

A night of honouring excellence

HSBC Export Excellence Awards bestowed on six enterprises



Six enterprises were honoured in five categories for their exporting excellence on Friday, 25 May 2012. The awards night of the 'HSBC Export Excellence Awards 2011' took place in Dhaka amid the presence of eminent personalities.

HSBC Group General Manager and Head of Commercial Banking Asia Pacific, was also present at the ceremony.

This was the third edition of HSBC Export Excellence Awards; launched three years ago, the programme aims to recognise exporters who demonstrate true excellence in their business and entrepreneurship while promoting the 'Made in Bangladesh' brand across the world.

A M A Muhi – the hon'ble Finance Minister – was Chief Guest of the event and Dr Atiur Rahman – Bangladesh Bank Governor – graced the occasion as Special Guest. Noel Quinn,

The HSBC Export Excellence Awards 2011 - The winners



Md Nurul Islam
Chairperson
Zaber & Zubair
Fabrics Ltd

Winner in the RMG and Textile (Group A) category



Asif Ashraf
Director
Urmi Group

Winner in the RMG and Textile (Group B) category



Mohammad Sulaiman
Managing Director
Qualitex Group

Winner in the EPZ Enterprise category



Major General (Retired)
Amjad K Chowdhury
Chief Executive Officer
PRAN Group

Joint winner in the Traditional and Emerging sectors category



Mahmudul Huq
Deputy Managing Director
Janata Jute Mills Ltd

Joint winner in the Traditional and Emerging sectors category



Ziaur Rahman
Managing Director
Bay Footwear Ltd

Winner in the Small and Medium Enterprise category



Abul Maal Abdul Muhith

The Hon'ble Finance Minister
Government of The People's Republic of
Bangladesh

In 29 years' time, we have grown our export earnings from USD 700 million to over USD 25 billion today. When someone asks me, 'what's next for Bangladesh's exporters?', I say, 'sky is the limit'.

The more difficulty and challenge are thrown their way, the more strongly our entrepreneurs and our workers prove their strength and their worth. The Bangladesh story, therefore, is one of resilience and determination.



Dr Atiur Rahman

Governor
Bangladesh Bank

Over the past decades, our exporters have established Bangladesh as a leading player in apparels and textiles exports. Despite not being endowed with the advantage of local sourcing of primary inputs, their sheer dynamism has made it possible.

This dynamic enthusiasm and growth thrust is seen in other non textile, non apparel export sectors as well. One must acknowledge the positive export growth and strong resilience demonstrated by our Bangladeshi entrepreneurs even during the height of the global financial crisis.



Noel Quinn

Group General Manager and Regional Head
of Commercial Banking, Asia Pacific
HSBC

From my personal experience I have found the quality of business thinking, leadership, process, execution and products process in Bangladesh to be really world class even when compared to other markets in Asia or the Americas.

I see business leaders, entrepreneurs here - who are humble in their achievements and strong in their principles and ethics. At the centre of HSBC, we put our values and our relationship with customers more closely than anything else.



Andrew Tilke

Chief Executive Officer
HSBC, Bangladesh

The HSBC Export Excellence Awards is an opportunity for us to recognise and celebrate the success of those entrepreneurs who have carried the "Made in Bangladesh" label across the world and demonstrated true excellence in their export endeavours.

International trade is, and always has been, a key factor in enabling economic prosperity - throughout HSBC's history, we have always been where growth is and we are proud to be a partner in the growth journey of businesses in Bangladesh.



Md. Mahub-ur-Rahman

Head of Commercial Banking
HSBC, Bangladesh

The wonderful thing about our exporters is that they not only seize opportunities and explore the potential, but also seek out new destinations and new markets - willingly, proactively and vigorously.

Let's dream of a Bangladesh - not too far away - where we will be a Trade Surplus economy by dint of the handwork, determination and innovation of our entrepreneurs.



Dr Achim Berg

Principal in McKinsey's Frankfurt office and
Co-leader of McKinsey's Apparel, Fashion &
Luxury Practice

Bangladesh has a very good starting position. We recognised strong demand and interest from all around the globe for sourcing from Bangladesh. 9 out of 10 people we interviewed for our research mentioned Bangladesh as one of the sourcing hotspots of the future.



HSBC Export Excellence Awards 2011 is a humble effort from the leading international bank. The Awards Night saw six winners being honoured in five categories. In addition, a unique show-case event was designed - exhibiting apparels, shoes, accessories, winter wear, children's wear, home textiles, even bicycles - all 'Made in Bangladesh' and representing some of the world's most famous and most loved brands. The Daily Star, Prothom Alo, KPMG and Bangladesh Brand Forum have been HSBC's strategic partners in this programme.

Jury Members



Sir Fazle Hasan Abed, KCMG
Jury Chairperson
Founder and Chairperson, BRAC



Shitangshu Kumar Sur Chowdhury
Deputy Governor
Bangladesh Bank



Moazzem Hossain
Editor
The Financial Express



Dr Syed Ferhat Anwar
Professor
Institute of Business Administration
University of Dhaka



Justin Davies
Director of Trade - Bangladesh
British High Commission, Dhaka



Md Abdul Karim
Former Principal Secretary
Government of Bangladesh



Rokia Afzal Rahman
Chairperson
Bangladesh Federation of
Women Entrepreneurs



Nihad Kabir
Senior Partner
Syed Ishtiaq Ahmed and Associates



Dr Mustafizur Rahman
Executive Director
Centre for Policy Dialogue



Salahuddin Kasem Khan
Managing Director
A K Khan and Company Limited

The Trophy

The HSBC Export Excellence Awards' golden trophy embodies growth and prosperity, while its curved shape and the rounded ends symbolise humility. The triangular window in the middle not only represents a window to the world, but also stands for one of the six triangles that make the HSBC 'hexagon'. The roundel on top stands for the world. The trophy has been crafted by eminent sculptor Mr Hamiduzzaman Khan - an Ekushey Podok winner.



HSBC
Commercial Banking