



Chartered Institute of Management Accountants

The Next Generation Qualification.

The Chartered Institute of Management Accountants (CIMA) is the world's largest professional body of Management Accountants with a sole focus on business. It is the most relevant finance qualification for business. CIMA is the voice of 195,000 students and members in 176 countries. CIMA is committed to uphold the highest ethical and professional standards of members and students, and to maintain public confidence in Management Accountancy.



As all nations in the South Asian region become more tightly integrated into the global economy, Bangladesh being a country with a youthful population will have a range of options, opportunities, and challenges. In order to make the best form the opportunities and navigate the challenges in a global playing field we ought to give your youth global skills. It is about the right choice. Indeed, given that investment in education is an investment in our future, it is imperative that we give ourselves the best foundation for success. CIMA is, probably the most employable qualification globally. Approximately 98% of CIMA Students working in the industry of their choice, with the remaining 2% pursuing higher studies.

Instead of resting on its laurels, however, and in keeping with its reputation for thought leadership, CIMA's partnership with the University of Bath resulted into a survey of employers and CIMA members to determine how best to position itself for a rapidly evolving future. Indeed, as a consumer-driven Institute that continually evaluates the benefits it offers to its members so as to maximize their strategic advantage, CIMA is fit for purpose.

Bradley Emerson
Regional Director, Middle East, South Asia & North Africa
CIMA



In the era of globalization, a professional qualification beside the basic academic education is an ultimate requirement to stand out from the crowd. Having successfully positioned as the next generation's qualification, CIMA helps to build the business leaders of tomorrow. CIMA Knowledge can be applied across any industry or profession no matter what career path a school leaver chose to pursue. CIMA is the only international accountancy body with a focus in Management and with the current global economic crisis, there has been never been a better time for Management Accountants. CIMA Bangladesh looks forward to support and integrate the management skills among the students and members of our country to bridge this crisis.

Zareef Tamanna Matin
Country Manager, Bangladesh
CIMA



LCBS Dhaka is an organization that has always used the statement "The First" with pride and honour. We are the first and only **Approved Quality Learning Partner** of CIMA in Bangladesh. Since then we are striving to excel in giving quality service to all CIMA stakeholders in Bangladesh.

As the first and only **Approved Quality Learning Partner** and **Computer Based Exam Centre** of CIMA in Bangladesh, I wish the team all the success in every aspect and hope to bridge the relationship even stronger by continuous development and meeting our quality statements.

Mr Kalam
CEO, LCBS Dhaka



CFO of an organization has a key role in differentiating between 'Value adding' and 'Non-value adding' activities. And for financial institutions, the role is even expanded to match RETURN with RISK.

Being the CFO of my organization, I am developing an intangible structure within my organization to ADD VALUE to the wealth of all stakeholders. CIMA's broad business focus helped me to learn, think and speak in that way.

Sayeed Ahmed, FCA, ACMA
Chief Financial Officer, Pubali Bank Limited



Pagemark being a registered college offering CIMA courses has already attained a reputation for providing such externally assessed courses in several fields. Headed by an experienced CIMA member, the course curriculum has been set to be completed within reasonably short time with promising results. Moreover, Pagemark is a very large institute already providing courses for very many students, having the advantage of assessing students study patterns and providing education accordingly.

Now with the CIMA office in Dhaka, we are confident that in the next few years there would be a good deal of collaboration with employers, professional bodies and the government. There is a high level of enthusiasm from students of secondary level for such professional degree where the job market is getting competitive day by day.

Shafiq Z Haq, ACMA (UK), MBA (IBA)
Executive Director, Pagemark



The core of CIMA's mission is to "create business managers with financial acumen." It equips future leaders with multi dimensional transferable skills that are valuable in any industry and proactively focuses on continuous value generation with a feed forward approach, rather than mere auditing feedback approach.

CIMA training and exams helped me to enhance and craft the skill set required to be an effective finance professional. I have used them in different sectors ranging from financial service industry, pharmaceuticals to management consulting during my professional career as a Chartered Management Accountant.

My message as a FCMA will be, "If you want to stand out from the crowd and want a professional career which will help you to take the escalator instead of a ladder in the professional finance world where decisions are being made than look no further beyond CIMA."

Razib Hassan FCMA
Position: Financial Director
CLP: A UK Government initiative funded by DFID and managed by Maxwell Stamp Plc UK



Being one of the world's largest professional bodies, the CIMA qualification has been designed to satisfy the needs of business by producing financially qualified business leaders. Obtaining the CIMA qualification has provided me with some of the key skills to work in any multinational organization. I have been able to transfer my professional knowledge to my work place and have been able to add value in the various roles that I have been involved in. The company also benefits from having a team that is more motivated and knowledgeable as CIMA qualified people are able to work on more complex areas of business as well as work efficiently with fellow professionals around the world both within and outside of the finance function.

Kashfi Saber, ACMA
Supply chain Reporting Manager, British American Tobacco

After my civil engineering graduation CIMA helped me to make my employers understand my capability and knowledge. As I learnt the techniques and my career developed, I found myself using them to make sense of information around me and develop a basis for decision making. CIMA provides professionals with the tools to support decision makers with relevant analysis of the information available to gain a fuller understanding of risks in a turbulent world'.

M. Kabir Yaqub (FCMA), B. Eng. (Civil, UK)
Chairman, Imagine Properties Limited



Chartered University College (CUC) is a pioneering institution for UK based professional education in Bangladesh. We have introduced CIMA in our assortment of professional qualifications and hope to reach newer heights with CIMA with the adequate measures that we have taken.

At CUC we pride ourselves with the stringent quality standards that are aptly reflected in our pass rates. We are often looked upon as the major player in professional education in Bangladesh and with the addition of CIMA, the future of CUC is brighter than ever. We, at CUC, hail our distinction in providing the best support required to pursue a rigorous, challenging and sought-after qualification like CIMA. CUC aims to provide premium quality CIMA education and support services for Bangladeshi students.

Rahman Sobhan ACMA CPA (Australia)
BBA (UK), EMBA (UK), Head of CIMA Operations, Chartered University College

Few of our Global Partners'

