programs to equip the present day business executives to deal with the current world dynamics. One such program is the MDP program that is running successfully in IBA. The Management Development Program (MDP) is designed to help managers develop their management and leadership competencies. It also offers the opportunity to learn from colleagues and develop networks that are vital for success in a changing environment. So, the MDP program adapts to the needs and challenges of company management in an increasingly more global environment. In 2012, MDP has introduced a regular certificate program: Advanced Certificate in Business Administration (ACBA), a joint offering by AMDISA, and IBA, MDP. MDP has recently launched some cutting edge programs such as Accounting For Non Accountants (AFNA), Advanced Certificate in Managerial Communication (ACMC), to equip today's managers better deal with the dynamic business world. A few new executive courses are in process to be offered.

ADVANCED CERTIFICATE IN BUSINESS ADMINISTRATION (ACBA)

Following the legacy of its much sought after academic programs (MBA, BBA and Executive MBA), IBA is offering a regular certificate program: Advanced Certificate in Business Administration (ACBA) to cater to the need of changing economic and business dynamics. The program is designed in line with the needs of businesses which intent to remain in the forefront of technology, innovation and best management practices in the regional and global context.

There is a popular demand from corporate houses for a contemporary advanced certificate program on Business Administration of a shorter duration to suit a growing number of managers and executives who are not in a position to go through a full-fledged MBA or EMBA program. Moreover, a good number of business graduates from leading public and private universities at home and abroad feel the need for a refresher course to keep themselves abreast with the best practices in management.

The program gives an opportunity to explore the new insights in the respective areas of study and sharpen the management tools for the practicing managers. The program consists of four modules which are: Marketing in a Changing Environment, Accounting and Finance for Managerial Decisions, Human Resources and Employee Relations, and Strategic Planning and Innovation Management. Each module will be taught over five weeks (weekends only). The modules will be offered back to back, as such 20 weeks will be required to complete the entire program. The program is offered twice a year (in January and July).

Number of Participants Completed the Course				
Batch	Enrolled	Successfully Completed		
		Passed With Distinction	Passed	Total
Batch 1	80	8	54	62
Batch 2	45	3	37	40
Batch 3	50	13	30	43

Message from the President, AMDISA



Advanced certificate in Business Administration (ACBA) is a joint program by Association of Management Development Institutions in South Asia (AMDISA) and MDP program of IBA. In 1988, to strengthen the co-operation among the leading business schools in the South Asian Association for Regional Cooperation (SAARC) region, the Association of Management Development Institutions in South Asia (AMDISA) was established of which IBA is one of the founding members. In the 57th board meeting of AMDISA held at IBA, University of Dhaka in January 2012, the idea of joint management programs by IBA and AMDISA was endorsed. And as a result of this, the ACBA program took off full-fledgedly. The initiative taken by Dhaka IBA has been highly praised by AMDISA executive committee. I personally congratulate the Director, IBA and the Coordinator, ACBA for running the program such an excellent way.

As ACBA participants, many of you are currently employed in many good positions in local or multinational organizations of Bangladesh. You have the power to actually make a difference with your creativity, innovation, motivation, energy, hard work, knowledge and usher significant changes in the organizations and ultimately in your nation.

ACBA program provides a unique opportunity to explore the new insights in the respective areas of study and sharpens the management tools for the current managers and business leaders. In the modules of Marketing in a Changing Environment, Accounting and Finance for Managerial Decisions, Human Resources and Employee Relations, and Strategic Planning and Innovation Management, you have managed to make your mark and get the chance to share the knowledge among your respective organizations. The faculties of IBA have tried to equip you with the necessary knowledge and guidance to help you make a difference, to unleash the fire within yourselves and to create value for not only yourselves or the country but also for the world.

I must tell you that change is not easy; the world out there is tough. You may have to go through many difficulties to reach your goal. Always remember there are multiple solutions to a problem. You just have to find the right solution and see things differently from a creative perspective. I also advise you to be patient and tolerate failure as failure can teach you lot more than success. You have to be dynamic and embrace the positive changes.

Lastly I appreciate all your hard work and dedication and advice you to be a good human being in every sphere of your lives. May your learning spirit and value for knowledge never end. I wish you all the best. My blessing and support is always with you.

Congratulations!

Professor Dr. Ashok R Joshi
AMDISA



Message from the Chairperson, MDP Program



I would like to congratulate the participants of the ACBA Batch 3 program and would like to admire their determination and thirst of knowledge which made them find time in their busy lives and brought them here to learn, grow and improve.

This program is especially designed for those determined and dynamic individuals who have longing to learn and progress continuously but cannot always make it to the formal education programs because of time and job constraints. IBA, the leading business school in Bangladesh is continuously working to create not only the competent but also the best business leaders of the country. Keeping this motto in mind IBA has introduced this ACBA program in collaboration with AMDISA for these talented business executives of the country to facilitate them to improve, learn and proceed to the greatest height of success.

You all decided to take the business education of the country to the next level by pursuing education beyond the traditional levels and have shown the zeal to continuously improve yourselves. Rejoice in your achievements and prepare for the new challenges that you will come across in your lifelong journey. Remember to hold on to your value system, your work ethics, and most importantly to your humanity. It is these qualities that will guide you further in your journey. Your life is a remarkable occasion and I have no doubt that you will rise to it.

This should not be the end of your journey towards knowledge, learning, growing and developing yourselves. Do not let your craving for knowledge and initiative to improve fade away even in all odds. You are your biggest competitor in the battle of life and can only win the battle by defeating your older self in knowledge, experience, understanding and humane qualities and building a newer and better self every day. You are among those few talented individuals upon whom the fate of our country relies. You have great responsibilities and I will advise you to work hard, be honest, be sincere and determined in your lives to reach the peak of success.

I wish you a long, happy, healthy and prosperous life.

Dr. Md. Mohiuddin
Chairperson, MDP-IBA
& Coordinator, ACBA Program
Institute of Business Administration
University of Dhaka

