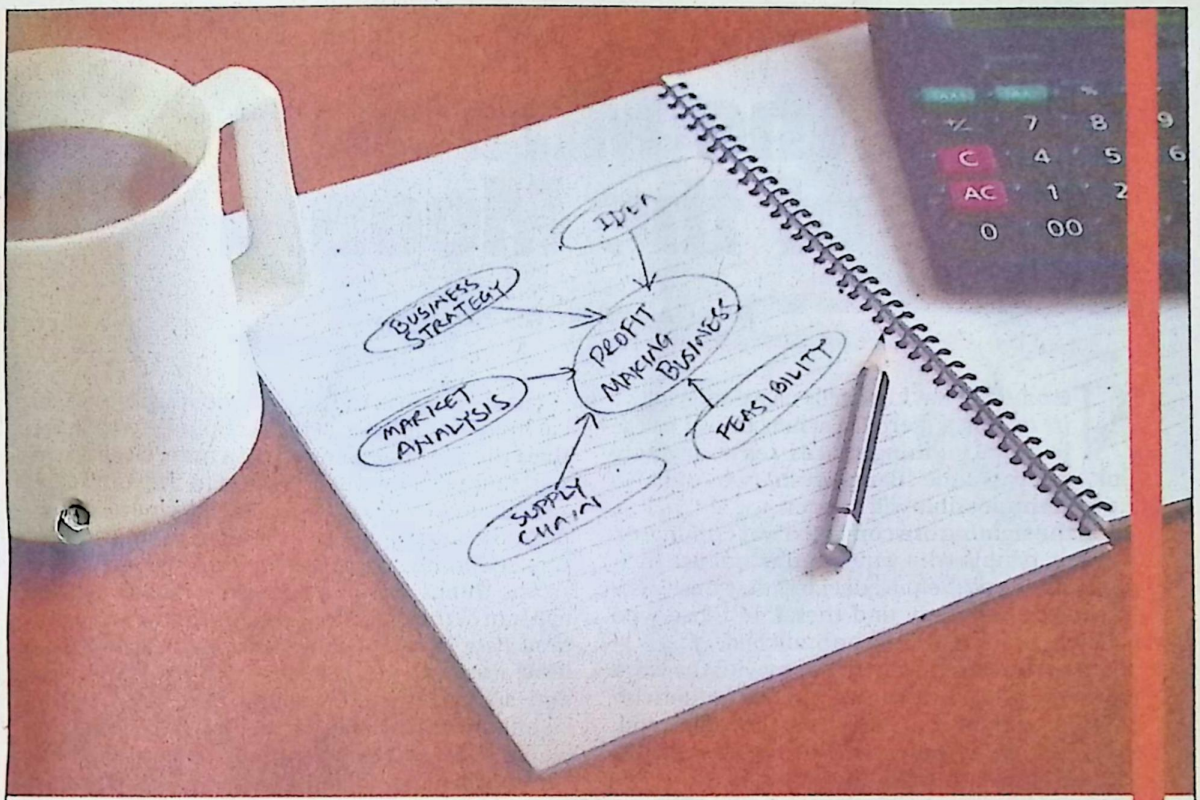


HSBC BUSINESS CASE COMPETITION 2013

The HSBC Business Case Competition is a regional competition designed to encourage young people to unleash the power of their potential. Introduced this year in Bangladesh, the competition is open to full-time Bangladeshi undergraduate Business School students. Participants must form teams of four members from the same university/institution. Multiple teams from a university/institution can also participate.

Champion, First Runner-up and the Second Runner-up teams of Bangladesh Finale will receive trophies of honour and cash prizes of BDT 75,000, BDT 50,000 and BDT 35,000 respectively*. The Champion team will attend the Regional Grand Finale in the Hong Kong SAR.

- Registration open from **6 March – 13 March 2013.** Register your team at **www.hsbc.com.bd**
- The competition is open to full-time Bangladeshi undergraduate Business School students only
- For more information call **01755532438** or email at **businesscasecompetition@hsbc.com.bd**

*Conditions apply

HSBC

Issued by the Hongkong and Shanghai Banking Corporation Ltd in Bangladesh. The dates, awards, and prizes of the competition are subject to change. The organiser reserves the right to amend the aforesaid arrangement without prior notice. Please check the website www.hsbc.com.bd for any change to the competition schedule. The competition is open to Bangladeshi full time undergraduate Business School students studying inside the country only. HSBC will bear travel, accommodation and selected expenses for the tour to Hong Kong SAR for the local champion team only. Immigration, medical, accidental or any other incidental expenses or liabilities are not the Bank's responsibility.