

Showcase organizer

Canada Bangladesh Chamber of Commerce and Industry



In association with

**Government of Canada
High Commission of Canada**



**Gouvernement du Canada
Haut-commissariat du Canada**

Please log on to our website

**www.canchambangladesh.org
www.bangladesh.gc.ca**

CANADA SHOWCASE 2012

An exhibition of Canadian excellence in products & services

4 Mar 2012: 10:30 - 12:00 (by invitation only)
12:00-20:00 open for all.
5 Mar 2012: 10:30 - 19:00 open for all.
Venue: Sonargaon Hotel, Dhaka

শেখ মুহাম্মদ কাদের, এমপি
মন্ত্রী
বাণিজ্য মন্ত্রণালয়
গণপ্রজাতন্ত্রী বাংলাদেশ সরকার
ঢাকা



Ghulam Muhammed Quader, MP
Minister
Ministry of Commerce
Government of the People's
Republic of Bangladesh, Dhaka.

D.O.No. 26.00.0000.001.11.011.2012-109

Dated 28 February, 2012

Message



I am delighted to learn that Canada Bangladesh Chamber of Commerce and Industry (CanCham) and the High Commission of Canada in Dhaka have jointly organised a two-day Canada Showcase event in Dhaka. This is a special event marking the economic and trade relations between Bangladesh and Canada.

This showcase will include trade exhibition as well as seminars on Trade and Education. I am pleased to learn the growth of trade between Canada and Bangladesh in the last few years. The total Trade as I was told now stands to US\$1.5B. I am particularly happy to know that the trade surplus is in our favour. I hope and wish that this trend will continue this year.

I expect this Showcase will be crucial to develop further trade between both the countries. I hope it will help grow the relationship to a new height.

I would like to thank and congratulate all who have worked hard to make it happen. It is with great pleasure that I offer my sincere congratulations on the formal opening of the Canada Showcase 2011.

Ghulam Muhammed Quader, MP

CanCham and High Commission of Canada Activities in 2011 - 2012



Foreign Affairs and International Trade Canada / Affaires étrangères et Commerce international Canada

Message



It is with great pleasure that I welcome you to Canada Showcase 2012, jointly organised by the Canada-Bangladesh Chamber of Commerce and Industry and the High Commission of Canada in Dhaka.

This year marks the 40th anniversary of Canada-Bangladesh relations, adding a special significance to this year's event. Our bilateral trade relations have grown dramatically in recent years, and all signs point to more growth in the years to come.

But reaching the full potential of our trading partnership requires a steadfast commitment to explore opportunities in each other's market. This year's Canada Showcase is a great way for our Bangladeshi partners to discover what Canada can offer.

Canada is a dynamic, innovative nation. From information and communications technologies, to infrastructure and transportation, to energy production and distribution, our businesses and expertise can contribute to many aspects of Bangladesh's economy as it grows and diversifies.

During the Canada Showcase, I invite you to explore what our countries can offer each other, as we create jobs, economic opportunities and a better future for people in Canada and Bangladesh alike. On behalf of the Government of Canada, I wish you a successful conference.

The Honourable Ed Fast
Canada's Minister of International Trade and
Minister for the Asia-Pacific Gateway



Canada Bangladesh Chamber of Commerce and Industry

Message



It gives me immense pleasure to host the 2nd Canadian trade-show called Canada Showcase 2012 in association with Canadian High Commission in Dhaka to be held on March 4-5th 2012 at the Pan Pacific Sonargaon Hotel, Dhaka. It is arranged at a time when we are celebrating 40th anniversary of the establishment of diplomatic relations and bilateral ties between Bangladesh and Canada. The theme of this year's fair is the excellence of Canadian product and services.

The Showcase will include exhibition booths, business to business meetings, a series seminar on different subjects. It is pertinent to mention here that Bangladesh is the second largest exporter of goods from South Asia to Canada and enjoys a steady favorable balance of trade. The Canadian private sector's presence here in Bangladesh is also expanding as Canadian companies are finding immense opportunities in the growing market of Bangladesh.

Bangladesh's success in garment and textile exports should spread to other sectors like IT and outsourcing, porcelain, jute, furniture, bicycle, pharmaceuticals, plastic products etc. There is huge demand of quality jute goods in Canada.

I wish the Canada Showcase 2012 a grand success!

Masud Rahman
President

Canada Business Awards 2012

For the very first time, the Canada Bangladesh Chamber of Commerce and Industry (CanCham Bangladesh) is going to honour organizations based in Bangladesh and Canada for their outstanding contributions to economic growth between the two countries.

For this reason, CanCham Bangladesh is seeking nominations from Bangladeshi and Canadian organizations.

Categories:

1. Canada's Most Preferred Business Partner from Bangladesh
2. Bangladesh's Most Preferred Business Partner from Canada
3. The Green Company of Bangladesh
4. Most Successful Canadian Investor in Bangladesh

The awards will be presented on 6 March 2012.

Canada Bangladesh 40 years of strong partnership
ans de collaboration étroite

High Commission of Canada / Haut-commissariat du Canada

Message



It is with utmost pride and pleasure that I announce the opening of the Canada Showcase 2012, taking place today at the Pan Pacific Sonargaon hotel in Dhaka, jointly organised by the High Commission of Canada and the Canada Bangladesh Chamber of Commerce and Industry (CanCham).

Canada and Bangladesh has a long and established relationship. It is great pleasure that we also celebrate 2012 as the 40th year of our diplomatic relationship between the two countries. Canada was one of the very first nations that recognised Bangladesh after its independence in 1971.

Bangladesh has successfully maintained a robust economic growth in the past few years resulting in a great deal of interest from Canada to work with their Bangladeshi partners. Trade has been a particular success story in our bilateral relations, with growth of over 125% in the last 5 years. Canada has invested over \$300 million, and Canadian firms are increasingly getting involved in ICT, renewable energy and healthcare projects. Other sectors of interest are energy, agri-food, transportation, telecommunications, engineering and project management, among many others.

Bangladesh is one of 20 Countries of Focus for Canadian International Development Agency (CIDA). The objective of CIDA's program for Bangladesh is to create opportunities for children and youth and to stimulate economic growth. I look forward to a successful Canada Showcase 2012 and hope that this will create a new dimension in our trade relationship between the two countries.

Thank you to all who has made this showcase happens!

Heather Cruden
High Commissioner of Canada

List of participants

- Board of Investment
- Canadian High Commission
- Canadian International School
- Canadian University Application Centre, Dhaka Office
- Canadian Wheat Board (CWB)
- CanCham Bangladesh

- City Group of Companies
- Daffodil University
- Dragon Sweater Bangladesh Ltd.
- Etihad Airways
- Export Promotion Bureau(EPB)
- Eyeball Networks Inc.
- First Security Islami Bank Ltd
- Flora Telecom Limited
- G&G Global Solutions Canada Inc

- GPIT
- M/S. Bata Shoe Company (BD) Ltd.
- M/S. BTC Limited
- M/S. Computer Source Limited
- M/S. Getco Limited
- M/S. Ghazi Commodities
- M/S. Platinum Solar Limited
- M/S. Rashid Composite Textiles Ltd.
- M/S. White Products & Electronics Ltd.

- Meghna Group
- Mostafa Group of Industries
- Novo Cargo Services Ltd.
- Prime Bank Ltd.
- Sabir Limited (Sornali Group)
- Saskatchewan Trade & Export Partnership (STEP)
- TelcoBridges Inc.

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