



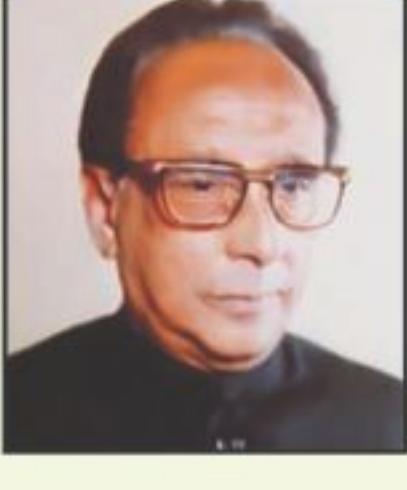
Improve Productivity for Efficient Production

NATIONAL PRODUCTIVITY DAY

2 October 2012

National Productivity Organisation (NPO)
Ministry of Industries

91, Motijheel C/A, Dhaka-1000, www.npobd.org



বাস্তুপত্তি
গণপ্রজাতন্ত্রী বাংলাদেশ
ঢাকা।

১৭ আশ্বিন, ১৪১৯
০২ অক্টোবর, ২০১২

বাণী

আমি জেনে খুশি হয়েছি যে, শিল্প মন্ত্রণালয়ের নিয়ন্ত্রণাধীন ন্যাশনাল প্রোডাকটিভ অর্গানাইজেশন (এনপিଓ) এর উদ্যোগে প্রথমবারের মত দেশব্যাপী 'জাতীয় উৎপাদনশীলতা দিবস' পালিত হতে যাচ্ছে। এটি নিঃসন্দেহে একটি প্রশংসনীয় উদ্যোগ।

দক্ষ মানব সম্পদ ও আধুনিক প্রযুক্তির সমর্থনে সম্পদের সর্বোচ্চ ব্যবহারের মাধ্যমে উৎপাদনশীলতা বৃদ্ধি করা সম্ভব। শিল্প প্রতিষ্ঠান ও কল-কারখানাসমূহে উৎপাদনশীলতা বৃদ্ধিতে সরকার নানা কর্মসূচি নিয়েছে। যুগোপযোগী পরিকল্পনা, প্রযোজন, সম্পদের অপচয় রোধসহ বিদ্যমান জনশক্তি, মেশিনারিজ ও উৎপাদনের অন্যান্য উপকরণের সর্বোচ্চ ব্যবহারের মাধ্যমে উৎপাদনশীলতা সর্বোচ্চ পর্যায়ে বাড়ানো সম্ভব বলে আমি মনে করি। এজন্য প্রয়োজন দেশপ্রেমের পাশাপাশি দৃঢ় অঙ্গীকার। সরকার ২০২১ সালের মধ্যে বাংলাদেশকে একটি মধ্যম আয়ের দেশে পরিণত করতে বৃদ্ধি পরিকর। এ প্রেক্ষাপটে জাতীয় উৎপাদনশীলতা দিবসটির গুরুত্ব অত্যধিক। উৎপাদনশীলতা দিবসের বিভিন্ন কর্মসূচি একেব্রে সহায়ক ভূমিকা পালন করবে বলে আমার বিশ্বাস।

আমি জাতীয় উৎপাদনশীলতা দিবসের সর্বাঙ্গীণ সাফল্য কামনা করছি।

খোদা হাফেজ, বাংলাদেশ চিরজীবী হোক।

তি. ডেন্দেন
মোঃ জিলুর রহমান

Minister

Ministry of Industries
Government of the People's
Republic of Bangladesh

17 Aswin 1419
02 October 2012

MESSAGE

I am happy to know that the "National Productivity Day" as declared by the present government is going to be observed throughout the country on 2nd October 2012 for the first time in Bangladesh. It is really a new dimension in the history of productivity movement in our country with the initiative of the National Productivity Organisation (NPO) under the Ministry of Industries, I appreciate the leadership of NPO for this luminous effort.

Productivity is the key to success for socio-economic development of any society. Bangladesh, being a developing country, is striving hard to ensure socio-economic development through rapid industrialization. Environment friendly green and hi-tech industrialization is the top priority of our national development agenda. Safeguarding the interest of the workers, consumers and the society as a whole is one of the most important preconditions in achieving the desired goal of industrial development. In this context productivity promotion has been considered as a driving force which has enabling role in attaining that desired level of industrialization.

Productivity has tremendous impact on national welfare and the government has a definite catalytic role to play in the process of productivity enhancement. Keeping this reality in mind our Honourable Prime Minister Her Excellency Sheikh Hasina has declared the 2nd of October as the National Productivity Day with the spirit of enhancing productivity movement in Bangladesh. It proves the firm commitment and determination from the highest authority level of the Grand Alliance Government towards the nationwide movement for upgrading existing productivity height.

I am confident that through observation of the "National Productivity Day" in a festive mode would be able to aware and to inspire our industrialists both from the service and manufacturing sectors to come forward with special engagement to the national productivity movement. It will definitely be able to show them the right path of accomplishing highest productivity not only in industry, but also in all sectors of development including agriculture.

I wish the National Productivity Day a grand success.

Dr. Md. Nazrul Islam
Secretary-General

Congratulatory Message APO Secretary-General

I would like to extend sincere congratulations to the Government of Bangladesh on its first National Productivity Day on 2 October 2012 and to the National Productivity Organization (NPO) for leading this significant event. This date was declared National Productivity Day by Prime Minister Sheikh Hasina last year. In commemorating this day, a nationwide rally on the theme Improve Productivity for Efficient Production headed by Minister of Industry Dilip Barua will galvanize nationwide support for productivity enhancement to contribute to the country's socio-economic development. Commission devised an innovative method of using technology to spread the word, since all mobile phone service providers nationwide will post a message concerning National Productivity Day on 2 October.

Bangladesh joined the Asian Productivity Organization (APO) in 1982, and the NPO, formerly known as National Centre for Monitoring Labour Productivity under the Ministry of Labour and Manpower, has spearheaded the country's productivity initiatives that are an integral part of the economic development plans of the government. I firmly believe that the NPO will continue to champion productivity enhancement successfully as Bangladesh transforms into a mid-level income country by 2021. The APO will continue to provide wide-ranging capacity-building knowledge that will enable the NPO to improve productivity in the country's industry, service, agriculture, and public sectors.

Continuous innovation and productivity enhancement remain key drivers of the economy. The seminar entitled Improve Productivity for Efficient Production on 2 October organized by the NPO will conduct a national dialogue on how to tackle challenges and optimize opportunities to achieve sustainable development. The national productivity organizations of APO member countries are critical players in the development process, as affirmed by the APO's 50-year history. A sustainable socioeconomic development path based on productivity enhancement, driven by innovation, and inspired by the ideals of human development is achievable. This aspiration is shared by all APO members.

The APO Secretariat celebrates with you and reiterates its congratulations and best wishes for a successful first National Productivity Day.

Ryuichiro Yamazaki



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