Apartment Sale 100% Ready/Ongoing Cox's Bazar-335-736 sft (Studio Apartment), Chittagong-Amirbag, Halishahar, Khulshi, Lalkhanbazar, Faizlake, Dhaka-Bashundhara, Uttara, Tikatuli, Badda, Banasree, Kathalbagan, Mohammedpur, Adabar, Mirpur, 1035-1892sft, SILICON GROUP. 01811454421, 01811454422, 01811454420, 9141099, 9112289.

Flat For Sale

1800 + sq ft Luxury Flat Niketon

Contact: 01740283110

ফ্ল্যাট বিক্ৰয়

বারিধারা ডিপ্লোমেটিক জোনে, গুল্পান-২ এ এবং বারিধারা-জে ব্লকে ১০০ ফিট প্রগতি স্মরণী রাস্তার সঙ্গেই ডিপ্রোমেটিক জোনের অপজিটে অত্যাধুনিক রেডি ফ্লাট বিক্রয় চলছে। যোগাযোগ: 0343999666, 0343886662

LAND FOR RENT

Gulshan-1

Size: 1897, 2196

01921454266, 01921454267

Vacant land at Tongi Millgate measuring 5.5 bigha ready for Rent for Industry/ Warehouse. Contact: 01711 520549

HOUSE TO-LET A Four Storied Building Situated at House# 4B, Road# 54A, Gulshan-2, Dhaka, Around 7000 SFT: with Basement. Switable For

Govt. & Non Govt. Official Use only. 01922780452, 01674081085

Garment Factory Building & Land For Sale

Building area 38,000sft, Land 3.5 BIGHAS with electricity & gas connection. Building foundation for six storied building with three stairs and lift provision. It is a two storied building, each floor is 19,000 Sft.

Please contact: 01758065591

O/A level Tuition Edexcel & Cambridge

Highly skilled Teacher wants to teach An established Garments Factory OA level student PHYSICS, CHEMISTRY needs a Female Receptionist. The Math (B/Pure, D/Ad, C1-C4, M1, M2, applicant must good-looking, \$1,\$2,FP1,FP2) with 20 years QP smart and a little learned in Solve And Mock Tests English. Factory- Cutting Edge Hassan Sir - 01939295972 Garments Factory, Teknagapara, **BUET Engineer** Mymenshingh Road, Phone-9264057, Mob : 0167 **Exclusive Flat Sale**

LUXURIOUS FLAT RENT

3761 385, (Mr. Kamrul Islam

-Asst. Manager HR)

Receptionist Recruitment Notice

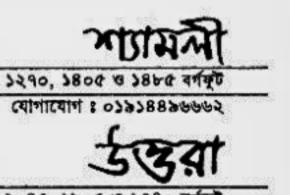
Gazipur.

3200 sft. Full furnished Flat at Ministerial area closer to Sheraton Hotel will be rented. Only for Foreigners. Please Contact : Mr. Nakamoto Raja: 01732078826 Abul Hashem: 01711833979



সাভার Please Call: 01754589731 (01754589732)

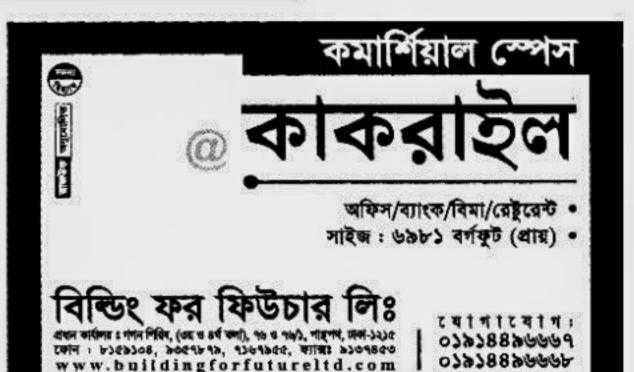
১৫ বিঘা- কর্নপাড়া



২০৪৫, ১৯০৫ ও ১৭৪০ বর্গফুট যোগাযোগ ঃ ০১৯১৪৪৯৬৬৭০

১১৬০, ১২৪০ ও ১২৬৫ বর্ণফুট

যোগাযোগ ঃ ০১৯১৪৪৯৬৬৬৮





EAST WEST UNIVERSITY

INVITATION FOR TENDER

Sealed tenders are invited from bonafide/intending suppliers for providing High Speed Internet Connection.

- 2. The schedule for the item with terms and conditions can be obtained from the Chief of HR&Logistics Office of the University from 15 February 2011 to 02 March 2011 during the office hours on payment of Tk. 500/-(non-refundable). No schedule will be sold on date fixed for dropping of tenders.
- 3. Interested bidders are requested to drop their tenders/bid mentioning name of the item on the top of the envelope, to the Chief of HR and Logistics, in the tender box kept in the ground floor of Administrative Building of East West University, 43 Mohakhali C/A Dhaka 1212, by 03 March 2011 (2:00 p.m).
- 4. East West University authority reserves the right to accept any tender or part of it or reject all tenders without assigning any reason.

M. Mobarak Ali Chief of HR & Logistics

Procurement of Mini Truck

Individual Suppliers are requested to submit tender for Mini Truck to Senior Advisor & Project Director, RRMAC, LGED Bhaban (8th level) Agargaon, Dhaka by 6 March 2011. For more information visit: http://www.rrmac.net/procurement.php

শিল্প প্লট বিক্ৰেয় গাজীপুর জেলায় শ্রীপুর পৌরসভাধীন প্রায় ১৫ বিঘা পরিমিত ১টি নিস্কর্টক শিল্প পুট সাভফুট লখা পাকা পিলার তারকাটা এবং গাছ ছারা সীমানা প্রাচীর পরিবেষ্টিভ, গ্যাস, বিদ্যুৎ, পরিবেশ অধিদপ্তর, বিনিয়োগ বোর্ড ও ফায়ার সার্ভিস সংস্থা সমূহের প্রাথমিক অনুমোদন প্রাপ্ত বিক্রয় হইবে। প্রকৃত ক্রেতা

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May 2011 intake

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K.K. Bhaban, 69/K, Panthapath, Dhaka. Email: info@atlasbd.net
Tel: 9667496, 9662334, Mobile: 01913097212, 01712593458

SENIOR POSITION VACANCY

A leading plastic converting and manufacturing concern located in Chittagong requires a Factory Manager to take charge of its entire production and quality operations.

The incumbent should already be holding a senior position at a fairly large production facility for at least 10 years.

Technical back-ground is preferable but the key qualifying features shall be leadership capability and communication skill. Age is no factor but should likely be 35 or more.

Remuneration package: Attractive and negotiable.

Please apply in confidence with a resume and recent photo before 20 February 2011 to : HR Manager,

Astech Limited, 175 Jubilee Road, Chittagong +880-31-624 123

WE REMEMBER

Mr. Masud Omar (Pong); Wartime comrade and friend on his first death Anniversary. Habibur Rahman (Sanni) Bangla Motors, Dhaka-1000.



Pong, At our first vintage car rally; Sherebangla Nagar, 1985.

Leave for Higher Studies Ishita Akhter 'Tritha',



B.C.E. (Bachelor in Communication Engineering) left Dhaka on Friday, 11 Feb, 2011 for Singapore enroute to Australia. Tritha will Undertake M.S.

leading to PhD in Tele Communication Engineering sponsored by La Trobe University Melbourne. She is the only daughter of Mr. A.S.M. Abdul Hamid, former Government employee and consultant, Lafarge Surma Cement Ltd and Mrs. Shahana Hamid.

1st Re-union-2011

azimpur old friends association (AOFA) Venue: Azimpur Girls' School & College Date: 11th March, 2011

1st preparatory meeting of the lady members of the

association will be held: Venue: Siddiqui's Tutorial, H # 95, R # 11/A, Dhanmondi, Dhaka. Date: 16th February, 2011, Time: 3:30pm.

For registration & any query please contact: Litan#01819244377, Mahboob#01811299601.

All concerned are requested to attend.

for Joint Venture Development at the following locations:

★ Kemal Ataturk Avenue ★ Gulshan Avenue ★ Banani Road No #11 ★ Bir Uttam A. K. Khandaker Sarak (Mohakhali C/A)

Only landowners are requested to contact

Contact: 01730 341326 & 01730 033969 Partex Properties Ltd.

74 Bir Uttam A. K. Khandaker Sarak Mohakhali C/A, Gulshan, Dhaka 1212

Phone: 8822888 Fax: 8821888 Web: www.partexholdings.com

INVITATION FOR TENDERS

Cowater International Inc.

Strengtheing Comptrollership and Oversight of Public Expenditure (SCOPE) Project

CONTRACT NO: CIDA Project No. 7049333

Design, Development and Implementation of a Web Application as Audit Management & Monitoring System (AMMS) for Office of the Comptroller & Auditor General (OCAG) Bangladesh.

Under an agreement between the Government of the People's Republic of Bangladesh and the Government of Canada, the Canadian International Development Agency (CIDA) has provided funds for the Strengthening of comptrollership and oversight of Public Expenditure [SCOPE] Project. The SCOPE Project intends to apply part of the allocation of this credit to payments under the contract for: Design, Development and Implementation of a Web Application as Audit Management & Monitoring System (AMMS) for Office of the Comptroller & Auditor General (OCAG) Bangladesh.

Cowater International Inc., the Canadian implementing agency of the SCOPE project now invites sealed tenders from eligible bidders for the goods/services mentioned in the above mentioned tender package. The Tender Package describes AMMS modules and their requirements. Bidders are required to submit bids for all modules together as one proposal.

A complete set of bidding documents in the English language will be available upon payment of a non-refundable fee of Taka 1000.00 (One Thousand), for which a receipt will be issued. Bidding documents are available at the address below, during working hours.

SCOPE Project

c/o CIDA Program Support Unit House 19, Road No. 3 Block K (Off Park Road) Baridhara, Dhaka-1212 Bangladesh

Tel: 8824740-44

BID DOCUMENT WILL BE SOLD FROM FEBRUARY 15 - 27, 2011 (UNTIL 4:00 PM)



with Bank Asia

Bank Asia, one of the fastest growing commercial banks in Bangladesh is looking for candidates for the following positions based at Corporate Office, Dhaka

POSITION: HEAD OF MARKETING

KEY RESPONSIBILITIES

- 1. Develop an intimate knowledge of customers' existing and future needs, attitudes and behavior by conducting, assessing and interpreting market and customer in-sight research data
- 2. Use customer understanding and competitive dynamics to develop and roll-out a long range marketing strategy for the Bank that would deliver profitable growth. Execute annual marketing plan in line with the marketing strategy
- 3. Identify and define a purpose and personality of the 'Bank Asia' brand that the customers find both distinctive and appealing. Align brand portfolio objectives, plans and strategies with the overall goals of the Bank to drive the business growth 4. Design and implement a need based customer segmentation management
- leading to Total Customer Satisfaction 5. Communicate the 'Bank Asia' brand, its unique values and benefits to the customers, media, regulatory bodies, trade organizations and other stakeholders applying the principles of 'Good Advertising Practice' (GAP). Develop promotional materials in line with the promotional strategy and

system in order to achieve excellence in customer relationship management

6. Develop and maintain strong and productive relationship with the media and make them interested in presenting desired information to the public in a manner that informs and educates them on the Bank

ensure their right mix and effective dissemination

7. Execute in a precision and speedy manner all aspects of the marketing plan including generation of brand activity plan, developing customer focused promotions, tactical service and product pricing and marketing activities, maintaining Marketing Support Systems and providing customer advise and support etc.

REQUIREMENTS

MBA/Masters with major in Marketing, Management or other relevant subjects

- preferably from a reputed public, private or overseas university with no third class/division
- 2. At least 12 years of experience in marketing and brand management in reputed companies, out of which at least three years as head / deputy head of the marketing and/or brand management function. Experience of heading the marketing function of a Bank/ financial institution will be an added advantage
- 3. Fully operational knowledge and skill in designing and executing marketing,
- brand management and communication activities Excellent communication, presentation and media relations skill
- Creative and strategic thinking ability
- 6. Able to work and lead in a changing environment
- 7. Experience in developing and managing marketing budgets

POSITION: OFFICER/EXECUTIVE-BRANDING **KEY RESPONSIBILITIES**

- 1. Corporate brand and image building to enhance the Bank's visibility in the market
- 2. Identify current market trend and customer need in close coordination with
- Research & Development Wing and give proper feedback to the Management 3. Marketing communications (advertisement, marketing promotion and
- 4. Event arrangement (corporate, customers and product launching) Internal and online (web) brand communications

REQUIREMENTS

campaign)

- MBA/Masters with major in Marketing or other relevant subjects preferably from a reputed public, private or overseas university with no third class/division
- 2. 3-6 years of experience in marketing and brand management in reputed
- 3. Expertise in increasing Brand visibility and Brand awareness

- 4. Good networking & contacts
- 5. Experience in generating and evaluating new ideas

POSITION: OFFICER/EXECUTIVE-RESEARCH & DEVELOPMENT

KEY RESPONSIBILITIES 1. Formulate operational policies, strategies and methodologies for efficient

- marketing of Bank's own products and maintain the competitive edge of the Bank in the market 2. Collect, organize, release and archive National & Banking sector data
- 3. Consumer research to gain feedbacks on the existing products and services and
- also to gain insights into consumer expectations for the future 4. Research and new product development
- Maintain database of competitor's strategy, products and services 6. Publication of newsletter, journals, reports etc.

REQUIREMENTS

- 1. MBA/Masters with major in Finance, Statistics or other relevant subjects preferably from a reputed public, private or overseas university with no third class/division
- 2. 3-6 years of experience in research and development works in reputed
- 3. Practices of reading and reviewing the research articles published in journals/papers
- 4. Computer literacy with adequate knowledge to work with data

The positions offer excellent compensation package and opportunity for career progression.

If you are the right person, please send your detail resume alongwith application mentioning the name of the position and a recent passport size photograph to recruitment@bankasia.com.bd and apply by February 26, 2011.

