

HSBC The Daily Star Climate Awards

Making a difference

Celebrating the Climate Champions of the nation

HSBC – The Daily Star Climate Awards 2012, an initiative currently in its third year, seeks to recognise organisations and individuals actively working towards preserving environment and managing the risks of climate change with their business practice, socially-driven initiatives or valuable knowledge sharing practices. The recipients of the awards were selected by a revered panel of experts, and the ceremony attracted notable figures from the country's economic and social sphere. The chief guest of the ceremony was Food Minister Dr. Abdur Razzaque.

HSBC – The Daily Star Climate Awards took place on 14 December 2012 in Dhaka. Amongst the winners, Butterfly Park Bangladesh



Speakers of the ceremony



Art and Nature, hand in hand

The love and care for nature expressed with dance and drama

The highlights of the HSBC – The Daily Star Climate Awards 2012 include two riveting performances. The evening started with a fascinating display of devotion and care for nature – depicted by the members of performer group 'Shadhma'. The audience enjoyed a special performance at the end, a drama show performed by the talented cast of 'Natua' – a performer group from Chittagong. Set at our countryside, the drama told a heartfelt story of preserving nature and how each of us can make a difference in making this planet a better place to live.



The climate champions of HSBC-The Daily Star Climate Awards 2012



Climate Champion in Green Business

Butterfly Park Bangladesh Limited (A concern of Intraco Group)

Butterfly Park Bangladesh limited is the first butterfly-themed amusement park and entertainment zone in Bangladesh. This one-of-a-kind tropical garden offers unique features such as experiencing a live butterfly sanctuary, a learning tour of the butterfly museum and breeding centre, a native fish tank etc. With a long-term plan to build sanctuaries for many other endangered species such as freshwater fish, frogs and fireflies, the project aims to popularise eco-tourism while educating the community on the importance of preserving the delicate lives of nature.



Climate Champion in Green Operation 100% Bangladeshi owned companies

Rural Services Foundation (RSF)

Rural Services Foundation (RSF) is a not for profit organisation working since 2006 in the fields of renewable energy and energy efficient technology. RSF has benefited around 30,000 families by popularising the solar home system, an improved cooking stove and installing bio-gas plants in rural areas of the country. Through its ventures, the organisation is trying to set an example in promoting environment-friendly practices in its internal and external activity framework.



Climate Champion in Green Operation Companies with full or partial foreign ownership

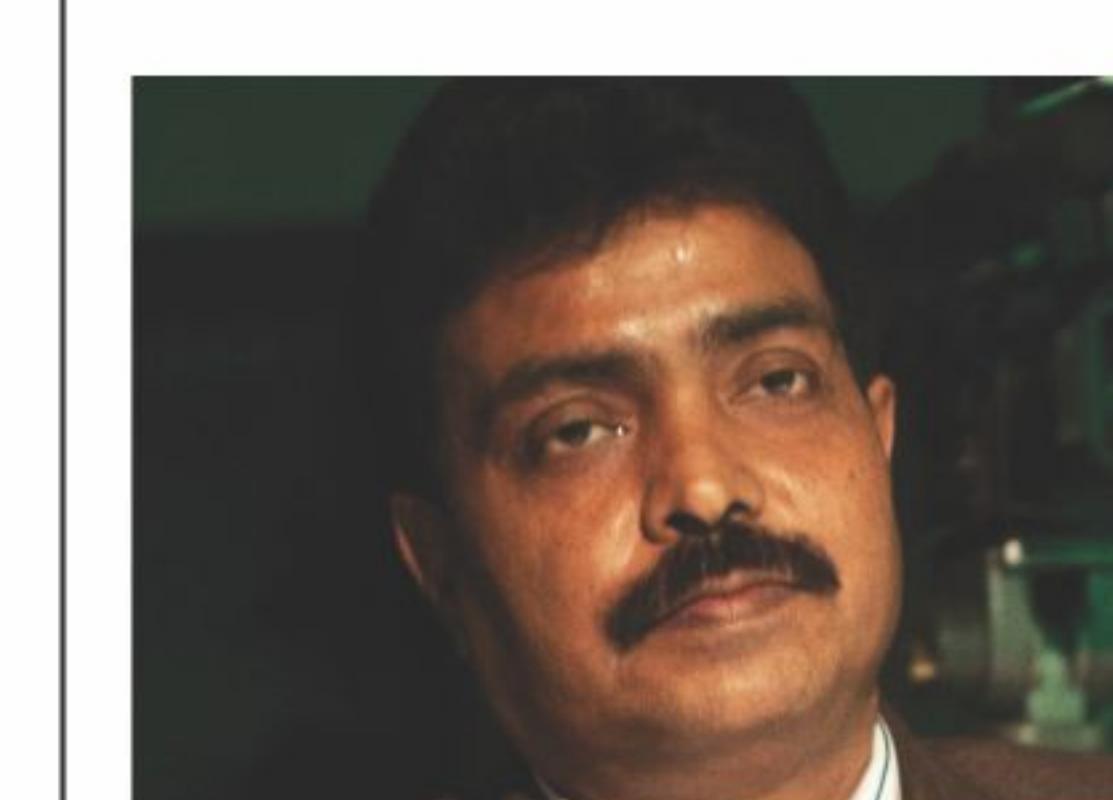
Kenpark Bangladesh Apparel (Pvt) Limited

Kenpark Bangladesh Apparel (Pvt) Limited – a leading Readymade Garments (RMG) manufacturer – has pioneered several environmentally friendly initiatives in its factories at the Chittagong Export Processing Zone. These include the installation of energy-efficient equipment and the implementation of sustainable procedures such as the usage of natural light, a sophisticated waste management system, a comprehensive recycling policy etc. Kenpark is well on its way in fulfilling its goal of becoming a green factory.



Climate Champion in Knowledge Management Prokrito O Jibon Foundation

Prokrito O Jibon Foundation is dedicated to creating awareness on bio-diversity, nature and climate change adaptation and mitigation. The foundation researches and explores the latent biological resources of the country and broadcasts their findings on the popular documentary show 'Prokrito O Jibon' – airing every Sunday night at 11:30 pm on Channel i. Apart from the programme, the foundation also arranges the National Nature Festival and the Migratory Bird Festival and publishes different research materials.



Climate Champion in Community Engagement Tangail Forest Division

Tangail Forest Division is responsible for the preservation of Madhupur Forest – the historical deciduous forest of Bangladesh. For decades this forest had been vulnerable to illegal wood smuggling, to cater to the demand of firewood by local communities and the surrounding brickfields. To address the issue, Tangail Forest Division has incorporated a sustainable programme to train individuals from the local community as Community Forest Workers (CFW) and encourage them to protect the forest by offering eco-friendly means of livelihood.

The Trophy

Sustainability, resilience and aspiration – captured in a magnificent work of art

Each winner of the HSBC – The Daily Star Climate Awards received a beautiful trophy designed by one of the country's most talented sculptors, Debdas Malakar. A lecturer at a leading university, Debdas Malakar finds his inspiration in the vividness of nature and has displayed his works in numerous exhibitions throughout Bangladesh.

The trophy was designed with the concept of nature's resilience in mind. The golden leaves of the trophy symbolise the nurturing Mother Nature, with the luminous sun at the peak representing the vision for a sustainable future.



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Knowledge Partner

