



British
High Commission
Dhaka

UK Education: A Prospectus for Bangladesh

SPECIAL SUPPLEMENT

UK
TRADE &
INVESTMENT



THE UK has a global reputation for excellence in the field of education and skills that is enhanced by a number of truly international educational brands, many of them with a long tradition behind them.

UK's independent school sector has been attracting students from all over the world for decades. UK universities and colleges gain hugely from the international reputation of institutions such as Oxford and Cambridge, or specialist arts or technical colleges like the Royal College of Music. The quality of universities in the UK is recognised throughout the world, demonstrated by the number at the top of independent global rankings.

The UK has world-class organisations at the forefront of a wide range of education-related areas, including curriculum development, teaching resources, academic



research, capacity building, school, college and university

design and construction. This expertise is a result of:

- An innovative and unique holistic approach to sustainable educational development
- A strong education resources industry
- An excellent and autonomous university sector providing a base for a network of world-class researchers
- An approach to technical and vocational training which is strongly focused on the needs of employers and the skills needed in the workplace
- A wealth of specialist consultants with expertise in all aspects of education
- A forward-thinking design and construction sector

Here is a brief introduction to some of the areas of educational expertise in which the UK and Bangladesh can work together.

KEY FACTS

- Britain's education exports were estimated to be worth £17.5 billion in 2011.
- Six of the world's top 20 universities are in the UK
- Over 435,000 international students were enrolled in the UK in 2012
- Around 700,000 people come to the UK each year to learn English.
- 1.4 million Pupils were studying at nearly 3,000 British Schools Overseas in 2012.

Education Resources

The UK is a world leader in providing educational resources from pre-school to university and beyond. Education and skills is a key component in every business sector and a wide range of training partnerships are working to forge links between education and industry. The UK continues to be a leading innovator in distance and e-learning material and programmes. It enjoys a major natural advantage as the home of the English language, the main business language in the global market. The British Council estimates that around 700,000 people come to the UK each year to learn English. This represents 35 percent of the global market by value for students worldwide who studied English outside of their home country (Study Travel Magazine, December 2012). The UK also leads in the teaching of Business English.



Building capacity in higher education

The UK's university sector is among the best in the world with four UK universities in the top ten (three in the top five) (QS world university rankings for 2012). UK degrees are highly valued by businesses and academics across the globe. UK universities are autonomous institutions and work hard to maintain their high standards. They have considerable expertise to share with other countries who want to improve their higher education provision.

Building capacity may require inputs from different sources. Agencies like the British Council can help with bringing together a number of different organisations to deliver a balanced programme. Higher education collective organisations such as Universities UK and the Training Gateway can bring together world class expertise from the UK's universities.

Quality in vocational training

The UK's colleges and independent training organisations deliver vocational training that gives people the skills their employers need. This training can prepare students for employment, or be delivered in the workplace to employees who need to improve their skills. UK technical and vocational education providers and suppliers have a well-deserved reputation for excellence worldwide and countries that wish to improve the quality and relevance of their vocational training may find the UK expertise and experience useful.

TVET UK (Technical and Vocational Education and

Training UK) is a membership body which can help identify suitable UK partners from among their members. The Association of Colleges can also help to identify suitable partners from their member.

English Language

The UK is in a unique position as the home of the English language and a key influence on its everyday use across the globe. UK institutions have a long history of helping people to develop their English language skills and to use English confidently and clearly in various settings.

UK has internationally recognised standards for Teaching English as a Foreign Language and UK organisations have developed a wide variety of teaching resources, textbooks, interactive programmes and other materials to support effective learning.

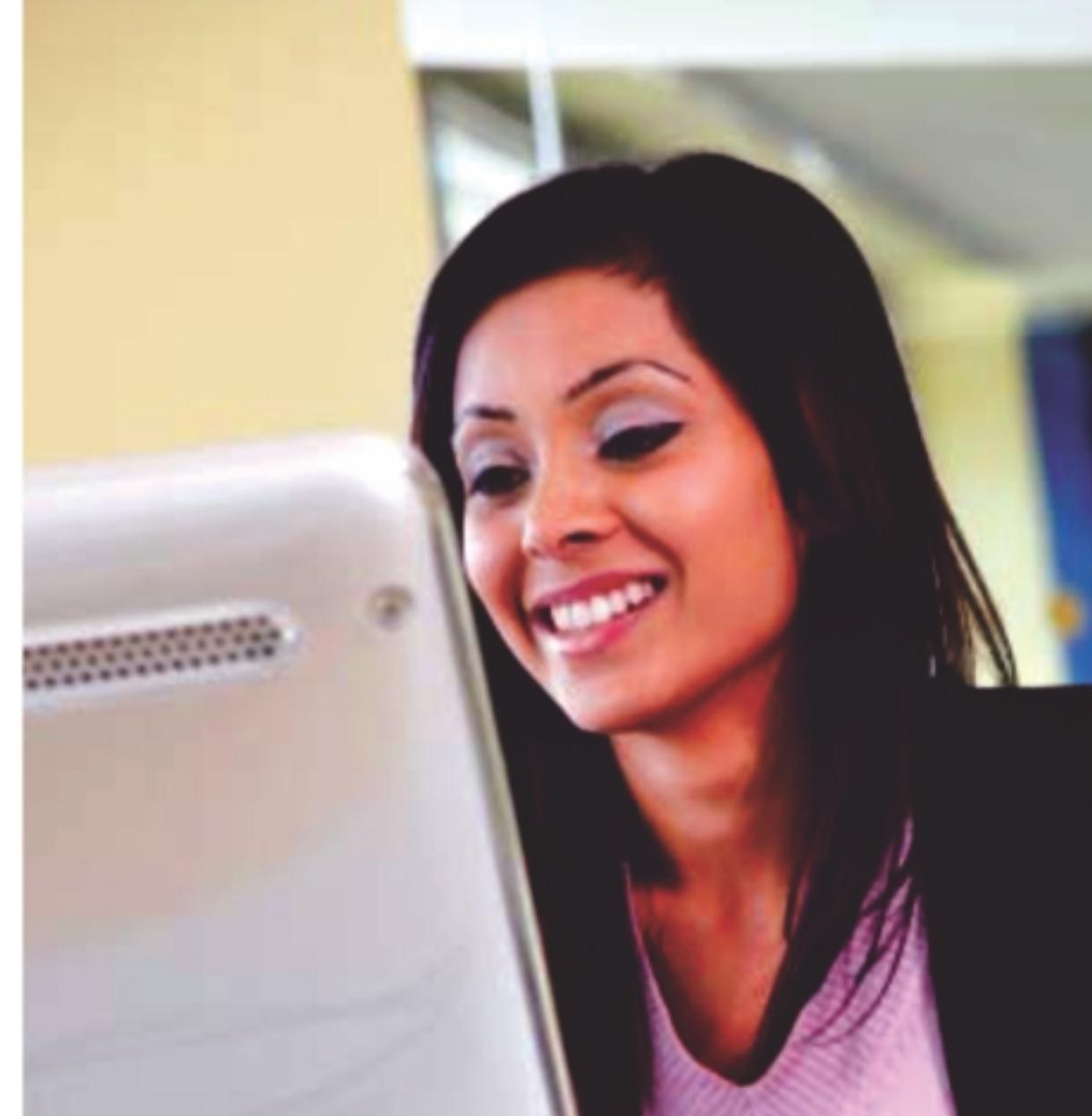
UK certification of English language competency has worldwide recognition and there are many UK organisations that are excellently placed to help teachers and learners of English to develop their skills. British Council might be one of the better known providers - there are many others too, including the members of English UK which is a representative body for organisations involved in teaching English.

Distance Learning

For over 150 years the UK has a long and successful record of delivering education through distance learning at all educational levels. The approach is based on the belief that communication technology can deliver effective learning to those who are not able to attend school or university regularly. UK's leading distance learning providers have been at the forefront of incorporating the latest technological advances in their approach as these have become available. The qualifications achieved through distance learning meet national standards and are equivalent in value to those gained by more conventional study. More information can be found at www.open.ac.uk.

Equipment and technology for learning

The UK's highly innovative education technology sector is at the forefront of the development of digital learning resources for schools and colleges. The UK is a pioneer in developing sustainable solutions in education, from the design and build of new, environmentally friendly schools to 'green' learning and teaching resources. The UK holds key



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