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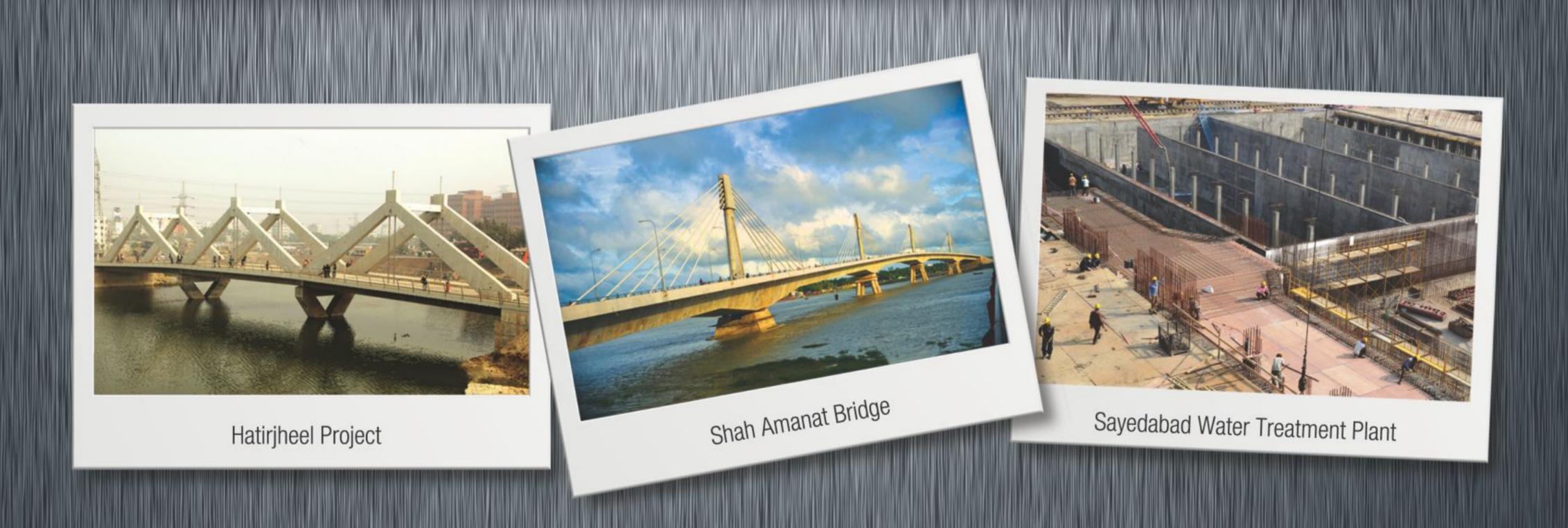


Five years ago we launched a new reinforcing bar, BSRM Xtreme500W, with a promise. We promised we would work tirelessly and continuously to upgrade our products to make it safer and economical.

Throughout the developed world 'Elongation at Maximum Force' or EMF is an essential property of reinforcing steel. The European Union standard for materials testing EN 10002* prescribes EMF as mandatory in testing all types of steel materials. The Bangladesh and ISO standard BDS ISO 6935-2 of 2009 requires reporting of EMF mandatory in testing of reinforcing steel. EMF is a quantitative measure of Ductility.

Your favorite BSRM Xtreme500W is the only Ductile rebar in the country which keeps your homes and your loved ones safer.

From the Shah Amanat Bridge over the river Karnaphuli, the Danish government funded Saydebad Water Treatment Plant to the Bangladesh Army built Hatirjheel Project all have solely relied on the safety and reliability of BSRM Xtreme500W for its ductile properties.



Your home is a life time investment from your precious savings and an abode for the safety and well being of your loved ones.

You and your loved ones deserve nothing less than the best.

*CEN members are the national standard bodies of Austria, Belgium, Czech Republic, Denmark, Finland, France, Germany, Greece, Iceland, Ireland, Italy,
Luxembourg, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland and United Kingdom.

