

France Bangladesh Chamber of Commerce and Industry (CCIFB)

THE France Bangladesh Chamber of Commerce and Industry (CCIFB) was established in 1997. France was the first European country to initiate such a Chamber in Bangladesh. The Chamber is now a part of a worldwide network of 114 French Chambers (UCCIFE) in 78 countries with over 25,000 companies as members. It is also a member of The Federation of Bangladesh Chambers of Commerce and Industry (FICCI). The France Bangladesh Chamber of Commerce (CCIFB) is a non-profit and self-financed organization.

The Ambassador of France is the Chief Patron of the CCIFB. The Chamber represents a dynamic business platform of 123 member companies, offering an extensive range of business services and giving access to people and information. Lafarge, Sanofi, Alcatel-Lucent, Degremont, Total, CMA-CCM, SDV, Bureau Veritas, Carrefour, Spie Oil and Gas, Casino, Aquasure are amongst the French Companies represented in the Chamber. As of January 2013, CCIFB is the privileged representative of UBIFRANCE, the French Agency for Foreign Trade operating from French Trade Commission, India. A recent visit from Ubifrance's representative

highlighted business opportunities and potential between Bangladesh and French companies.

Hence, for the first time, CCIFB will participate in September to a regional meeting organized in New Delhi by the Embassy of France. Also a delegation of Bangladeshi companies will visit two fairs organized by Ubifrance during the same period in two different sectors: agro-processing and smart cards/ identification.

The mission of the Chamber is to help develop relations between the members and the Bangladeshi business community and to encourage economic commercial and investment relations between France and Bangladesh.

CCIFB has the goal to project the positive image of Bangladesh in France encouraging new trade opportunities for both the countries. The Chamber communicates Bangladesh as an emerging market and source through exchange of business delegations, holding of events, and dissemination of information and facilitation of specific informational needs of any interested investor or business house.

In 2012, trade between France and Bangladesh reached 1,1 billion EUR: for the first time exports from France reached 103 million EUR (+5,1 % in a year). France remains the fourth largest importer of Bangladeshi goods (971 million EUR) even though imports suffered from global crisis in 2012 (-5,1 %).

Visit website: www.ccifb.net and Facebook page France-Bangladesh Chamber of Commerce & Industry.



Annual Committee meeting in March 2013 organized at Sarina Hotel with Dr Rafiq Rashid, Director of CCIFB, Mr. Humayun Rashid, President of CCIFB, and H.E. Mr Michel Trinquier, Ambassador of France in Bangladesh.

AFD: The French Development Agency in Bangladesh



The implementation of a BRT system would improve traffic in Greater Dhaka.

CONTINUED FROM PAGE 17 ranging from major emerging countries to the poorest countries, and has high-level requirements in terms of Social and Environmental Responsibility.

PROPARCO finances operations which are economically viable, socially equitable, environmentally sustainable and financially profitable. To match investors' specific needs,

PROPARCO offers a wide range of financial instruments (loans, equity and guarantees). Tenors range from 5 to 20 years.

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In Bangladesh, PROPARCO will focus on the financing of the following sectors: Climate change mitiga-

tion and local environment (renewable energies, energy efficiency, water management, waste management gas supply); Healthcare & Education; Agribusiness industry; Microfinance and access to finance; Sustainable tourism.

For more information on activities of AFD or PROPARCO in Bangladesh, please contact Marion Sybillin (sybillinm@afd.fr).

Leading-edge economic sectors: France's trump card

WITH a GDP of 2,033.7 billion euros, France ranks as the fifth world economy and second at European level. Positions sustained by the performances of certain business sectors, symbolic of France's influence abroad. In 2012, according to Fortune magazine, which classifies businesses according to size of turnover, 32 French businesses figured among the top 500.

In France, certain economic sectors stand out and look likely to produce growth in 2013. The figures for the aeronautics and space industry are particularly remarkable in this respect.



Ariane Rocket

organised by Deloitte, one of the biggest global auditing and consultancy companies.

In the agricultural sector, France beat the export record for seeds and plants in 2012, with a total sum of 1.2 billion euros, according to figures published by the French National Interprofessional Association for Seeds and Plants.

The luxury market is also defying

the crisis, showing a two-figure growth in 2012 for the third consecutive year. French companies such as the world leader LVMH or Rémy Cointreau, dominate the international market and are paying particular attention to the Asian market. Over 12% of the takings of French luxury houses now come from China. In 2020, this market will be the world leader, ahead of the United States and

Japan. The luxury market in France employs nearly 100,000 people today. Health and technology, flourishing industries

France is also prominent in the health field, notably with Sanofi, one of the top world laboratories. Overall, the French pharmaceutical market represents 4.8% of the world market. And the sector is unlikely to cease

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Our best wishes and heartiest felicitations to the friendly people and the Government of Republic of France on the occasion of their National Day on 14th July, 2013



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concluded between Arianespace and the Australian authorities for the launch of two satellites is evidence of French expertise in satellite technology too.

In aeronautics, Airbus stands out as the main player with 588 aircraft delivered to 89 customers and 833 sales in 2012. These results have enabled it to pursue its recruitment policy with the creation of 5,000 jobs, half of them in France.

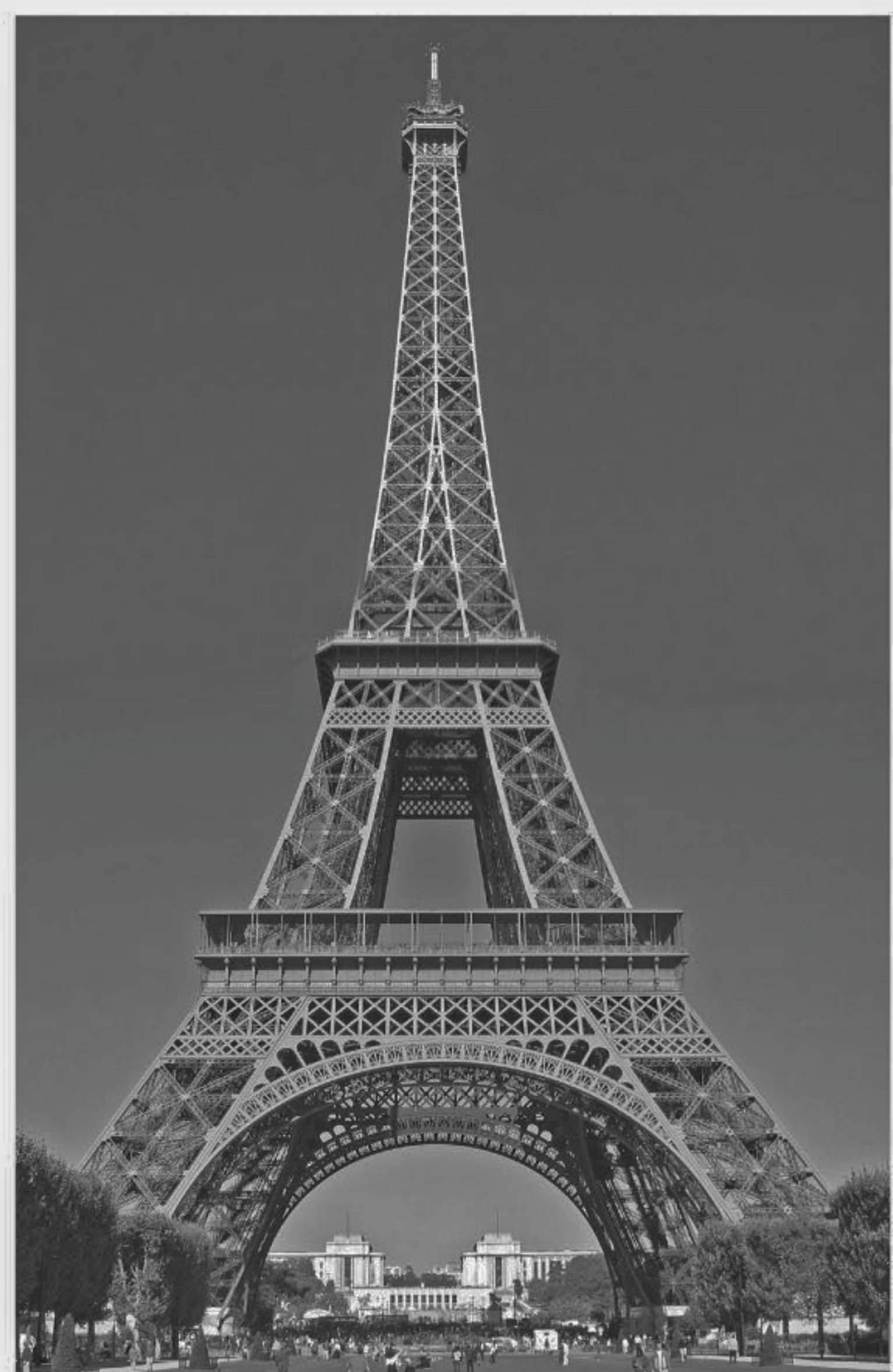
But the sector also has intermediate size players. The Zodiac Company specialises in the supply of aircraft equipment. Safran produces a large range of equipment, notably to Airbus, but also to Boeing, Bombardier, Embraer, Sukhoi, etc. The industrial group has achieved record sales in aircraft and helicopter engines. In total, this significant industry produced a trade surplus of 20.3 billion Euros in 2012.

France's brand image abroad

France is also influential worldwide thanks to its assets in the food and agricultural sector. The land of gastronomy and of the International Agricultural Show, France is recording growing sales in this sector, with a trade surplus of 11.5 billion euros. In the dairy sector, Lactalis and Danone rank 2nd and 3rd in the world respectively. In spirits, Pernod Ricard is the second most important company. Even the Breton cooperative Triskalia, specialising in poultry, made its way into the "Deloitte Technology Fast 50" ranking, an event set up and

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Our best wishes for the friendly people of France on their National Day



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