



Bridging Progress and Sustainability




School for physically challenged and underprivileged children



OLYMP  
OLYMP-BEZNER-FOUNDATION


A JOINT INITIATIVE BY VIYELLATEX WELFARE TRUST AND OLYMP-BEZNER-FOUNDATION

BIKASH SCHOOL



'BIKASH' in traditional Bengali terminology means 'to blossom'. With that in mind, a school for the physically challenged and underprivileged children of the local community has been given the name 'BIKASH'. This special school will cater to physically handicapped children from physical deformities to children with vision problems (blindness) along with underprivileged children of the local community. VIYELLATEX believes in the motto of 'we do not feed but we teach to fish'. The school is a joint-initiative supported by VIYELLATEX Welfare Trust of VIYELLATEX group and the OLYMP-BEZNER-FOUNDATION of OLYMP Germany. Both parties will share equal expense of the school.

The school will follow the national curriculum set by the Ministry of Education and it is set to be formally inaugurated on 24th January 2013. BIKASH presently has five (5) teachers who received a yearlong special training from the Center for the Rehabilitation of the Paralyzed (CRP) at Savar. The school will house a total of 200+ children from classes 1 to 5 along with a special pre-primary class called the Early Childhood Development (ECD) program. With the motto of promoting VIYELLATEX's social sustainability charter, BIKASH is set to be another milestone project of VIYELLATEX in the education sector.



MESSAGE FROM THE CHAIRMAN, VIYELLATEX GROUP



Mr. David Hasanat

Social responsibility has become a very important aspect in this modern day and VIYELLATEX incorporates this principle in terms of business sustainability. We believe this school will be able to reduce illiteracy and poverty to a significant level at least in the local community as a starter. Most of the handicapped children do not get access to primary education, but with this school we are aiming to provide education to children of all abilities. We wish to improve this school to a greater extent with time by providing more benefits and quality education. We hope that with 'BIKASH', VIYELLATEX will be able to bridge progress and sustainability in the education sector.

MESSAGE FROM THE FOUNDER, CRP



Ms Valerie A Taylor

We, at CRP, have the greatest pleasure in sending this message of congratulations and admiration for the work of VIYELLATEX group in commencing BIKASH, the school for physically challenged and underprivileged children of the Tongi locality. We believe it to be a most wonderful achievement to, not only open up opportunities for persons with disabilities to have the chance of training and employment but also to give the chance to these children for their primary education. VIYELLATEX group by performing this social work is acting as a most marvellous example to every other factory owner across the country. We wish BIKASH every success.

MESSAGE FROM THE CEO, OLYMP, GERMANY



Mr. Mark Bezner

We are in the 3rd year of our partnership with VIYELLATEX and we have found in VIYELLATEX a perfect match. OLYMP and VIYELLATEX are already doing an outstanding job together at producing high quality products at a very high level. Today is a very special day for me and I feel that now is the time to take the cooperation between VIYELLATEX and OLYMP to the next level. I am very happy that through this great initiative, our true partnership has become complete. We are honoured to be the co-sponsor in this honourable school project BIKASH. I am convinced that this specialized school project for children who are physically challenged and underprivileged will have a big impact on improving the life of the children enrolled here. I am very proud that this engagement will ensure primary education for the children of all abilities here in Bangladesh – a country, that I admire a lot and where I always feel welcome.

MESSAGE FROM THE VICE CHAIRMAN, VIYELLATEX GROUP





Mr. Ahasan Kabir Khan

It gives me great joy and immense pleasure that BIKASH is finally opening its doors to the special children of the local community. BIKASH is a small effort to uplift these children through education so that they are able to compete with the main stream and lead a dignified life. I really hope that our effort will be fruitful and add value to the development of the society. I also thank OLYMP-BEZNER-FOUNDATION for being a partner in this cause and wish all the success to BIKASH.

AWARDS & ACHIEVEMENTS OF VIYELLATEX		
TITLE	YEAR	DETAILS
Best Employer Award	2012	In RMG Sector by bdjobs.com
Advisory Board Member of the Green Industry Platform, of UNIDO	2012	A platform of UNEP and UNIDO, in respect to establishing Green practices across the Globe
'Plan A' Award by Marks & Spencer	2011	Awarded by Marks & Spencer for Biggest contribution to plan A & innovation
HSBC The Daily Star Climate Award	2010	Green Business Entrepreneurship
BGMEA-BATEXPO Award	2010	Outstanding contribution to BGMEA and CSR activities, workers' welfare and overall image lifting of Readymade Garments
HSBC Export Excellence Award	2010	Excellence in Export Business Performance awarded to Interfab Shirt Manufacturing Limited
Best Workers' Friendly knitwear Industry	2010	For Workers' friendly knitwear industry
PVH Gold Award	2010 & 09	Outstanding performance of delivery and controlling production
CIP (Commercially Important Person) Status	2010 & 09	Awarded to Chairman and CEO David Hasanat and Vice Chairman Ahsan Kabir Khan of VIYELLATEX group by the Ministry of Industry, Bangladesh
Industrial Relations Award	2009	Awarded by local labor union "Awaj Foundation"
Strategic Partner Award	2009	Awarded by PUMA
CSR Award	2008	Awarded by Standard Chartered Bank & The Financial Express
Workers' Friendly Factory	2008	Awarded by Awaj Foundation
Best Business Award	2007	Awarded by DHL-The Daily Star
Award for CSR & Export Performance in RMG Sector	2007	Awarded by BGMEA
National Export Trophy	2006 & 05	Awarded by Export Promotion Bureau

VIYELLATEX

Established in 1996 as a quality fashion and garment manufacturer,VIYELLATEX group has grown manifolds as one of the leading multi-dimensional business conglomerates of Bangladesh with spinning, knitting, dyeing, accessories and printing facilities and it has come a long way to venture into logistics,agriculture, power and energy sectors. Today, VIYELLATEX is a name which is not only recognized nationally but also known globally for its economic growth & sustainability.



OLYMP, GERMANY

Established in 1951, OLYMP has been setting international standards in the world of fashion with the most dynamic development throughout Europe. Today, with an annual production volume of some million items, OLYMP has become the market leader in Germany and with a market presence in more than 40 countries, it has gradually become, one of the major and most successful shirt manufacturers in Europe and is en route to becoming an increasingly strong globally active company.

SOCIAL INITIATIVES BY VIYELLATEX WELFARE TRUST AT A GLANCE

- 08 Early Childhood Development (ECD) Program Schools
- 02 Primary Schools
- Pediatric Unit in Center for Rehabilitations of the Paralyzed(CRP)
- Support Shishu Palli
  - Create employment opportunity for the left out women
  - Help Shishu Palli with their recycling project
  - Help Shishu Palli print their Annual Report
- Pre & Post natal medical services to women
- TVET Program
- Eye Camp
- Blood Donation Programs
- 0-5 Clinics
- Expanded Program of Immunization (EPI) Camps
- First computer lab in University of Dhaka
- Science & Computer lab in B.A.F. Shaheen College, Dhaka
- Auditorium at Naogaon Girls School
- Regular sponsorships of Dhaka University Mohsin Hall Debate Championship
- Sponsored kidney dialysis machine and Endowment Fund of Rotary Club of Dhaka North-West
- Sponsored refrigerated centrifuge equipment for blood banking to Bangladesh Thalassaemia Samity
- Sponsored for making Auditorium in Morsula Girl's School at Naogaon
- 108.50 decimals land has been purchased at Sataish, Tongi, Gazipur for an 80 Bed Hospital

VIYELLATEX WELFARE TRUST

Founded in 2006,VIYELLATEX Welfare Trust is a non profitable, voluntary, social and charitable trust and is solely devoted to the promotion of human rights, health and educational studies and research. Since establishment, it worked relentlessly for infrastructural development in both rural and urban area of our country.

OLYMP-BEZNER-FOUNDATION

The foundation OLYMP-Bezner-Stiftung, established in 2008, supports hospitals, clinics, day centres, schools and residential homes for babies, children and young people throughout the world and also provides assistance to children and young people for the purposes of their upbringing, health and/or education.

CRP

Founded in 1979, the Centre for the Rehabilitation of the Paralyzed (CRP) has developed into an internationally respected organization. CRP focuses on a holistic approach to rehabilitation, recognizing that all aspects of the rehabilitation process are vital for its success. Awareness raising and publicity campaigns to inform the population of relevant issues and attempt to break down the barriers, superstitions and stigmas which prevent disabled people from enjoying equal rights and opportunities.