

# The Daily Star

## LEADERSHIP COLLOQUIUM 2012

Learn how:

**To take healthcare to the doorsteps of the poor.**

**Technology can revolutionise healthcare in Bangladesh.**

**Bangladesh is expanding ICT use in healthcare.**

Join the colloquium:

# ICT in Healthcare

**January 6 & 7, 2012**

Venue: The Daily Star Centre, Time: 9:30 a.m – 4:30 p.m

**Magnificent opportunity for healthcare professionals to learn more.**

Renowned global experts to participate



David Aylward,  
Senior Advisor,  
Global Health and Technology,  
Ashoka USA



Dr. Alain B Labrique,  
Chair, Johns Hopkins  
Global m-Health Initiative,  
USA



Kimberly Rook,  
Johns Hopkins University  
Bloomberg School of Public Health  
Center for Communication  
Programs, Baltimore MD USA



Dr. Ali H Rashidee,  
Executive Product Director,  
Patient Safety and Risk Management  
USA



Mr. Ravi Gupta,  
Editor, e-Health Magazine,  
CSDMS, India



Mr. Murali Shanmugavelan,  
Managing Director,  
Mapp-IT, UK

Register for FREE at: [www.thedailystar.net/colloquium/registration](http://www.thedailystar.net/colloquium/registration) | Seats are limited

### Programme Outline

January 06, 2012 Friday

Time: 0930 – 1030 Hrs.

**Plenary: ICT in Healthcare: Ensuring Efficiency and Accountability**

Keynote Speaker: David Aylward

Time: 1030 – 1100 Hrs. Tea Break

Time: 1100 – 1300 Hrs.

**Technical Session 1:**

**Health Technologies for the Future**

Speaker: Ravi Gupta

Time: 1330 – 1430 Hrs. Lunch Break

Time: 1430 – 1630 Hrs.

**Technical Session 4:**

**Patient Management Software Solution & Business Requirement**

Speaker: Sheikh Mohsin Uddin

**Technical Session 2:**

**Communication Barriers in Accessing Healthcare**

Speaker: Murali Shanmugavelan

**Technical Session 3:**

**Public Private Partnership in eHealthcare initiatives**

Speaker: David Aylward

**Technical Session 5:**

**Standardizing Health Data for New Service Design and Policy Making**

Speaker: Ali H. Rashidee

**Technical Session 6:**

**Importance of Live Consultation in Telemedicine**

Speaker: Dr. Alain B. Labrique

### Topics to be covered

Telemedicine.

Telehealth.

Mobile Health.

Patient Record Mgmt.

Hospital Mgmt.

### Showcasing m-Health Technology in action by:

Global Med

LifeSize/ Live Presence

Dhaka University

BRAC

Grameen Caledonium

Nursing home

D.Net

M Power

January 07, 2012 Saturday

Time: 0930 – 1130 Hrs.

**Technical Session 7:**

**Business model for e-Health and m-Health**

Speaker: Dr. Ananya Raihan

**Technical Session 8:**

**ICTs in Monitoring and Evaluation of Healthcare Services**

Speaker: Kimberly Rook

**Technical Session 9:**

**Hospital Management System: Possibilities & Challenges**

Speaker: Rubaiul Morshed

Time: 1130 – 1200 Hrs. Tea Break

Time: 1200 – 1400 Hrs.

**Concluding Plenary: ICT in Healthcare: Strategic Roadmap for Bangladesh**

Keynote Speaker: Dr. Alain B. Labrique

Time: 1400 – 1500 Hrs. Lunch Break

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