




BERGER PAINTS TEAMS UP WITH HEMPEL



Berger Paints, the absolute market leader in Bangladesh paints industry, has joined hands with HEMPEL, a global leader in marine coatings, to offer the most advanced marine paint solutions in Bangladesh market. Under the agreement, Berger will exclusively market and distribute HEMPEL products backed by sound technical services.

HEMPEL, the largest independent manufacturer and supplier of marine and protective coatings with an experience of over 95 years, has created its strong footprints in more than 80 countries in the world. With its astounding product offerings & technical services, HEMPEL is a widely reputed and acknowledged name in global paint industry. Their products and services are networked through over 150 stock points strategically located around the world. With this tie-up, BPBL will have diversified marine paint solutions for the customers, ship building industry for export & domestic market.

Rupali Chowdhury, Managing Director of Berger Paints, and Umesh Singh, Regional Director- South Asia, HEMPEL, signed the agreement on behalf of the companies. Abdul Khalek, FCA, Director Finance & Company Secretary, Mohsin Habib Chowdhury, GM-Sales & Marketing, A.K.M. Sadeque Nawaj, Head of Marketing, Imranul Kabir, Sales Manager- Industrial & Marine of Berger Paints, Jonas Bruhn, Sales Manager, Key Accounts & International Projects, from HEMPEL were also present in the occasion along with other high officials of both the companies.

