with the other for space and public attention. Walls that should have been left in peace are thus turned into messy, cluttered, unbecoming eyesores.

Walls are not the only victims of poster-crazy advertisers. Poles, fences, hoardings – anything defined as public property is considered as the ideal place for illegal bill posting. Let alone private homes and public areas, over-zealous advertisers don't even spare heritage sites like Ahsan Manjil. The walls surrounding the exteriors of the historic building are covered with announcements of the next big sale, congratulatory notes and whatnots. Any tourist wanting to visit the much flaunted cultural heritage of our country would be appalled by the desecration that meets his/her eyes at the entrance.

Amanullah Mohammad Asaduzzaman was a student activist during the pre-independence era. His death at the hands of Pakistani police during a protest movement catalysed the liberation movement of then East Pakistan. Ironically, the landmark renamed from Ayub Gate to Asad Gate to honour Shaheed Asad has now been transformed into a monument of poster advertisements. Be it vote appeals or the launch of a new detergent, Asad Gate has become the go-to place for poster fanatics.



PHOTO: PRABIR DAS

Every citizen is responsible for putting an end to the illegal and offensive pasting of commercial posters.



PHOTO: PRABIR DAS