

4-8 November, 2010

# REHAB VISION FAIR

## DHAKA 2010

### REAL ESTATE & HOUSING ASSOCIATION OF BANGLADESH



**PRESIDENT**  
PEOPLE'S REPUBLIC OF BANGLADESH  
DHAKA  
20 Kartik 1417  
04 November 2010

#### Message

I am glad to know that Real Estate & Housing Association of Bangladesh (REHAB) is organizing the 10th REHAB fair in Dhaka.

The importance of a well planned housing scheme knows no bound in a densely populated country like Bangladesh. Faster urbanization and industrialization raised the demand for housing facilities in urban & city areas. I think this REHAB Fair is an excellent opportunity for mass people to find their desired homes. I wish REHAB would take proper steps to provide well planned, eco-friendly and sustainable houses for city dwellers.

I wish the Fair a success.

Khoda Hafez, May Bangladesh Live Forever.

*Zillur Rahman*  
**Md. Zillur Rahman**



**MINISTER**  
Ministry of Finance  
Government of the People's Republic of Bangladesh

#### Message

I am pleased to learn that Real Estate & Housing Association of Bangladesh (REHAB) is organizing its 10th REHAB Fair in International Trade Fair Park from 04 - 08, November 2010.

Our Government has come to power with a very popular mandate to lead the country to prosperity. The Government led by Hon'ble Prime Minister Sheikh Hasina is committed to a future of peace and prosperity for Bangladesh. For this we need extensive people participation in all development activities and massive investment by both domestic & external private sector. Our vision is a digital Bangladesh of middle income category by 2021.

Real estate sector is given priority by us because we want dramatic improvement in the housing sector. Without shelter achievements in human development cannot bring about real happiness.

REHAB is doing quite a good job in Dhaka and possibly in a few other cities. But the countryside is still largely neglected. This imbalance should be set right.

It is alleged that housing development in cities does not give much attention to protection of the environment and instead intrudes on wetlands and water bodies and create unusual demand on water & power supply. These are matters demanding sensible policy of real estate development.

I wish all success of the REHAB Fair 2010.

*Abul Maal A. Muhith*  
**Abul Maal A. Muhith**



**CHAIRMAN**  
Standing Committee on Ministry of  
Housing & Public Works

#### Message

It gives me immense pleasure to hear that Real Estate & Housing Association of Bangladesh (REHAB) is bringing out a Souvenir on the occasion of the REHAB Fair 2010.

The private Real Estate & Housing Sector has been playing a vital role in creating employment opportunity as well as facilitating housing for the inhabitants of the capital city as well as other cities of the country.

I hope REHAB Fair 2010 will also utilize this opportunity to promote our housing sector effectively. It is my firm belief that in the near future REHAB Fair at home and abroad will be able to attract more and more investors from home and abroad. I wish REHAB will also extend their activities to the outlying districts and areas.

I wish all success of the REHAB Fair 2010.

*A.B.M. Fazle Karim Chowdhury, MP*  
**A.B.M. Fazle Karim Chowdhury, MP**



**SECRETARY IN-CHARGE**  
Ministry of Housing & Public Works  
Government of The People's Republic of Bangladesh

#### Message

I am glad to learn that Real Estate & Housing Association of Bangladesh (REHAB) is going to organize its 10th REHAB Fair from 04-08 November 2010.

The private Real Estate & Housing Sector has been playing an important role in facilitating housing for the inhabitants of the capital city as well as other cities of the country. This sector is also creating employment opportunities for the nation.

I hope the Fair 2010 will also enable REHAB to promote our housing sector effectively and efficiently. It is my firm belief that in the near future REHAB Fair will attract more and more investors both from home and abroad, which will enhance overall development of this sector. In this occasion, I would like to take this opportunity to request all the members of REHAB to extend their activities and programs to different districts and towns throughout the country.

I extend my heartfelt felicitations to all the participant - developers and wish them to make the REHAB Fair 2010 a great success.

*Dr. Khondaker Showkat Hossain*  
**(Dr. Khondaker Showkat Hossain)**

### এপার্টমেন্ট/কমার্শিয়াল স্পেস/প্লট কেনার

### আগেই জেনে নিন...

প্রকল্পটি যথাযথ কর্তৃপক্ষ কর্তৃক অনুমোদিত কিনা?

ভূমিকম্প ও প্রাকৃতিক দুর্যোগ সহনীয় কিনা?

বিএনবিসি ১৯৯৩ ও প্রচলিত অন্যান্য কোড/বিধি

অনুসরণ করে ডিজাইন করা হয়েছে কিনা?

বিল্ডিং কোড অনুযায়ী গুণগত মানসম্পন্ন নির্মাণ সামগ্রী

ব্যবহৃত হয়েছে কিনা?

গ্যাস/পানি/বিদ্যুৎ ও অন্যান্য প্রয়োজনীয় সেবাসমূহের

সংযোগ সুবিধা আছে কিনা?

আপনি যে কোম্পানি থেকে এপার্টমেন্ট/কমার্শিয়াল

স্পেস/প্লট কিনছেন তার গ্রহণযোগ্যতা কতটুকু?

সর্বোপরি উন্নয়ন/নির্মাণকারী প্রতিষ্ঠানটি

রিহাব সদস্য কিনা?

আপনার বিনিয়োগ ১০০% নিরাপদ হোক

জন সচেতনতায় :



## রিয়েল এস্টেট এন্ড হাউজিং এসোসিয়েশন অব বাংলাদেশ



**SR. VICE PRESIDENT**  
Real Estate & Housing Association of Bangladesh  
**CHAIRMAN**  
REHAB Vision Fair 2010

#### Message

It is a great occasion and a matter of gratification for REHAB to organize Winter Housing Fair. The gala opening will be in the cool morning of November 04 and will continue till November 08, 2010 at the Dhaka International Trade Fair Field.

First of all I wish to convey my profound thanks & gratitude to the honorable chief guest, special guests, dignitaries and journalists for their graceful presence at the inaugural and closing session of REHAB Vision Fair 2010.

The necessity for a shelter is a fundamental right of all human being but there is an acute shortage of required houses in our country. The main objectives of REHAB FAIR are to create close relationship between the Real Estate Developers and the valued clients, exchange of views, ideas, thoughts & services. It helps the clients to select their desired shelter with an affordable price under the same roof.

I, on behalf of the fair committee of REHAB, would like to convey thanks and appreciate the whole hearted support and co-operation of REHAB members, financial institutions, co-sponsors, media and all other people who put their helping hands to make the event successful.

Thanking you all again & wishing great success of the fair.

*Sultana Shaheda Islam*  
**Sultana Shaheda Islam**



**PRIME MINISTER**  
GOVERNMENT OF THE PEOPLE'S  
REPUBLIC OF BANGLADESH  
20 Kartik 1417  
04 November 2010

#### Message

I am happy to learn that Real Estate and Housing Association of Bangladesh is going to organise the 10th 'REHAB Fair' on 04-08 November 2010 in Dhaka.

Shelter is one of the basic needs of the human being. our government has been working hard to ensure shelter for all citizens, especially the low-income groups, through implementing 'Asrayan' and other projects.

But the government's effort alone can't meet the huge need of the people. Private sector developers can play an important role to supplement the government's initiative.

I urge the REHAB members to strictly follow the Building Code and consider environmental factors in designing and implementing their projects.

I wish the 'REHAB Fair 2010' a grand success.

Joi Bangla, Joi Bangabandhu  
May Bangladesh Live For ever.

*Sheikh Hasina*  
**Sheikh Hasina**



**STATE MINISTER**  
Ministry of Housing & Public Works  
Government of The People's Republic of Bangladesh

#### Message

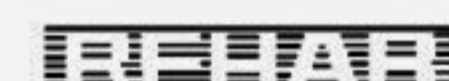
I am glad to know that Real Estate and Housing Association of Bangladesh (REHAB) is organizing 10th REHAB Fair during 04-08 November 2010.

Housing is a basic human need but provision of housing for all is a major problem in our country due to obvious reasons. Various efforts are being taken at the government level to fulfill this need. The private sector can make its own contribution towards the solution of this problem by offering affordable accommodation to city dwellers with their products and services. Needless to emphasize that nature and standard of services are of prime importance in this regard which must not be compromised at any stage.

I hope that under the dynamic leadership of the present Government, Bangladesh will make progress along with other developing countries of the region. REHAB can do a lot to assist in achieving the government's objective of Providing housing for the people as well as creating job opportunities at appropriate levels.

I congratulate the participants and wish REHAB Fair 2010 grand success.

*Advocate Abdul Mannan Khan*  
**Advocate Abdul Mannan Khan**



**PRESIDENT**  
Real Estate & Housing Association of Bangladesh

#### Message

Housing is one of the basic rights, but there is a severe deficiency of housing in urban and rural areas of our country, especially in Dhaka. It is quite a complicated task for the government alone to provide housing for all. REHAB, the trade organization of Real Estate Developers with current membership of 785, is therefore trying to provide housing facilities for the people. We are also putting a lot of our effort to improve and expand our service delivery system in many different ways. REHAB Fair, the largest exhibition of REHAB developers in terms of investment and popularity, is one of the endeavors of REHAB to provide services to city dwellers. This fair ensures to our valued clients to assess and compare different projects of different developers in one venue.

It is indeed a great pleasure for me to extend you all a very hearty welcome to REHAB Fair 2010, being held from 04-08 November 2010 at Dhaka International Trade Fair Field. A total of 300 REHAB member developers including 06 financial institutions are enthusiastically participating in this gala exposition. We are very happy to mention that the Honorable Prime Minister Sheikh Hasina has very kindly consented to grace the opening ceremony as the Chief Guest.

REHAB has been very active in advocating its ideas and plans for development of the housing sector. REHAB has also formulated its own "Code of Conduct" for REHAB members. We hope that the code of conduct of REHAB will help us to regulate ourselves and bring good to our sector. I very strongly believe that self regulation is much more effective in a civilized environment and the result is likely to be forthcoming. I would like to extend my gratitude to all respected members of our Ministry and RAJUK for their utmost efforts to remove all obstacles from the real estate sector.

On this auspicious occasion of REHAB, I would like to share the joy and success with all my members, Fair Standing Committee, EC members, participants, Sponsors, Advertisers, Honorable Guests, Journalists, our valued clients and employees of REHAB Secretariat. I hope, REHAB Vision Fair 2010 will help us to reach newer heights and open the door for member developers to become the symbol of trust for the valued clients.

I wish a grand success of REHAB Vision Fair 2010.

*Nasrul Hamid, MP*  
**Nasrul Hamid, MP**



**GENERAL SECRETARY**  
Real Estate & Housing Association of Bangladesh

#### Message

It gratifies me to state that the 10th REHAB Vision Fair 2010 Dhaka is going to commence from 04-08, November 2010 at Dhaka International Trade Fair Field. The main objectives of REHAB Fair are to promote the products & services of REHAB member developers and provide ample supports to the prospective clients to find their desired shelters.

Total 300 REHAB member developers and financial institutions are taking part in REHAB Vision Fair 2010. We look forward to welcome all to this big exposition. I believe that REHAB Fair 2010 will be a praiseworthy attempt for REHAB member developers to understand the need of city dwellers and also plan the housing strategy for future.

On behalf of myself and the Fair Standing Committee of REHAB, would like to thank all REHAB members for their active participation in REHAB Vision Fair 2010. I am thankful to the sponsors and advertisers, without their help this huge event could not have been possible to organize in a professional manner. I would also like to extend my heartfelt thanks to the EC members of REHAB and my colleagues for their support, cooperation and continuous guidance for making this event a grand success. I also acknowledge the contribution of REHAB secretariat for rendering commendable services.

Finally, I convey my profound gratitude to the Honorable Chief Guests, Special Guests, Dignitaries and Journalists for their presence at the inaugural and closing sessions of REHAB Fair 2010.

REHAB has already completed twenty fairs both at home and abroad. We believe, yet we are at learning process that there might have some lapses. I hope REHAB Vision Fair 2010 would contribute more of its success than ever before. I welcome all our valued clients and visitors once again to Fair and wish everyone a success.

*Murad Iqbal Chowdhury*  
**Murad Iqbal Chowdhury**