

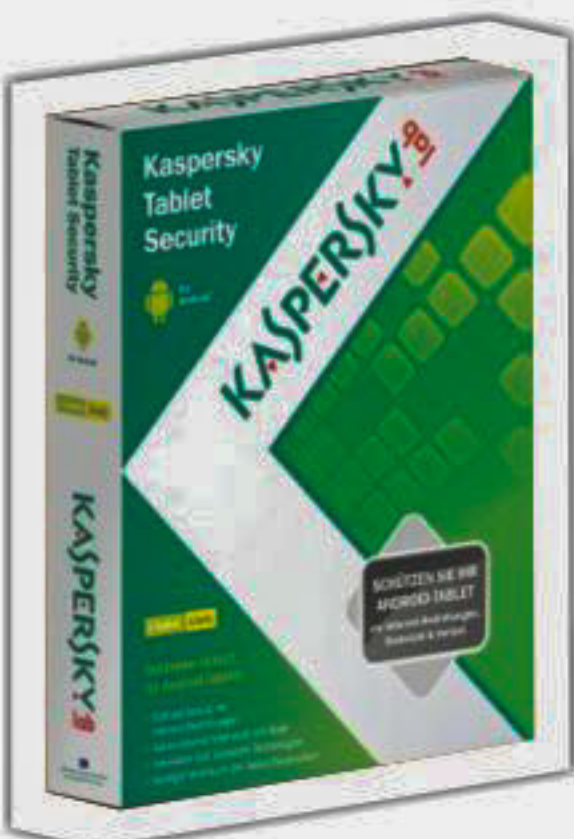
Kaspersky introduces tablet security

IT & TELECOM DESK

Kaspersky Lab introduced Kaspersky tablet security in Bangladesh, says a press release.

This is the latest malware protection scheme from Kaspersky Lab for Android based tablets. It works for Android 2.2 version and later. The feature rich software aims to deliver a highly secured experience for the tablet users.

The launch was organised by Officextracts, the exclusive distributor of Kaspersky Lab in Bangladesh and Bhutan. The event was attended by Jagannath Patnaik, Director Channels for South Asia. Prabeer Sarkar, CEO of Officextracts.



Google searches get smarter

AFP, San Francisco

Google on Wednesday began making its search engine smarter, in what the internet giant called a major upgrade that looks beyond query words to figure out what people are actually seeking online.

"Knowledge Graph" technology built to recognise people, places or things signified by keywords took its fledgling steps in the United States with the hope of eventually extending it to Google searches worldwide.

"The Knowledge Graph is built to understand real things in the world," said Google fellow Ben Gomes, who has worked on search at the California-based company for more than a decade.

"It is the beginning of a long journey we will be on to cover more topics and more complex queries."

Gomes envisions Google search being able to eventually answer tricky questions such as where to attend an outdoor Lady Gaga concert in warm weather or the location of an amusement park near a vegetarian restaurant.

For now, people using US Google search in English will start seeing on search pages boxes suggesting what they are interested in finding.

A demonstration showed that searching on the word "Kings" in California, for example, prompted

the search engine to point out that one is likely interested in a hockey team, basketball team, or film.

Using the keyword "Andromeda" prompted Knowledge Graph to note one might be interested in a galaxy, a television series, or a Swedish rock band.

Clicking on a suggested topic instantly refined search results.

Google painstakingly adjusted its algorithm to comb information

surprising facts.

For example, a search on "Simpsons" cartoon creator Matt Groening resulted in a Knowledge Graph box that noted his parents and sister have the same first names as his well-known fictional characters -- Homer, Margaret and Lisa.

"Text strings are ambiguous; we have to make a lot of changes to understand real world entities," Gomes said.



from databases such as Freebase and Wikipedia to give context to words and then use general search patterns when it comes to what people tend to want, Gomes said.

Searches on specific subjects such as an architect's name triggered Knowledge Graph results offering to dive into categories such as biographical information or projects designed.

Google added a serendipity factor by surfacing potentially

"This has been an exciting problem for us and we have been attacking it for two years."

Google's Knowledge Graph has been programmed to recognize more than 500 million people, places, or things using a combined total of about 3.5 billion attributes and associations between bits of information.

"People ask about anything you can think about and lots of things you never thought about,"

Gomes said.

Google included links searchers can click to point out when the Knowledge Graph gets something wrong.

"Not everything is going to be correct," Gomes said. "We put a tremendous amount of work into it but even if it was perfect facts change every day."

The change was expected to affect a large number of queries, and was tailored with mobile gadgets in mind since it lets people dive deeper into searches with taps of touchscreens.

"It is very useful on a mobile phone, and really cool on a tablet," Gomes said.

Google constantly refines its service to defend its place as the world's favorite search engine, and the wealth of online advertising revenue that comes with that dominance.

Google's share of the US search market inched up to 66.5 percent in April, with Microsoft's Bing service a distant second with 15.4 percent, according to industry tracker comScore.

Microsoft has been striving to unseat Google from the search throne and has cultivated ties with leading social network Facebook, which has the potential to shake up the market with an online query service at the online community.

Apple readies iPhone with bigger screen

REUTERS, Tokyo

Apple Inc plans to use a larger screen on the next-generation iPhone and has begun to place orders for the new displays from suppliers in South Korea and Japan, people familiar with the situation said on Wednesday.

The new iPhone screens will measure 4 inches from corner to corner, one source said. That would represent a roughly 30 percent increase in viewing area, assuming Apple keeps other dimensions proportional. Apple has used a 3.5-inch screen since introducing the iPhone in 2007.

Early production of the new screens has begun at three suppliers: Korea's LG Display Co Ltd, Sharp Corp and Japan Display Inc, a Japanese government-brokered merger combining the screen production of three companies.

It is likely all three of the screen suppliers will get production orders from Apple, which could begin as soon as June. That would allow the new iPhone to go into production as soon as August, if the company follows its own precedent in moving from orders for prototypes for key components to launch.

Apple's decision to equip the next iPhone with a larger screen represents part of a competitive response to Samsung Electronics Co Ltd.

Samsung unveiled its top-of-the line Galaxy smartphone with a 4.8-inch touch-screen and a faster processor earlier this month.

With consumers becoming more and more comfortable using smartphones for tasks they once performed on laptops, like watching video, other smartphone manufacturers have also moved toward bigger displays.

A likely shakeup in the design of a larger-screen iPhone could go a long way in boosting its "wow" factor, convincing fans to trade in their old iPhones for new ones, said Shaw Wu, an analyst at Sterne Agee.

"Not only do users pay for features, but they also pay for aesthetics and design. That's as important, or more important, than features," Wu said. "People love the current design -- but it's 18 months old."

The latest iPhone 4S was introduced in October of last year and essentially has the same form factor as the iPhone 4, launched in 2010.

Samsung, which this year became the world's largest cell phone maker, sold 45 million smartphones in the first quarter, and sales of the Galaxy phones outstripped the iPhone. Apple was not immediately available to comment.

Apple's move toward a larger display for the next generation iPhone was earlier reported by the Wall Street Journal.

In addition to being Apple's rival, Samsung is also a major components supplier to the U.S. computer, tablet and phone manufacturer.

The share of the production of new screens that go to each of the three manufacturers working with Apple has not been determined, one source said.

Sales of the touch-screen iPhone now account for about one-half of Apple's total sales, and the phone has been a key source of growth for the company in Asia.

A report in March by a South Korea business newspaper said Apple would use a "retina" display on the next iPhone, the same technology in its latest iPad that enhance image quality.



Angry Birds maker Rovio to launch new game

AP, Helsinki

Finnish mobile game developer Rovio has announced it will launch a successor to its immensely popular wingless birds franchise "Angry Birds" in the next few months.

CEO Mikael Hed says it has bought the rights to "Casey's Contraptions" a puzzle game played on cellphones and computers from developers Snappy Touch and Mystery Coconut.

Hed told Finnish YLE TV on Friday that the game will be renamed "Amazing Alex," and revolve around "a curious young boy who loves to build things."

He said Angry Birds has reached 1 billion downloads just two years after its launch.

Rovio said its revenue for 2011 was \$75.4 million (\$98 million), but gave no comparable figure for the previous year.

Last month, Rovio launched its first "Angry Birds" theme park in Finland.



A football is propelled towards Hawk-Eye equipment during a test of the Goal Line Technology (GLT) by EMPA (Swiss Federal Laboratories for Materials Science and Technology) employees at St Mary's Stadium in Southampton. The International Football Association Board (IFAB) has given its go-ahead for further evaluation of two goal line technology systems Hawk-Eye and GoalRef and revealed that the technology could be introduced to football as early as next season.

PHOTO: AFP

CSL gets best distributor award

IT & TELECOM DESK

Logitech, a renowned brand in computer accessories, has awarded Computer Source Ltd (CSL) as the 'Best Distributor' for their excellence in business development.

CSL received the award at 'Logitech Kick Off Meet FY13' event held at Mumbai, India earlier this month.

Asif Mahmood, director, Computer Source Ltd shared the achievement at

a press meet in the capital on Tuesday.

Mahmood at the event said everyone's collective effort and hard work made this achievement possible.

CSL has been distributing Logitech's products in the local market for two years.

In addition to the best distributor award, H.M Foyez Morshed, product manager (Logitech) of CLS, won the 'Best Business Manager' award in the individual category.

Foyez Morshed said that, the sales growth of Logitech products has increased in the last fiscal year gradually.

Three years replacement warranty has made Logitech popular among the customers.

Logitech Asia Pacific Japan (APJ) declared the Awards for India and South West Asia Region for the period between April 2011 and March 2012.



Ankur holds training session on ICT in education

IT & TELECOM DESK

Ankur ICT Development Foundation (AIDF), a non-profitable organisation, recently arranged a day-long training program for teachers of computer education of high schools and colleges.

The session included briefing on open source software and different types of application software. Ankur also promoted Bangla computing during the session. Bangla operating system, Shishir, was demonstrated at the session.

Ankur arranged the session to make the teachers more aware and updated

with open source software and Bangla computing.

AIDF is localising different types of open source software with Bangla language and culture. They have localised operating system, word processor, spreadsheet, presentation tool, e-mail client, internet browser and more. In order to use the software in easy and effective way AIDF prepared Bangla training manual for users.

For their contribution to ICT, AIDF achieved South Asian Manthan Award-2008 and National Digital Innovation Award-2010 and 2011.

log on to your world

internet is now even more affordable in a convenient weekly mini pack

per week **50MB** only @ Tk. 50

- to avail this package, SMS "P8" to 3343
- if usage exceeds 50 MB, BDT 0.01/10KB rates will apply
- VAT applicable • for details call 12143 (toll free) or visit www.banglalinkgsm.com

become our fan on facebook: facebook.com/banglalinkmela