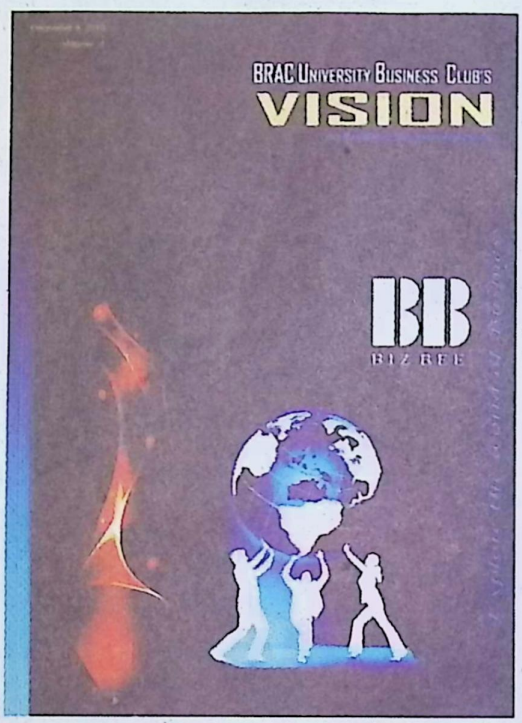
A Flying Start

Sarah Z H

TO encourage more and more graduates to consider starting up in business and to widen the entrepreneurial spirit, BRAC University Business Club, BIZ BEE launched the first volume of 'Vision', their very own business magazine. The primary aim of this magazine is to create an opportunity for the students to experience business first-hand. The readers can pick up hints as to what goes on in the market and learn more about business, reading this magazine. It will research organisations and provide advance executive education that can help students expand their network in the current economic environment. Identifying specific skill sets on the part of the readers and putting them to good use and making the most of what we see, hear and read is the focus of this magazine.

Mahbubul Mokaddem Akash, Professor of Economics Department, Dhaka University, in his message to the members of BRAC University Business Club, BIZ BEE, says young minds dream of the impossible, but they should be mindful of the pragmatics too. He could not attend the launching ceremony of 'Vision' for unavoidable reasons.

The evening was closer to the launch of a dream, something for the guests to realise how hard these students had really worked to make the inauguration possible. The first four months before inception was just an idea but in time the club had a finished product in hand, a real business magazine.



This grand inaugural ceremony was arranged at All Community Club Limited on December 8 in great spirits. The program started at 6 pm with the welcome speech of the advisor of BRAC University Business Club, Jabir Al Mursalin. He referred to this magazine as a reflection of the month long toils of the BIZ BEE team, which recorded the student's success.

Ishfaq Ilahi Chaudhury, Registrar, BRAC University was the chief guest of the event. He said, "Today's business world is a very competitive one and for survival, one should be very innovative and this magazine is a notable initiative by the members of BRAC University Business Club." Vice Chancellor of State University, Ifterkhar Gani Chawdhury, former director of BRAC Business School also attended the programme and appreciated the young members



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The launching ceremony of the BIZ BEE 'Vision' Magazine