

COMMODITIES		ASIAN MARKETS				CURRENCIES					
DGEN	CSCX	Gold	Oil	MUMBAI	TOKYO	SINGAPORE	SHANGHAI	USD	EUR	GBP	JPY
▲ 5.37%	▲ 4.64%	\$1,756.60 (per ounce)	\$96.41 (per barrel)	▼ 0.46%	▼ 0.61%	▼ 0.71%	▲ 0.10%	83.50	108.37	129.58	1.06
4,226.17	7,817.12			17,748.69	8,947.17	2,960.00	2,351.98	BUY TK	84.50	112.33	133.59
								SELL TK	84.50	112.33	133.59

star BUSINESS

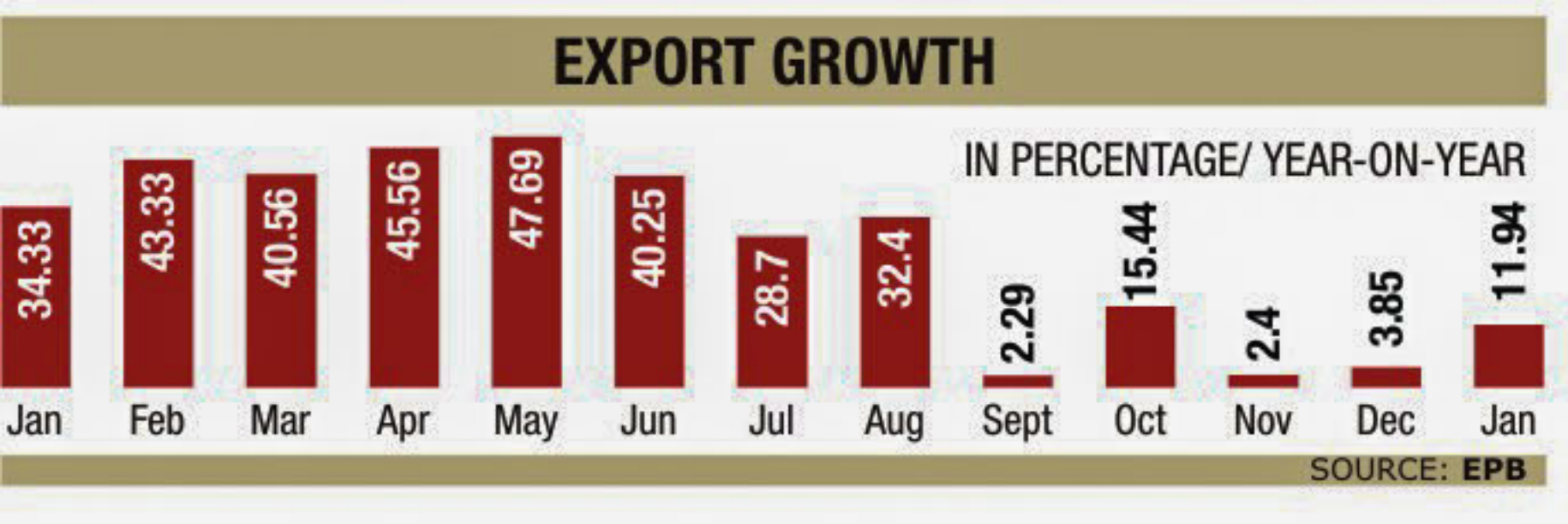
DHAKA MONDAY FEBRUARY 13, 2012, e-mail: business@thedailystar.net

NCC Bank's
Chaumuhani Branch
is now at new premises from **12 February 2012**

New Address:
Chaumuhani Plaza
51, DB Road, Chaumuhani, Noakhali

NCC Bank Ltd.
Where Credit and Commerce Integrates
www.nccbank.com.bd

Export growth falls short of target



REFAYET ULLAH MIRDHA
Exports grew 4.11 percent to \$2.14 billion in January, compared to the previous month, as orders were shifting to Bangladesh from other competing countries.

However, exports fell short of the monthly target by 1.31 percent, according to data from state-owned Export Promotion Bureau released yesterday.

In December 2011, exports rose by 29.76 percent to \$2.06 billion, compared with the previous month.

In another comparison, earnings grew by 11.94 percent in January compared with the same month a year ago.

Exports during the July-January period also registered a 14.28 percent

growth to \$13.92 billion compared with the same period last fiscal year, according to the data.

However, export earnings during the July-January period were 4.98 percent short of the periodical target of \$14.57 billion.

Exports of all major items including garments, home textiles, wigs and human hairs, ships, cement, footwear and frozen foods maintained growth during July-January.

But, jute and jute goods, which were in the second position on the list of exported products last fiscal year, slipped by 14.77 percent to \$532.43 million in the period compared with the same period last fiscal year.

Bangladesh's knitwear exports rose by 9.71 percent to \$5.57 billion and woven garment exports by

22.84 percent to \$5.39 billion in July-January, compared with the same period a year ago.

Nasir Uddin Chowdhury, vice-president of Bangladesh Garment Manufacturers and Exporters Association, said exports are still good.

"Exports will go up further if recession eases in near future," Chowdhury said.

In recent months, exports are recording a slow growth and a higher target was set at the beginning of the current fiscal year, he said. "Our expectation was very high this year, but the EU debt crisis has cast a shadow on our expectations," he said.

Fazlul Hoque, former president of Bangladesh Knitwear Manufacturers and Exporters Association, said: "The trend is still good. I will say it will be a good year for us if we can maintain a double-digit growth at the end of the year, because financial crisis in the western world is hampering exports from Bangladesh."

SEC looking into 'unusual' trade of stockbroker

STAR BUSINESS REPORT
The Securities and Exchange Commission yesterday opened a probe into "unusual trading" in shares by Royal Capital Ltd, a stockbroker.

The stockmarket regulator set up a two-member panel to investigate the unusual trading by Royal Capital during yesterday's stock transaction, according to a posting on the Dhaka Stock Exchange website.

READ MORE ON B3

Deal signed on wind power mapping

STAR BUSINESS REPORT
The government yesterday struck a deal with an Indian company to find out Bangladesh's potential in generating electricity from wind energy.

India's ReGen Powertech Pvt Ltd, a manufacturer of gearless wind turbine generators, and Bangladesh's Power Division signed a memorandum of understanding at the Biddut Bhaban in Dhaka.

ReGen will conduct wind mapping in five coastal regions such as Feni, Cox's Bazar, Anawara of Chittagong, and Kuakata and Khepupara of Patuakhali, at its own cost to take stock of the wind power potential.

The mapping, which will find out wind velocity in those areas, will run for the next one year. Once the best location is chosen, the company will set up a wind turbine-based power plant at a capacity of 15 megawatt on a pilot basis.

"If everything goes right, Bangladesh will have the wind-based power plant next year," said Tawfiq-e-Elahi Chowdhury, energy adviser to the prime minister.

Madhusudan Khemka, managing director of ReGen Powertech, said Bangladesh has huge potential in wind energy, thanks to its vast coastlines.

"After mapping, we will set up a 15-MW wind power project. Once the project runs successfully, Bangladesh will have the potential to produce hundreds of thousands of megawatts of electricity from the natural source," he said.

The latest initiative will revive Bangladesh's efforts to produce much-needed electricity from renewable energy resources. Its previous experiment with wind power almost went in vain.

The Power Development Board (PDB) set up two wind-power projects in Feni and Kutubdia more than a decade ago.

READ MORE ON B3

Due to up-gradation work, all MTB ATMs, Cards & the POS system will be off-line from 9.00 p.m. to 12.00 midnight on Monday, February 13, 2012.

We apologize for inconvenience caused.

MTB Management.

MTB Contact Centre
just dial **16219** or
096040 16219

মিউচুয়াল ট্রাস্ট ব্যাংক লিমিটেড
Mutual Trust Bank Ltd.
যদি কল করুন ১৬২১৯

www.mutualtrustbank.com

reefat@thedailystar.net

GERMAN ENGINEERING

SOME BONDS BECOME STRONGER WITH TIME.

SCANCEMENT GAINS UP TO 65% MORE STRENGTH* OVER 2 YEARS.
* Tested extensively in HCBL Concrete Lab

SCAN CEMENT
HEIDELBERGCEMENT Group

BUILDING YOUR TRUST

Bitopi/Leo Burnett/58/367/10

WORLD MARKETING SUMMIT

Better world through marketing

"Be part of a global movement to change the world through marketing"

Dr. Alan Andreasen
Professor
Social Marketing Institute -
McDonough School of
Business of Georgetown
University
USA

Dr. Evert Gummesson
Professor
Stockholm University
Stockholm
Sweden

**Dr. Tawfiq-e-Elahi
Chowdhury**
Energy advisor
Government of the
People's Republic of
Bangladesh

Dr. Punam Anand Keller
Charles Henry Jones Third
Century Professor of
Management
Tuck Business School
Dartmouth College
USA

Mr. Chen Yaozhong
Chairman
Great Wall (Shenzhen)
Holding Group
China

Hermawan Kartajaya
President
Mark Plus - World
Marketing Association
Indonesia

Lawrence Chong
President
Designers Association
Singapore

Key Highlighters

- 60+ Global Speakers
- 8 Incubator Sessions
- 12 General Plenary Sessions
- 10 CEO Round Tables
- Local & Global Marketing Best Practices
- Experience Zone

Key Area of Focus

- Appropriate Education for Enhanced Livelihood Options
- Food Security & Optimum Consumption
- Access to Health
- Waste Reduction & Waste Management
- Future of Marketing

March 1, 2 & 3, 2012
Venue: Bangabandhu International Conference Center (BICC)
Organized in Collaboration with the Ministry of Foreign Affairs
Dhaka, Bangladesh **For Registration**

Call: 017 555 949 60-4
Email: wms2012.reg@gmail.com
Visit: www.worldmarketingsummit.org

Communication Partners: The Daily Star, প্রথম আলো
Global Research Partner: nielsen
Knowledge Partner: Harvard Business Review
Strategic Partner: IBA ALUMNI ASSOCIATION